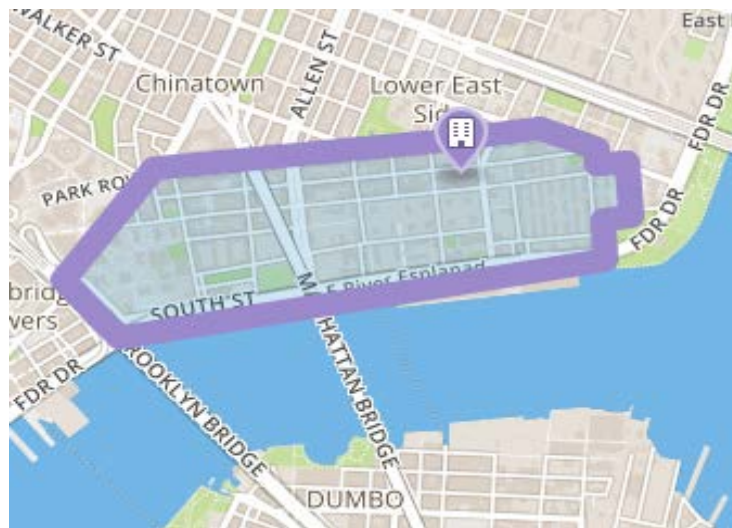


Healthy Neighborhoods Fund Learning Collaborative Meeting



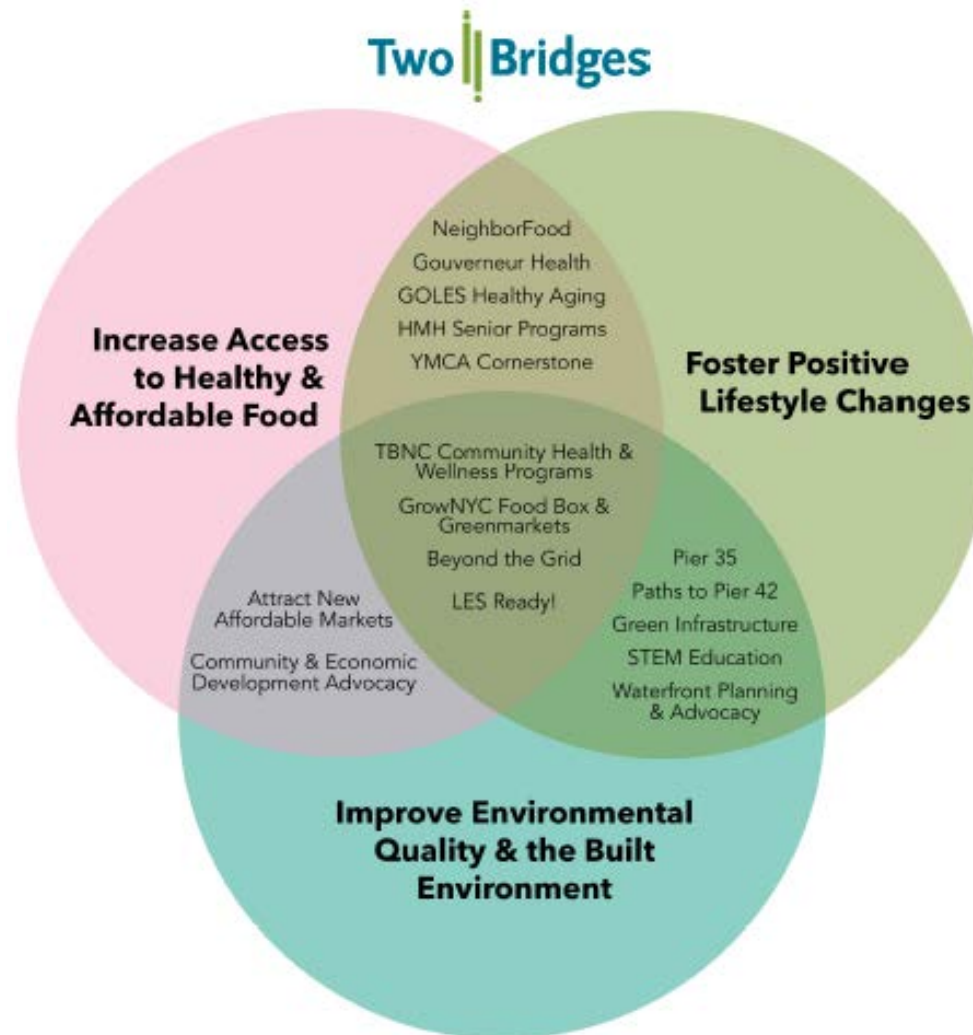
Two || Bridges

Two Bridges Neighborhood Council

Presenters: Michael Tsang, *Project Manager* and Francine Gorres, *Director of Community Programs*

June 16, 2015

Cross Sector Partners and Collaborators



Long-term Goals

- Ensure access to healthy & affordable food.
- Secure an affordable supermarket.
- Adopt a community driven stewardship model of the East River Waterfront.
- Implement public open space & quality of life improvements throughout the neighborhood.

100-day Goal: *Increase Fresh Food Access through expanding GrowNYC services in the area.*

- Cross-connect residents with Gouverneur Health services and Two Bridges Neighborhood Council (TBNC) Fresh Food Box site.
- Identify local community need for Fresh Food Box by hosting informational meetings and cooking demonstrations at local community based organizations.
- Relocate distribution site to Gouverneur Health and utilize existing partnerships to understand the community need for fresh food access.

Top Accomplishments

- Co-authored open letter to Mayor de Blasio with a coalition of preservationist groups concerned with South Street Seaport Historic District. Articulated TBNC's South Street Initiative's efforts in letter.
- Convened a meeting with DOT to discuss street-level changes to address the pedestrian safety concerns; offered feedback on resultant plan in community forums.
- Confirmed Gouverneur's interest in GrowNYC's Youth Market and cross-promotion of the TBNC Fresh Food Box Program.
- Referred HMH and Community Access to Greenmarket Co.'s wholesale services to incorporate more fresh, local, seasonal produce in menus.
- Awarded the NYC SBS Avenues Grant for FY16
- Offering free ShapeUpNYC fitness classes and other fitness programming 5 times a week (**Reached FY15 Goal**).

Lessons Learned

- **Food Access:** When introducing any institutional menu changes they must be incremental. Getting buy-in from residents and staff is crucial to success.
-(Executive Chef, Lynn Loflin, Lenox Hill Neighborhood)
- Use the knowledge and expertise of other successful programs to create something specific to your neighborhood and population.
-(New gained knowledge from United Neighborhood Houses and Lenox Hill Neighborhood)

Key Challenge

- Framing this as a community-wide initiative.
- Inspiring our partners and the community to embrace this as a community-wide initiative.

Question

What will it take to create buy-in and what are some strategies that have been used to sustain long-term, committed, and engaged partnerships?