Building a Culture of Health, County by County

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ROADMAPS TO HEALTH ACTION AWARDS

Networking and Learning Collaborative Session

Data, Measurement and Evaluation #2 December 7, 2015

www.countyhealthrankings.org





Support provided by

Robert Wood Johnson Foundation Event Info

Roadmaps to Health Action Awards Networking and Learning Collaborative Session

WEBEX PLATFORM

	Participants	Chat	? Q&A	•
▼ Parti	cipants (2)			\$ ×
Speakin	g:			
💌 Pan	elists: 1			
0	Joanne Lee (Host)		<u>.11</u>	

- Direct technical support: 1-866-569-3239
- Chat Box:
 - Enable/open

Send to: All Panelists	
Select a participant in the Send to menu first, type chat	Send
message, and send	

- Be sure to submit questions, discussion items to "All Panelists"
- Find the Raise Hand function
- Muting Audio please be aware of:
 - Whether your phone system plays music while on mute/hold
 - Minimizing background noise

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County Health Rankings & Roadmaps

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A WORD THAT DESCRIBES YOUR TEAM'S VIEW/APPROACH TO DATA AND EVALUATION



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RESOURCES AND TOOLS

HEALTHIER

COMMUNITIES

We're all in this together. Explore the Action Framework to see how your work connects and contributes to building a Culture of Health.

INTEGRATED

SYSTEMS

Measuring What Works to Achieve Health Equity: Metrics for the **Determinants of Health**

Prepared for the **Robert Wood Johnson Foundation** Original to the Foundation: june 2014 Revised for dissemination: june 2015





	Sch	100l Health	Resource Inve	ntory	
Partner Name (organization name, program name)	Service and Program Provided	Eligibility Requirements	Location	Contact Information	Referral Process
	Medical Mental Health				
	Medical Mental Health Dental Social Services				
	Medical Mental Health Dental Social Services				
	Medical Mental Health Dental Social Services				
	Medical Mental Health				
	Dental Social Services				

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RESOURCE: YOUTH HEALTH SURVEYS

http://www.communitiesthatcarecoalition.org/surveys

Communities that Care COALITION

Prevention works. The Prevention Needs Assessment Survey Youth Health Surveys It's working here. The Prevention Needs Assessment Survey (PNAS) asks Since 2003, CTC has worked with school districts in students about substance use and violence, and assesses Franklin County and the North Quabbin to conduct the risk and protective factors that underlie risky behaviors. annual Teen Health Survey of students in grades 8, 10 Home The detail the PNAS provides on risk and protective and 12. The survey examines student behaviors, and factors in the school, family, and community have proven About assesses "risk factors" that increase the likelihood of problem behaviors and "protective factors" that help keep valuable for community assessment and strategic Community Action Plan our youth safe. Topics covered in recent surveys include planning. CTC conducted the PNA8 in area schools in mental health, violence in the community, attitudes about 2003, 2006, 2009, and 2012 providing data to gauge Workgroups Community Laws and Norms trends over time. The trends show that substance use is peer risk taking, dating and sexuality, exercise and down. We also see an improvement in school climate, an nutrition, and decision-making. Using the results of the Parent Education Important contributor to healthy behaviors. Regional School Health Task survey, we are better able to design programs, secure Force funding, and educate parents, students and the 2015 report community Surveys 2015 Powerpoint of data highlights 2015 questionnaire Healthy Norms Nine school districts participate in the regional survey: 2015 crosstab report CTC Awards Athol/Royalston, Four Rivers Public Charter School, Franklin County Technical School, Frontier, Gil-Partners Montague, Greenfield, Mohawk Trail, and Ploneer Valley, Contact and Ralph C. Mahar. The Youth Risk Behavior Survey To broaden and enrich the information the surveys The Youth Risk Behavior Survey (YRB8) was developed provide, we use three different survey instruments in a by the Centers for Disease Control and Prevention (CDC) three-year cycle. Each survey has its particular strengths Every other year, the CDC conducts a national YRB8, and and uses. the Massachusetts Department of Elementary and Secondary Education conducts a state YRBS, Using the For more information about the Teen Health Survey, YRB8 locally therefore enables us to compare our young contact Jeanette Voas. people to their peers in the state and nation as a whole. The YRB8 examines only behaviors (not contributing factors) but covers a broader range of behaviors than does the PNAS. CTC used the YRBS to survey students in 2007, 2010 and 2013. 2013 tables of key measures (U8-MA-local) 2013 questionnaire 2013 responses for all questions The Custom Survey In the third year in the cycle, CTC uses a survey of its own design, so as to explore emerging issues and issues of local importance that are not addressed in the PNAS or

Franklin County, MA

Photo Credit: The Recorder



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LESSONS LEARNED



Monadnock Region, NH

Joplin, MO

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DISCUSSION

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- Questions about shared resource, lessons learned?
- Any lessons learned from evaluating collective impact?
- Who is doing work around measuring positive change in increasing racial equity?
- How do we identify/select intermediate level indicators (beyond process) that show actual impact in 1-2 years?

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DISCUSSION

- What are some appropriate intervening variables (risk and protective factors) and how do you measure them?
- How do we collect data, measure and evaluate across agencies that are doing different things? How do we get everybody on board and aligned?
- Other discussion questions/issues?

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NEXT STEPS

- Thoughts about future networking and learning on this topic of data, measurement and evaluation?
- Ideas for networking and learning around other affinity areas:
 - Community Engagement December 16 networking session
 - Sustainability
 - Stakeholder/Policymaker Engagement
 - Other?

www.activelivingbydesign.org



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ACTION AWARDS NETWORKING SUPPORTS

- Resource dissemination/sharing: via e-mail and web page
- Ongoing virtual networking and learning sessions
- Affinity matrix and contact list
- In-person meeting on March 2-3, 2016 in Chapel Hill Registration information will be sent early January
- Additional ideas welcomed! Share with Joanne Lee, joanne lee@activelivingbydesign.org, 252.347.9971



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Thank you!

<u>Please share your feedback using the chat box</u>: Type "+" and identify what worked well today Type "-" and identify what could be improved

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