

American Health Values Segmentation Study Questionnaire

**June 10, 2015**

**REVISED BY LARRY BYE/ALYSSA GHIRARDELLI**

# Health as Important Value/Life Concern

**Values Approach**

**1**. I am going to mention some things that some people say are important in their lives. For each, tell me how important it is to you using a 10 point scale… where 1 means not important at all and 10 means extremely important.

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Not important at all |  |  |  |  |  |  |  |  | Extremely important | Don’t Know | Refused |
| **1A.** Having a happy and loving family | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1B.** Having close and supportive friends | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1C.** Being rich, having a lot of money and expensive things | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1D.** Being healthy and well | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1E.** Following God’s plan for me | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1F.** Doing something for the good of society  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1G.** Growing and maturing spiritually | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1H.** Having a fun and exciting life | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |
| **1I** Being successful and recognized for my work achievements  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 77 | 99 |

Drafted by NORC with values adapted from Sandelowski et.al and Schwartz lists of values, concepts from 2012 World Values Survey added

# Priorities for the Federal Government/Civil Society

**Federal Priority for Health**

1. There are many competing needs facing the President and Congress. I am going to mention some that face the nation here at home. For each, tell me whether you think it should not be a priority, it should be a low priority, it should be a high priority, or it should be a top priority for the President and Congress to address.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not a priority | Low priority | High priority | Top priority | Don’t Know | Refused |
| **2A.** Improving the health of the American people  | 1 | 2 | 3 | 4 | 77 | 99 |
| **2B.** Reducing unemployment | 1 | 2 | 3 | 4 | 77 | 99 |
| **2C.** Improving infrastructure like bridges, highways, and dams | 1 | 2 | 3 | 4 | 77 | 99 |
| **2D**. Improving the quality of education | 1 | 2 | 3 | 4 | 77 | 99 |
| **2E.** Reducing the gap between rich and poor | 1 | 2 | 3 | 4 | 77 | 99 |
| **2F.** Reforming the tax system | 1 | 2 | 3 | 4 | 77 | 99 |
| **2G.** Reforming the immigration system | 1 | 2 | 3 | 4 | 77 | 99 |
| **2H.** Addressing climate change | 1 | 2 | 3 | 4 | 77 | 99 |

Items developed by NORC; response options derived (revised) from 2013 AP NORC poll

**Beliefs About Priorities of Care Access, Chronic Disease Prevention, Addressing Social Determinants and Health Knowledge**

1. Now I’d like you to think about competing HEALTH NEEDS faced by the President and Congress. For each, tell me whether you think it should not be a priority, it should be a low priority, it should be a high priority, or it should be a top priority for the President and Congress to address.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not a priority | Low priority | High priority | Top priority | Don’t Know | Refused |
| **3A.** Ensuring that Americans are knowledgeable about health  | 1 | 2 | 3 | 4 | 77 | 99 |
| **3B.** Ensuring that low-income Americans have the same chance to get good quality health care as those who are better off financially | 1 | 2 | 3 | 4 | 77 | 99 |
| **3C.** Preventing chronic illnesses, such as heart disease, cancer, and diabetes | 1 | 2 | 3 | 4 | 77 | 99 |
| **3D.** Ensuring that seniors and the disabled get the health care they need  | 1 | 2 | 3 | 4 | 77 | 99 |
| **3E.** Providing financial help to ensure that everyone has access to health insurance  | 1 | 2 | 3 | 4 | 77 | 99 |

Source: NORC drafted using HSPH/NPR survey

**OPPORTUNITY FOR EVERYONE TO BE HEALTHY IS IMPORTANT CORE VALUE**

1. Here are some statements. For each, please tell me if you strongly disagree, somewhat disagree, neither agree or disagree, somewhat agree, or strongly agree.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree | Somewhat Disagree | Neither Agree or Disagree | Somewhat Agree | Strongly Agree | Don’t Know | Refused |
| **4A.** Our country should do whatever is necessary to make sure that everyone has an equal opportunity to succeed.  | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **4B.** Our country should do whatever is necessary to make sure that everyone has an equal opportunity to be healthy. | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **4C.** It is best for the country if people are as concerned about the needs of others as they are about their own needs. | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **4D**. It would be unjust if some people had more of an opportunity to be healthy than other people. | 1 | 2 | 3 | 4 | 5 | 77 | 99 |

Source: 4A is from Hadley study, per RAND. Other items were developed by NORC.

