



New York City Food Policy

The mission of the Office of the Food Policy Director is to advance the City's efforts to increase food security, promote access to and awareness of healthy foods, and support economic justice and opportunity in the food system.



Office of the Food Policy Director

- **Director of Food Policy reports to the Deputy Mayor for Health and Human Services and works with the Deputy Mayor for Housing and Economic Development and First Deputy Mayor**
- **Coordinates multiple City agencies and offices and brokers partnerships with advocates and nonprofit and community organizations**
- **Leverages private sector funding to advance City initiatives and goals**



Goals for New York City

- **Everyone in New York City has enough to eat**
- **New Yorkers have equal access to nutritious, good food**
- **Food in New York City comes from a just food system**



Major Planning Initiatives

- **One New York City: The Plan for a Just and Strong City.**
April 22, 2015 (nyc.gov/onenyc)
- **City-State Regional Food Hubs Task Force**
June 2015.
- **Urban Food Policy Pact, Milan Expo**
October 16, 2015. (<http://www.cibomilano.org>)



Sample current Initiatives (1)

Reduce the gap between SNAP eligibility and SNAP participation

- SNAP outreach campaign: foodhelp.nyc
- Contact: Wendy Ho, Office of Communications and Marketing. *tel:* 929.221.7345. *email:* | howe@hra.nyc.gov

Support supplemental community food distribution

- Index EFAP to gap between need and supply
- Increase collaboration among community food distribution network intermediaries to leverage strengths and build capacity



Sample Current Initiatives (2)

Increase student participation in food programs

- Breakfast and lunch in pre-K through high schools
- Move from snacks to suppers in after-school
- Summer Meals Task Force
- Preserve and expand federal support in the 2015 Child Nutrition Reauthorization (CNR) process

Increase supply of nutritious food to *all* consumers

- Regional Food Hubs Task Force
- Building Health Communities: Urban agriculture and markets
- Increase Health Bucks for SNAP participants
- Open new supermarkets
- Support DOE initiatives in farm-to-school procurement, scratch cooking, gardening



Questions

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