

NEW YORK STATE HEALTH FOUNDATION: HEALTHY NEIGHBORHOODS INITIATIVE

East Harlem
Overview

April 29, 2015

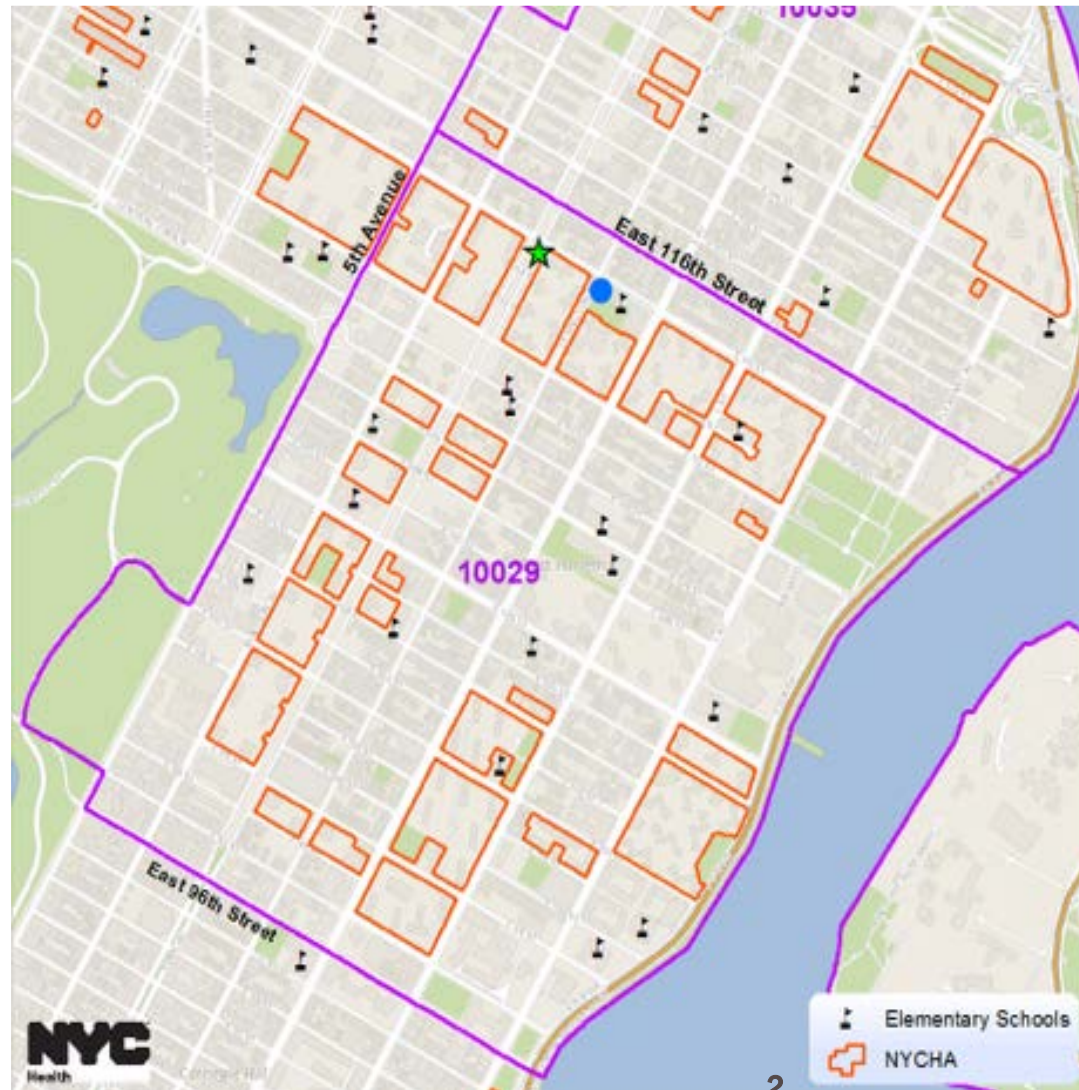


NYC
Health

Center for Health Equity

EAST HARLEM (10029)

- 76,000 residents
- 27% foreign born
- 48% Hispanic or Latino
- 30% Black or African American
- Median Household Income: \$31,888
- 28% below poverty level



EAST HARLEM (10029) LAND USE



- Few supermarkets
- A lot of fast food
- Limited healthy food options
- Under utilized open spaces
- Large concentration public housing

Source: Gordon C, Ghai N, Purciel M, Talwalkar A, Goodman A. Eating Well in Harlem: How Available Is Healthy Food? New York, NY: New York City Department of Health and Mental Hygiene, 2007

COMMUNITY ASSETS

- **Healthy Food Connections**
 - NYC Food Policy Center
 - Healthy Food for Upper Manhattan
 - Grow NYC
 - NYC Food Retail Working Group
 - Scan NY – NYCHA Food Access
 - La Marqueta

- **Built environment for Healthy Living**
 - East Harlem Re-zoning
 - Community Parks Initiative
 - Building Healthy Communities
 - Citi Bike Expansion
 - Wayfinding Initiative

3 ACTION ITEMS

- 1. Summer Initiative**
- 2. Participatory Budgeting**
- 3. 2 Year Project Planning Process**

CORE PARTNERS



STAKEHOLDER ENGAGEMENT



CHALLENGES

- Identifying and implementing a process for prioritizing action projects with all stakeholders
- Ensuring process is fair, equitable, and inclusive while still feasible/doable within the given timeframe
- Continued engagement of stakeholders, especially when their projects are not immediately chosen as the priority
- Managing balance between grant expectations and stakeholders needs/voice