# Priorities for the Federal Government/Civil Society

1. The next question has two statements, please tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right.

Statement 1: The government should do more to make sure that Americans are healthier, even if it costs the taxpayers more.

Statement 2: The government today can’t afford to do much more to help Americans be healthier.

|  |
| --- |
| First statement 1  |
| Second statement 2 |
| Don’t know 77 Refused 99  |
|  |

Source: Pew, revised by RAND to reflect health

**Personal Definition Of Health**

1. Health means different things to different people. When you hear/see the word “health,” what does it mean to you?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |
| --- |
| [FOR CODING PURPOSES ONLY FROM NPR/HSPH STUDY DO NOT INCLUDE ON CATI, CAWI OR SAQ.]Being healthy physically, having a healthy body 1 Having a long life and reaching your full potential personally 2Not being sick or having health problems 3 |
| Well-being (mentally, emotionally, physically and spiritually) 4 Having a healthy life-style, taking care of yourself 5Staying physically fit, exercising, eating properly 6 Don’t know 77Refused 99  |

Source: Adapted from RWJF NPR Survey (2014)

**Health As Important Value/Life Concern**

**Making Health a Priority Approach**

1. Some people say that they make their health a priority in what they do almost always. Other people say that they try to make health a priority but because of time and other considerations they often have to put other things ahead of their health. Which group do you agree with most?

|  |
| --- |
| Those who say they make their health a priorityalmost always 1 |
| Those who say they often have to put other things ahead of their health 2 Don’t know 77 Refused 99  |

Source: NORC developed

# Beliefs About What Affects People’s Health

1. Here is a list of some things that may affect people’s health. Please rate each on a scale from 1 to 5 where 1 means it has no effect on health and 5 means is has a very strong effect. The effect could be positive or negative. What we’re asking is how strong you think the effect is on people’s health

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | No Effect |  |  |  | Very Strong Effect | Don’t Know | No Answer |
|  **8A.** Access to health care | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8B.** Having a job | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8C.** Stress | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8D.** Quality of food available in the community  | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8E.** Having health insurance | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8F.** Smoking | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8G.** Personal health practices (other than smoking) | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8H.** Air and water quality | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8I.** Genetic makeup inherited from parents | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8J.** Community safety | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8K.** Housing quality  | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8L.** Education | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
|  **8M.** Community a person lives in | 1 | 2 | 3 | 4 | 5 | 77 | 99 |

# Beliefs About What Affects People’s Health

The next questions ask about access to healthcare.

1. When African Americans need healthcare, do you think it is easier or harder for them to get the care they need than it is for White Americans, or is there not much of a difference?

|  |
| --- |
| Easier 1 Not much of a difference 2 Harder 3  |
| Don’t know 77Refused 99  |

1. When Latinos need healthcare, do you think it is easier or harder for them to get the care they need than it is for White Americans, or is there not much of a difference?

|  |
| --- |
| Easier 1 Not much of a difference 2  |
| Harder 3 Don’t know 77Refused 99  |

1. When low-income Americans need healthcare, do you think it is easier or harder for them to get the care they need than it is for those who are better off financially, or is there not much of a difference?

|  |
| --- |
| Easier 1  |
| Not much of a difference 2 Harder 3 Don’t know 77Refused 99  |

Source: Harvard School of Public Health

**Importance Of Improving Community Health And Specific Environmental Supports**

Here is a list of goals that some people think are important for the U.S. For each, tell me whether you think it should not be a priority, it should be a low priority, it should be a high priority, or it should be a top priority?

