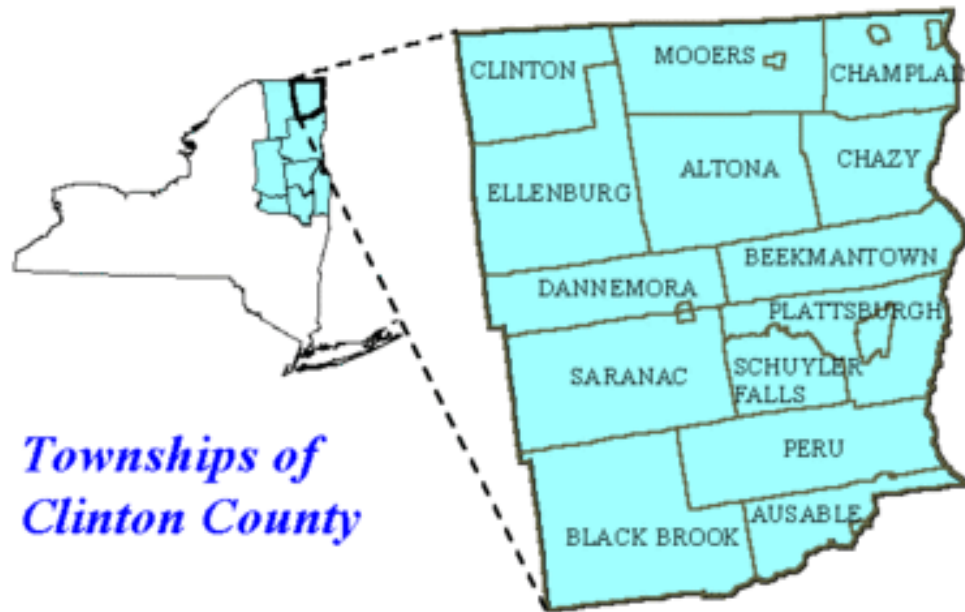


# Healthy Neighborhoods Fund Learning Collaborative Meeting



Clinton County Health Department  
June 16, 2015

Mandy Snay, Director, Health  
Planning and Promotion

## Cross Sector Partners and Collaborators

- Action for Health Consortium (≈ 50 active participants)
  - Idea generators/Sounding board
  - Development & implementation of projects
  - Connection to additional resources
- Town and City of Plattsburgh Depts. (Recreation, Planning, etc.)
  - Link to residents
  - The people with the projects
- Local food outlet owners
  - Perspective
  - Participants
- Local providers and program facilitators
  - Data sharing
  - Referral mechanism
  - Program support/ promotion
- Community at large

## Long-term Goal

Increase access to and awareness and affordability of opportunities for physical activity and sound nutrition for all residents.

- Healthy Retailer Certification Program
- Enhancements to three parks/ areas for physical activity
- Health-E Directory

## 100-day Goal

Implement an identified enhancement at one local park or trail.

- Community survey, evaluation, results sharing
- Identify location and enhancement
- GPS mapping
- Trail markers
- Installation

## Top Accomplishments

- Contractor in place!
- Trail markers installed!
- Criteria for certification program drafted!

## Lessons Learned

- People power- we need it.
- Even the simplest tasks can be complicated.
- Partners will go above and beyond if given the opportunity.

## Key Challenge:

Partners in community level projects have competing priorities and limited time. This often complicates coordination of work and increases time frame for completing projects.

## Question?

How do you sell community level work when incentive to participate is intangible (i.e. improved health for residents)?