Sustainability Framework



INFORMAL

(Letting it happen)

STRATEGIC/INTENTIONAL

(Making it happen)

SOCIAL (Partnerships)	Let interested partners initiate in collaboration	Develop collaborative/ partnership informally or reactively	Develop and implement strategic communication channels	Share resources between partners, maximize and deploy existing strengths and assets	Integrate work within systems/operations and budgets or organizations
S O C I A L (Leadership)	Let leadership development develop by osmosis	Send staff, partners, community leaders/ residents and elected officials to learning and networking opportunities	Plan and implement grassroots and grass tops capacity building efforts	Provide leadership opportunities for partners and residents	Develop and implement a plan to provide ongoing support and training to elected officials and decision makers
ENVIRON- MENTAL	Wait for environmental/ physical changes to happen	Seek opportunities for influencing new capital and physical projects	Seek systematic change policies, standards ar practices related to long- upgrades and maintena	of relevant policy/	Ensure that healthy environments become the norm across the community
POLICY/ SYSTEMS	Wait for policy and systems to evolve	audits of policies and p	vocate for priority policy practices, standards or esources, and supports	Ensure implementation of relevant systems changes that advance/reinforce central policy objectives	Maintain and expand the grassroots and grass tops capacity that support policy/systems
ECONOMIC	No clearly defined process for seeking additional funds	for angoing	state, federal and relation relation	of fundors for larger imple	Develop and ement a strategic ndraising plan Sustain ongoing funding stream

Sustainability Framework: Social Stream

There are two components of the social sustainability stream: partnerships and leadership. Strategies within the social sustainability streams address human resources and social capital to support healthy communities.

INFORMAL (Letting it happen)

STRATEGIC/INTENTIONAL

(Making it happen)

SOCIAL (Partnerships)

Let interested partners initiate collaboration

Formalize partnership with charter agreements, MOUs, governing structure

Establish the partnership as an official advisory council or commission to local government

Partnership becomes an independent organization/entity

Integrate work within systems/operations and budgets or organizations

Develop collaborative/ partnership informally or reactively

Develop and implement strategic communication channels (i.e., listservs, websites, social networking sites, etc.)

Share resources between partners, maximize and deploy existing strengths and assets

Develop and implement a plan for partners to adopt and integrate the work and vision

Let leadership develop by osmosis Send elected officials, staff and partners to conferences and trainings Plan and implement grassroots and grass tops capacity building efforts (i.e., resident advocacy training; briefs for lawmakers; presentations to various boards, journalists or funders) Implement a system to train and enable potential leaders and residents to become influential members of decision-making bodies, elected to office

Develop and implement a plan to provide ongoing support and training to elected officials and decision makers

SOCIAL (Leadership)

Send staff to conferences and trainings

Send community leaders/residents, elected officials, staff and partners to learning and networking opportunities (i.e., conferences, trainings and peer-to-peer site visits)

Provide leadership opportunities for partners and community leaders/residents (i.e., chair subcommittee, author grant application, facilitate meetings, interact with city staff/officials)

Develop or enhance requirements for equitable citizen participation in public decisions