1. Making sure that all communities are healthy places for people to live. (Choose one).

|  |
| --- |
| Not a priority 1 🡲 **(continue to Q13)** |
| Low priority 2 🡲 **(continue to Q12A)**High priority 3 🡲 **(continue to Q12A)**Top priority 4 🡲 **(continue to Q12A)** |
| Don’t know 77 🡲 **(continue to Q13)**Refused 99 🡲 **(continue to Q13)** |

**12a.** And who should have main responsibility for this? (CHOOSE ONE.)

|  |
| --- |
| Government using taxpayer dollars 1 |
| Private individuals, businesses and other groups on their own 2Neither (volunteer only) 3Both (volunteer only) 4 |
| Don’t know 77Refused 99  |

1. Making sure that healthy foods are for sale at affordable prices in communities where they are not. (Choose one).

|  |
| --- |
| Not a priority 1🡲 **(continue to Q14)** |
| Low priority 2🡲 **(continue to Q13A)** |
| High priority 3 🡲 **(continue to Q13A)**Top priority 4 🡲 **(continue to Q13A)**Don’t know 77 🡲 **(continue to Q14)**Refused 99 🡲 **(continue to Q14)** |

**13a.** And who should have main responsibility for this? (CHOOSE ONE.)

|  |
| --- |
| Government using taxpayer dollars 1 |
| Private individuals, businesses and other groups on their own 2Neither (volunteer only) 3Both (volunteer only) 4 |
| Don’t know 77Refused 99  |

1. Making sure that there are safe, outdoor places to walk and be physically active in communities where there aren’t any. (Choose one).

|  |
| --- |
| Not a priority 1🡲 **(continue to Q15)** |
| Low priority 2🡲 **(continue to Q14A)**High priority 3 🡲 **(continue to Q14A)**Top priority 4 🡲 **(continue to Q14A)** |
| Don’t know 77 🡲 **(continue to Q15)**Refused 99 🡲 **(continue to Q15)** |

**14a.** And who should have main responsibility for this? (READ; CHOOSE ONE.)

|  |
| --- |
| Government using taxpayer dollars 1 |
| Private individuals, businesses and other groups on their own 2Neither (volunteer only) 3Both (volunteer only) 4 |
| Don’t know 77Refused 99  |

1. Making sure that there is decent housing available for everyone who needs it. (Choose one).

|  |
| --- |
| Not a priority 1🡲 **(continue to Q16)** |
| Low priority 2🡲 **(continue to Q15A)**High priority 3 🡲 **(continue to Q15A)**Top priority 4 🡲 **(continue to Q15A)** |
| Don’t know 77 🡲 **(continue to Q16)**Refused 99 🡲 **(continue to Q16)** |

**15a.** And who should have main responsibility for doing this? (READ; CHOOSE ONE.)

|  |
| --- |
| Government using taxpayer dollars 1 |
| Private individuals, businesses and other groups on their own 2Neither (volunteer only) 3Both (volunteer only) 4 |
| Don’t know 77Refused 99  |

# Beliefs About Collective Efficacy

1. Which of these statements do you agree with most? (Read each statement in order. Select one response)

|  |
| --- |
| **a.** If people in your community worked together it would be easy to make it a healthier place to live 1  |
| **b.** If people in your community worked together it would not be easy, but it would be possible to make it a healthier place to live 2**c.** Even if people in your community worked together, it would be impossible to make it a healthier place to live 3  **d.** Don’t know 77 **e.** Refused 99  |

Source: NORC developed

**HEALTH AS IMPORTANT VALUE/LIFE CONCERN**

**Activist Orientation to Health/Health Care Approach**

1. I am going to read you a list of things that some people do because they think these things will help them maintain or improve their health. For each one, please tell me how much effort, if any, you put into doing it. Do you put in no effort at all, very little effort, some, quite a bit or a great deal?

