RESOURCES & TOOLS

Data, Measurement and Evaluation

Listed below are brief descriptions of the resources and tools shared by *Roadmaps to Health* Action Awards partners during the November 18 and December 7, 2015 virtual networking and collaborative learning sessions. Copies of the resources follow the descriptions.

CHR&R State Health Gaps Reports

Source: CHR&R, http://www.countyhealthrankings.org/health-gaps/

Shared by: CHR&R Action Center team, Kitty Jerome, Kitty.Jerome@match.wisc.edu

In these reports, the *CHR&R* program explores how wide gaps are throughout each state and what is driving those differences. This information can help state leaders as they identify ways for everyone to have a fair chance to lead the healthiest life possible. Specifically, these reports can help state leaders understand:

1. What health gaps are and why they matter
2. The size and nature of the health gaps among counties
3. What factors are influencing the health of residents
4. What state and local communities can do to address health gaps

Community Commons

Source: Community Commons, www.communitycommons.org

Shared by: La Crosse County, WI Action Awards team, Catherine Kolkmeier, ckolkmeier@uwlax.edu

Community Commons is an online tool that organizes data (national, state, and local) into maps and reports. Data includes demographics as well as socioeconomic, health behaviors, physical environment, and clinical care data. Reports that can be produced include a community needs assessment and a vulnerable populations footprint. Pre-made reports and maps are available in five "channels" or categories: Economy, Education, Environment, Equity, Food, and Health. There is a gallery of existing maps, or you can create your own map using specific data. Maps and reports are also shared by other users, so the collection changes regularly. The service is free, or there is a paid option for communities wanting to access more data or submit their own. There is a video explaining the tool. The La Crosse County, WI team has not yet started using Community Commons specifically, although two of our project partners have been exploring how it can be used for needs assessments and for correlating health outcomes to socioeconomic conditions.

A collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

University of Wisconsin Population Health Institute SCHOOL OF MEDICINE AND PUBLIC HEALTH

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Evaluate Your Partnership and Make Changes: Tools

Source: CHR&R Action Center, http://www.countyhealthrankings.org/roadmaps/action-center/evaluate-actions/evaluate-your-partnership-and-make-changes

The tools provide assessments to help partnerships understand how they might work together better. It includes resources to help evaluate a partnership's objectives, activities, processes, and unanticipated events; and some to help partnerships create "feedback-rich" environments that strengthen capacity for learning, change, and improvement.

Evaluating Collective Impact: Guide and Webinar Recording

Source: FSG, http://www.fsg.org/publications/guide-evaluating-collective-impact

Leaders of collective impact initiatives need an approach to performance measurement and evaluation that is as multi-faceted, responsive, and flexible as the initiatives themselves. The *Guide to Evaluating Collective Impact* is a practical handbook that presents a framework for approaching evaluation and includes sample questions, outcomes, and indicators. The recorded webinar provides an overview of the guide and discusses "top takeaways" about evaluating collective impact initiatives.

Impact DuPage Line of Sight Diagram

Source: Impact DuPage (Original tool concept from Marni Mason), Resource included within this document

Shared by: DuPage County, IL Action Awards team, Sarah Troll, Sarah.Troll@dupagehealth.org

The DuPage County, IL team decided to use a Line of Sight to illustrate evaluation of our Impact DuPage efforts. Lining up their goals and indicators in this way made things easier to understand. It also forced them to be more measurable, as well as think about why they are measuring the things they are measuring. The team is looking at different kinds of health and behavior data in evaluating their priority areas. This tool focuses on their collaborative activities (e.g., presentations, newsletters, website users, policy recommendations) and why they are important.

Measuring What Works to Achieve Health Equity: Metrics for the Determinants of Health

Source: Prevention Institute, http://preventioninstitute.org/

Shared by: Active Living By Design team, Joanne Lee, joanne_lee@activelivingbydesign.org

RWJF commissioned the Prevention Institute to develop a set of metrics to inform its broader set of metrics under the Foundation's Culture of Health initiative. This report is the outcome of that work and provides a framework for understanding how disparities in health outcomes are produced and how

health equity can be achieved by addressing the determinants of health. It also describes the methods and criteria that were applied to identify health equity metrics and how they can reflect progress toward achieving health equity. The metrics may be helpful in setting priorities and informing actions in communities.

