

RESOURCES & TOOLS

Community Engagement

Listed below are brief descriptions of the resources and tools shared by *Roadmaps to Health Action Awards* partners during the December 16, 2015 virtual networking and collaborative learning session. Copies of the resources follow the descriptions.

CHR&R Action Center, Social Media Resources

Source: CHR&R Action Center, <http://www.countyhealthrankings.org/resources/social-media-communications-strategies>

Community Pledge Sheet

Source: CHR&R Action Center, see page 5

Shared by: Shenandoah, PA Action Awards team, Kay Jones, kjones@schuylkillvision.com

The team in Shenandoah used the sheet as part of a park planning process. It helped stakeholders identify ways they can engage and commit to improvement efforts at the individual/family, organizational and community levels.

Dovetail Learning

Source: <https://dovetaillearning.org/>

Shared by: Manchester, NH Action Awards team, Anna Thomas, athomas@manchesternh.gov

Dovetail Learning, Inc. is a non-profit organization dedicated to strengthening children's innate capacity for resilience, self-mastery, and empathy for others through its TOOLBOX curriculum, practices, and methods. The team in Manchester is utilizing resources from Dovetail Learning and The Leader in Me (see page 4) to engage and empower youth in neighborhood improvement initiatives.

Healthy Livable Cattaraugus County Asset Survey

Source:

<http://www.countyhealthrankings.org/sites/default/files/resources/Healthy%20Livable%20Cattaraugus%20County%20Asset%20Survey.pdf>

This tool from the Health Department in Cattaraugus County, NY helped stakeholders build a complete picture, gain some early wins, and move into a priority setting process that is engaging the community. The tool captures an inventory of what stakeholders are doing and for whom (target populations) under health factor areas that are based on the Rankings model. It can be adapted by any community. A webinar about the survey is archived here: <http://www.countyhealthrankings.org/webinars/take-action-assess-needs-resources>.

Healthy Monadnock 2020, Champions Program

Shared by: *Monadnock Region, NH Action Awards team, Linda Rubin, lrubin@Cheshire-Med.com*

The Champions Program engages and empowers individuals to live, share, model and inspire Healthy Monadnock goals and strategies.

Champions Program

To engage and empower individuals to live, share, model and inspire Healthy **Monadnock** goals and strategies

LIVE the Vision in your own life by taking responsibility for your own well-being.

SHARE the Vision through your everyday interactions with others.

MODEL, communicate, advocate and support the Vision's goals, projects and policies.

INSPIRE and empower others to become Individual, School and Organizational Champions.



MindMixer

Source: <http://old.mindmixer.com/>

Shared by: Rancho Cucamonga, CA Action Awards team, Mike Parmer, michael.parmer@cityofrc.us

MindMixer connects the people who love where they live with the organizations, places and projects that shape its future. They have worked with hundreds of cities, towns, counties, states, schools, universities and planning and design professionals to connect ideas, solve local issues and fuel their community initiatives. The Rancho Cucamonga team has utilized MindMixer to host town hall style discussions to engage residents.

NeighborWorks America

Source: Community Building and Engagement Program, <http://neighborworks.org/Community/Community-Engagement/Program-Overview>

Shared by: Manchester, NH Action Awards team, Anna Thomas, athomas@manchesternh.gov

The NeighborWorks Community Building and Engagement (CB&E) program offers special support to NeighborWorks organizations that are engaged in resident leadership development, community building, and support for resident-led groups and activities. Organizations are expected to have a vision and plan for the change they hope to create; dedicated resources, staff and/or volunteers engaged in the work; and a system for collecting data to track their outcomes and impact. The Manchester Action Awards team's community engagement approach offers NeighborWorks leadership training and stipends to residents who then lead neighborhood improvement projects.

Nextdoor

Source: <https://nextdoor.com/>

Shared by: Rancho Cucamonga, CA Action Awards team, Mike Parmer, michael.parmer@cityofrc.us

Nextdoor is the private social network platform similar to Facebook. On Nextdoor, residents create private groups for their neighborhoods where they can ask questions, get to know one another, and exchange local advice and recommendations.

Oxfam America

Source: *Working Poor in America*, <http://policy-practice.oxfamamerica.org/work/poverty-in-the-us/minimum-wage-map/>

Shared by: CHR&R Action Center, Attica Scott, Attica.Scott@match.wisc.edu

Oxfam is a source of good information and research on the impacts of minimum wage increase by population per congressional district. It may be useful when data is needed to engage stakeholders.

The Leader in Me

Source: <http://www.theleaderinme.org/>

Shared by: Manchester, NH Action Awards team, Anna Thomas, athomas@manchesternh.gov

The Leader in Me is FranklinCovey's whole school transformation process. It teaches leadership and life skills to students and creates a culture of student empowerment using content from *The 7 Habits of Highly Effective People*.

COMMUNITY PLEDGE

[place]

YES! I believe [place] can be an even healthier place to live, learn, work, and play!
I pledge to do my part to make it a reality.

NAME: _____

ADDRESS: _____
(Street) (City, State) (Zip)

PHONE: _____

EMAIL: _____

Specifically, I will ...

INDIVIDUAL/FAMILY	
ORGANIZATION <i>(e.g., work, school)</i>	
COMMUNITY <i>(e.g., church, civic groups)</i>	