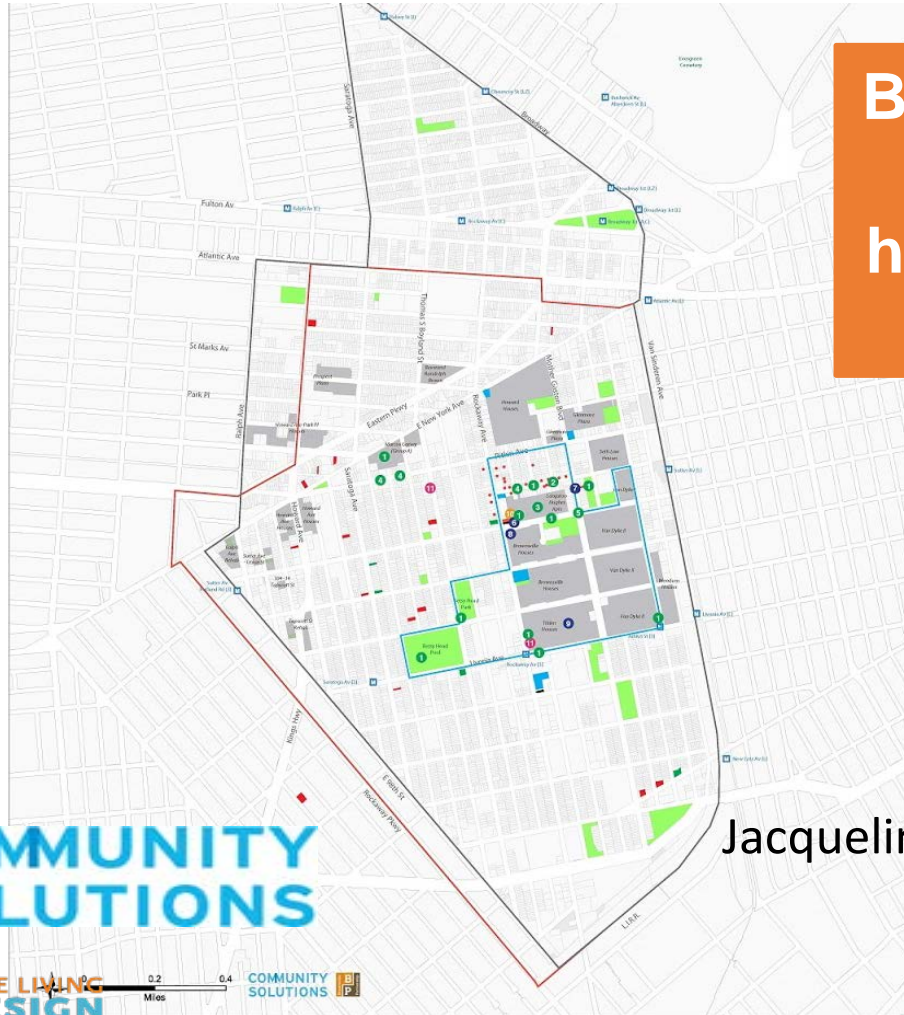


Healthy Neighborhoods Fund Learning Collaborative Meeting

**Brownsville Partnership
area of focus for our
health and placemaking
work**



MAP KEY	
CREATIVE PLACEMAKING ACTIVITIES	
Community Solutions Buildings	Jobs Campaigns
Creative Placemaking Potential Locations Pending Community Selection	Youthmarkets/Healthy Bodegas
Real Estate Development	Brownsville Partnership Main Focus Area
LAND USE	
Vacant/Underutilized For Rent/For Sale Buildings and/or Storefronts	HPD Vacant Lot - Currently Community Gardens
Assets Identified by Community Solutions	HPD Vacant Lot
Existing Bodegas Not For Sale	Existing Open Space and Outdoor Recreations
Brownsville Housing Developments	Brownsville Neighborhood Border
Brooklyn Community District 16 Border	

Jacqueline Kennedy, Project Director

June 16, 2015

COMMUNITY SOLUTIONS

Cross Sector Partners and Collaborators



- Run Youth Markets
- Train youth every year
- Provide produce to local bodegas



- Plan Park Assessments around Brownsville.
- Support the identification of resources and support for Betsy Head Park



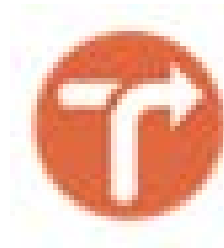
- Creative thought partner around physical design and physical community transformation.
- Sub-contractor-- graphic design to Health Impact Assessment.



- Support community engaged planning (w/interest in Betsy Head Park)
- Help plan the Hope Summit
- Execute the Livable Neighborhood Training



- Youth partner
- Collaborator in Placemaking
- Belmont Ave. Activation Events
- Thought partner and supporter



- Support the Crosswalk Campaign
- Help with activation activities
- Provide incentives for resident engagements

Long-term Goal

Empower residents to improve public/private space as a catalyst for a healthy, thriving neighborhood through community informed physical development.

100-day Goal

- Install banner signage to extend the Steps to a Healthier Brownsville walking trail through Langston Hughes housing development.
- Launch MGBPOPS Marketplace
- Get the retrofit planning document approved.
- Launch the Neighborhood Scorecard performance management and measurement system.

Top Accomplishments

- Launched MGB POPS Marketplace and obtained approval and full funding for the Street Seats project by the City of New York.
- Access to the Greg Jackson Center for Brownsville is now available to residents for community events and programming.
- Launched the Neighborhood Scorecard May 18th with residents, community stakeholders and partner agencies.
- Obtained the support of the Deputy Borough President for Tilden Retrofit project which changed the direction of the project to more positively support neighborhood transformation.

Lessons Learned

- Be prepared with alternative plans when engaged in transforming the built environment.
- Be flexible, nimble and avoid getting caught up in one way of doing things. Look for multiple avenues of achieving long term goals.
- After concluding our 5000 Jobs prototype phase, we realized the need for a space to support our workforce development and education partners. In response to this need, we will be developing a Career Center which will provide flexible space for resume, interview preparation assistance and job training.

Key Challenge

Communicating with all of our partners about the various projects in a way that leads to a collective vision that drives all of our work.

Question

What are successful examples other grantees have utilized in urban communities around food access? Specifically, with providing fresh and affordable produce to deli's and bodegas.