

Healthy Neighborhoods Fund Learning Collaborative Meeting



Urban Health Plan, Hunts Point

Yamileth Martinez, Site Director

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Cross Sector Partners and Collaborators

- Hunts Point Alliance for Children (HPAC)
 - Strong connection and commitment to the children and families in Hunts Point
 - 16 member organizations
- Hunts Point Economic Development Corp (HPEDC)
 - Partnership with the Hunts Point Market
 - Focus on improving business in the Hunts Point community
- Project H.O.P.E
 - Workforce Center equipping residents with the tools, strategies and resources needed to enter workforce.
 - Collaborates with organizations to place qualified workers into trainings, programming and jobs.

Long-term Goal

Create a healthy, vibrant community, through use of the built environment that invests and engages residents in the action of improving their quality of life.

100-day Goal

Create a survey to engage Hunts Point residents in the project. The survey will assess residents perception of food access and open space, their behaviors, and what they would like to improve in the community .

Recruit Hunts Point Residents to conduct surveys in the community.

Use data to form project and proposal.

Top Accomplishments

- Secured Farmer's Market in Monsignor Raul Del Valle Square. The Farmer's Market will be run by Harvest Home. Urban Health Plan will continue to support EBT.
- Adopted a Shop Healthy Deli in Hunts Point. Just held a food cooking demonstration in which over 100 participants attended.
- Created a tool to assess the food retail environment. Data collected includes the availability of bodegas/deli's with healthier food options, accept WIC/EBT and physical appearance.

Lessons Learned

- Strong response at training of neighborhood residents to conduct surveys and food demo at a local deli-perhaps people are ready to engage in demand for healthier food access
- Establishing and initiating investment from local stakeholders at the beginning of the project to obtain further ideas and total investment
- Need to be incremental and keep microlocal community and its strengths and needs at the forefront

Key Challenge

Changing mindset-requires transformation not a service

- Develop/Build sustainable changes
- Have/achieve collective power of community leaders

Question

How are you measuring change and progress needed for transformation?