



HEALTHY NEIGHBORHOODS FUND LEARNING COLLABORATIVE MEETING

NYU School of Medicine Evaluation Team
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Meet the NYU Evaluation Team



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Components of the Evaluation

- Assess both the implementation of interventions at individual sites and the overall impact of the Healthy Neighborhoods initiative
 - Process evaluation
 - Environmental changes
 - Behavioral changes
 - Baseline surveys collected in a subset of program and comparison sites

Process Evaluation Questions

- What specific **interventions** were implemented?
- What **partnerships/collaborations** were formed?
- What **barriers and facilitators** did sites experience?
- How did the **stakeholders** perceive the initiative?
- Which interventions were **most feasible** and/or acceptable?
- How **sustainable** are the interventions?

Process Evaluation Methods

- Hands on assistance to sites & program teams:
 - Help sites define program success and identify measureable progress and outcomes
 - Identify existing data sources and help develop additional data collection instruments
- Review program documents for each grantee community
- Conduct site visits
- Conduct interviews with key personnel
- Provide regular verbal and written feedback to sites
- Talk with “sentinel individuals” from selected communities

Environmental Change Questions

- Has the Healthy Neighborhoods Fund Initiative:
 1. Increased the availability of healthy, affordable food?
 2. Resulted in improvements to the built environment?
 3. Linked community residents to programs that support lifestyle changes?

Environmental Change Methods

- Identify comparison communities
- Identify existing data sources and develop additional data collection instruments conducted by sites
- Collect and analyze data on 3 core program goals

Behavior Change Questions

- We have developed a short survey for community residents covering:
 - How many participate in physical activity
 - How many purchase and consume healthy foods
 - What is the level of knowledge and motivation regarding healthy eating and physical activity for themselves and their children
 - What local spaces/programs are they using (*survey section able to be tailored*)

Behavior Change Methods

- We will conduct the survey in a subset of program and comparison sites
- Survey will be available for you to use
 - Accessible on mobile phones, web, tablets, or paper
 - Available in English, Spanish, and Mandarin Chinese
 - We will help you get up and running, provide technical assistance

How can the evaluation benefit you?

- Programmatic improvement and fine-tuning
- Building capacity
- Supporting sustainability
- Allowing replication in other locations
- Attracting additional funding

How will the foundations use the results?

- **Better understand** where funds can best be used to continue building on existing efforts
- **Contribute** to knowledge and testing models
- **Encourage** NIH and other funders to support prevention/population health
- **Engage** key stakeholders: communicate lessons learned from these interventions to policymakers; health care systems; local public health officials
- **Innovate:** Create statewide, community-level dashboard system in partnership with others involved in this work

Next Steps

- **July – August:** Individual conference calls with each site to review evaluation metrics and discuss evaluation needs
 - Identify key personnel and stakeholders from each site
- **September – November:** Schedule first site visits