PolicyMap

Source: The Reinvestment Fund, *www.policymap.org*

Shared by: La Crosse County, WI Action Awards team, Jason Larsen, *jlarsen@lacrossecounty.org*

PolicyMap is a web-based GIS and mapping tool that accesses data already stored online as well as user-submitted data in areas such as demographics, home sale statistics, health data, mortgage trends, school performance scores, labor (including unemployment), and crime statistics. There is a directory of all data sources. Pricing varies with the type of data available (public data is free; licensed data is charged), ranging from $2000/year for one to five users to more than $5000/year for unlimited users. Paid users can submit their own datasets and publish interactive maps. Data is available at the national, state, and local levels, as specific as census tracts and block groups. The La Crosse County, WI team will be using maps and data reports at the neighborhood level, created by two of our project team members, to overlay layers related to student and family mobility, school outcomes, income, and other factors.

Promise Scorecard

Source: http://resultsleadership.org/, Resource included within this document

Shared by: Manchester, NH Action Awards team, Anna Thomas, *athomas@manchesternh.gov*

Through years of planning and issued-focused collaboration, and based on the results of a recent RWJF funded study in Manchester, the community determined that key missing elements to improving community safety in the city are resident engagement, neighborhood social connectedness and collective efficacy. The Manchester, NH team is working to build these elements by transforming three public schools into local safe havens using a community schools model, and a centralized data collection tool is needed to provide the infrastructure for integrating previously disconnected services into a centralized, robust and accountable neighborhood improvement system. Results Scorecard is allowing the team to get a snapshot overview of the community's performance and contribution to high-level goals, while still having the ability to zoom in to see precise details. Full-color graphics allow them to analyze data quickly and easily. They have used the tool to compile dashboards on the entire city, by specific school neighborhoods, by topic/theme areas and programs. The tool also assists the team with showing trends, comparisons and narrative about intervention heavily weighted within the *County Health Rankings & Roadmaps*. The Scorecard also comes with indicator templates to serve as guides for those communities looking for pre-applied and pre-tested frameworks. Best practices such as Promise Neighborhood sites across the country are now required to use this tool.

Racial Equity Impact Assessment Toolkit

Source: Race Forward: The Center for Racial Justice Innovation,
https://www.raceforward.org/practice/tools/racial-equity-impact-assessment-toolkit

A Racial Equity Impact Assessment (REIA) is a systematic examination of how different racial and ethnic groups will likely be affected by a proposed action or decision. REIAs are used to minimize unanticipated adverse consequences in a variety of contexts, including the analysis of proposed policies, institutional practices, programs, plans and budgetary decisions. The REIA can be a vital tool for preventing institutional racism and for identifying new options to remedy long-standing inequities.

RJWF Culture of Health website

Source: RWJF, http://www.cultureofhealth.org/

Shared by: Active Living By Design team, Joanne Lee,
joanne_lee@activelivinbydesign.org

This newly released website is a way for individuals and organizations to connect, collaborate, share stories, resources and tips to create a true culture of health. It includes an interactive platform for exploring the Foundation's Action Framework which is drawn from rigorous research and analysis, and sets a national agenda to improve health, well-being and equity. The Action Areas are accompanied by a set of national, evidence-based Measures, rigorously selected as points of assessment and engagement. By design, the Measures are not limited to traditional health indicators and encourage us to think of health in broad ways. They are intended to serve as illustrative entry points for dialogue and action.

School Health Resource Inventory

Source: The tool is based off of inventory tools available through the National Center for Community Schools (NCCS). The core medical resources are based on the NCCS Key Program Components. Resource included within this document.

Shared by: Flint, MI Action Awards team, Jennifer Burger, Jburger@crim.org

The Community Education Health Initiative (CEHI) based out of Flint, MI, created the Health Resource Inventory to gain an understanding of what health services are available within a 0.5 mile radius of each neighborhood they serve. The CEHI's ultimate goal is to have the medical, dental, mental health, and social services located within each school's neighborhood.

Teen Health Survey

Source: Communities that Care Coalition,
http://www.communitiesthatcarecoalition.org/surveys

Shared by: Franklin County, MA Action Awards team, Rachel Stoler, RStoler@frcog.org

Since 2003, the Franklin County team has conducted a regional Teen Health Survey of all eighth, tenth and eleventh graders in all of the public school districts in their region (nine districts including one technical school and one charter school). They work closely with the schools, and in particular the Regional School Health Task Force which is composed of representatives from each district. The survey has 3 different versions that are rotated over a three-year cycle: 1) Prevention Needs Assessment Survey which focuses mainly on substance use and tracks risk and protective factors 2) MA Youth Risk Behavior Survey and 3) Custom Survey in which includes questions from the first two surveys, but also incorporates questions that represent the particular interests of school and community partners.