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Not at all | Very LIttle | Some | Quite a bit | A Great Deal | Don’t Know | Refused |
| **17A.** Exercising during your leisure time. | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **17B.** Limiting portion sizes of food and drinks | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **17C.** Praying or meditating  | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **17D.** Actively trying to reduce stress | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **17E.** Getting appropriate screenings or preventative care | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **17F.** Working to reach or maintain a healthy weight  | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **17G.** Speaking up about your concerns when you go to the doctor even when he or she does not ask | 1 | 2 | 3 | 4 | 5 | 77 | 99 |

Source: Harvard School of Public Health; NORC shorted the list of behaviors

**Activist Orientation Approach (Self-Efficacy)**

1. In general how confident are you that you know the following. Are you not confident at all, not too confident, somewhat confident or very confident?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not Confident at all | Not too confident | Somewhat confident | Very confident | Don’t Know | Refused |
| **18A.** When you need to get medical care for a health problem and when you can handle it on your own | 1 | 2 | 3 | 4 | 77 | 99 |
| **18B.** Where to get medical care when you need it  | 1 | 2 | 3 | 4 | 77 | 99 |
| **18C.** How to manage any health problems you may have | 1 | 2 | 3 | 4 | 77 | 99 |
| **18D.**  How to prevent health problems in the first place | 1 | 2 | 3 | 4 | 77 | 99 |

Source: NORC/RWJF Developed

**Trust In Healthcare And Other Institutions**

1. Here are some statements. For each, please tell me if you strongly disagree, somewhat disagree, neither agree or disagree, somewhat agree or strongly agree.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree | Somewhat Disagree | Neither Agree or Disagree | Somewhat Agree | Strongly Agree | Don’t Know | Refused |
| **19A.** I'd rather put my trust in the wisdom of ordinary people than the opinions of experts and intellectuals. | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **19B.** Alternative medicine is more effective than western medicine for treating most illnesses. | 1 | 2 | 3 | 4 | 5 | 77 | 99 |
| **19C.** A little experience is worth more than a library full of books. | 1 | 2 | 3 | 4 | 5 | 77 | 99 |

Source: Eric Oliver

For the next three questions, pick the statement that comes closest to your view.

1. When you have to make an important decision do you ...

|  |
| --- |
| Mostly follow your gut instinct 1 |
| Try to be careful and deliberate 2 Don’t know 77 Refused 99  |

1. Would you say that ordinary people ......

|  |
| --- |
| Can really use the help of experts to understand complicated things like science and health 1 |
| ORare perfectly capable of deciding for themselves what's true and what's not 2 Don’t know 77 Refused 99  |

1. Would you say that schools have ...

|  |
| --- |
| No right to tell parents whether to vaccinate their children 1 |
| ORA responsibility to insure that all children are vaccinated 2 Don’t know 77 Refused 99  |
|  |

Source: Eric Oliver

**Civic/Political Engagement On Health**

1. There are many activities that a person could do to influence government decisions about health issues. During the past year have you…?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Yes | No | Don’t Know | Refused |
| **23A.** Contributed money or time to a candidate or an organization based on concern about a health issue | 1 | 2 | 77 | 99 |
| **23B.** Contacted a newspaper, television station, or talk show about a health issue. | 1 | 2 | 77 | 99 |
| **23C.** Contacted your representative or other public official about a health issue. | 1 | 2 | 77 | 99 |
| **23D.** Voted for or against a candidate for public office because of his or her position on a health issue | 1 | 2 | 77 | 99 |
| **23E.** Participated in a forum or town meeting about a health issue. | 1 | 2 | 77 | 99 |

Source: Blendon, HSPH

1. Thinking about the past 12 months, have you spent time participating in any sort of health-related volunteer or charitable activity in your community, or is this something you have not done?

|  |
| --- |
| Yes, have spent time 1  |
| No, have not spent time 2 |
| Don’t know 77 Refused 99  |

Source: Harvard School of Public Health

1. Thinking about the past 12 months, have you donated money to any sort of health-related volunteer or charitable group in your community, or is this something you have not done?

|  |
| --- |
| Yes, have donated 1  |
| No, have not donated 2 |
| Don’t know 77 Refused 99  |

Source: Modified from Harvard School of Public Health

# Voting Frequency

1. Many people are not registered to vote because they are too busy or move around often. Are you now registered to vote in your election district or not?

|  |
| --- |
| Registered 1 Not registered 2 Don’t know 77Refused 99 |

**26a**. [IF “Registered” IN QUESTION 26] Most people don’t vote in all elections. Can you tell me how often you vote in local and national elections? (READ AND SELECT ONE RESPONSE)

|  |
| --- |
| Never 1 Rarely 2Sometimes 3Always 4Don’t know 77Refused 99 |

# Political Ideology and Party Affiliation

1. In general, would you describe your political views as very conservative, conservative, moderate, liberal or very liberal? (READ AND SELECT ONE RESPONSE)

|  |
| --- |
| Very Conservative 1 Conservative 2Moderate 3Liberal 4 |
| Very Liberal 5 Don’t know 77Refused 99  |

1. In politics today do you consider yourself a Republican, Democrat, or an Independent? (READ AND SELECT ONE RESPONSE)

|  |
| --- |
| Republican 1 Democrat 2Independent 3 |
| Don’t know 77Refused 99  |

**28a**. [IF “Independent” IN QUESTION 28] As of today, do you lean more toward the Republican or more to the Democratic party? (READ AND SELECT ONE RESPONSE)

|  |
| --- |
| Republican 1 Democrat 2Don’t know 77Refused 99 |

# Personal Health Status

1. Would you say your health in general is excellent, very good, good, fair, or poor?

|  |
| --- |
| Excellent 1 Very good 2Good 3 |
| Fair 4 Poor 5 Don’t know 77Refused 99  |

Source: 2013 National Health Interview Survey

1. During the last 5 years do you think your health in general has gotten better, gotten worse or stayed about the same?

|  |
| --- |
| Better 1 Worse 2 |
| Stayed about the same 3 Don’t know 77Refused 99  |

Source: RWJF NPR Survey

1. Has a doctor ever told you that you had any of the following? SELECT ALL THAT APPLY

|  |
| --- |
|  Yes NO DK REFHigh cholesterol 1 2 77 99High blood pressure 1 2 77 99A heart attack 1 2 77 99 |
| Angina or coronary heart disease 1 2 77 99A stroke 1 2 77 99Any kind of diabetes or high blood sugar 1 2 77 99Cancer (other than skin cancer) 1 2 77 99Emphysema, asthma or chronic obstructive pulmonary disease (COPD). 1 2 77 99Depression 1 2 77 99Anxiety or other mental or emotional condition 1 2 77 99  |
|  |

Source: CAHPS with some additional response options

1. Are you limited at all in your ability to work at a job, do housework, or go to school because of some impairment or a physical or mental health problem?

|  |
| --- |
| Yes 1 No 2Don’t know 77Refused 99 |

Source: Modified from MEPS

1. Have you smoked at least 100 cigarettes in your entire life?

|  |
| --- |
| Yes 1 No 2Don’t know 77Refused 99 |

1. Do you now smoke cigarettes every day, some days, or not at all?

|  |
| --- |
| Every day 1 Some days 2Not at all 3Don’t know 77Refused 99 |

1. About how much do you weigh without shoes on?

|  |
| --- |
| \_\_\_\_\_\_\_\_\_\_\_ Pounds (lbs) or \_\_\_\_\_\_\_\_ Kilograms (kg)Don’t know 77Refused 99 |

1. How tall are you without shoes on?

|  |
| --- |
| \_\_\_\_\_\_\_\_\_\_\_ feet \_\_\_\_\_\_\_\_\_\_ inches or \_\_\_\_\_\_\_\_\_\_ centimeters (cm)Don’t know 77Refused 99 |

# Insurance Status

1. Are you covered by health insurance?

|  |
| --- |
| Yes 1 No 2Don’t know 77Refused 99 |

**37a**. [IF “Yes” IN QUESTION37] What is your main source of health insurance? (READ AND SELECT ONE RESPONSE)

|  |
| --- |
| Your, your spouse’s or parent’s employer or union’ 1 An insurance plan you, your spouse or parents purchased directly from an insurance company or health insurance marketplace 2Medicare, the insurance program for Americans aged 65 plus 3Medicaid, CHIP or some other type of government assistance program for those with low incomes or a disability 4The Veterans Administration, TRICARE, other military health care or the Indian Health Service 5Don’t know 77Refused 99 |

..Source: Covered CA

# Medical Home

1. Other than an emergency room, do you have one place that you usually go when you are sick or need advice about your health?

|  |
| --- |
| Yes 1 No 2 Don’t know 77Refused 99 |

**38a.** [IF NO TO QUESTION 38] Why don’t you have one place that you usually go when you are sick or need advice about your health?

|  |
| --- |
| You go to more than one place 1 You have not had any medical problems 2Some other reason, specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3Don’t know 77Refused 99 |

Source: Modified from CAHPS

# Clinical Prevention Service Use

1. About how long has it been since you last visited a doctor or other health care provider for a routine checkup? A routine checkup is a general physical exam, not an exam for a specific injury, illness, or condition? SELECT SINGLE BEST ANSWER

|  |
| --- |
| Within the past year 1 1-2 years ago 2 3-5 years ago 3 More than 5 years ago 4 Never 5 Don’t know 77Refused 99 |

Source: Modified from CHAPS

# Socioeconomic Status Characteristics

1. Are you male or female?

|  |
| --- |
| Male 1  |
| Female 2 Refused 99  |

1. How old are you?

|  |  |  |
| --- | --- | --- |
|  |  |  |
|  |  |  | record age: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | **skip to 42** |
|  |  | **ask 41b** | refused 9 |  |
|  |  |  |
|  | **if refused, ask:** |  |
|  | 41b. | We don’t need to know exactly, but generally speaking are you between ages… (**read categories**)? | 18–24 125–29 230–39 340–49 450–55 556-64……………………………………….665-74…………………………………….....775 or over 8Don’t know……………………………….77refused 99 |
|  |  |  |  |

1. Are you of Latino or Hispanic origin? This includes Mexican-American, Latin American, South American or Spanish-American.

|  |
| --- |
| yes, Hispanic 1  |
| no, non-Hispanic 2 don’t know/not sure 77 refused 99  |

1. I’m going to read you a list of six race categories. Please choose one or more races that you consider yourself to be: White/Caucasian, Black/African American, Asian, Pacific Islander, American Indian or Alaskan Native, or another race? **(Allow multiple answers)**

|  |
| --- |
| white/Caucasian 1  |
| black/African American 2 Asian 3 pacific islander 4 American Indian or Alaskan native 5 another race 6 don’t know/not sure 77 refused 99  |

]

1. What is the highest grade in school or year of college that you have completed?

|  |
| --- |
| no schooling or less than grade school 1 grade/elementary school (grades 1-8) 2some high school (grades 9-12, did not graduate) 3high school graduate or GED 4 vocational or technical school (not college) 5 some college 6 4-year college graduate 7 post-graduate degree 8don’t know/not sure 77 refused 99  |

1. What is your current zip code?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |
| --- |
| don’t know 77 refused 99  |

1. What was your approximate annual household income from all sources in 2014?

|  |
| --- |
| 1 Less than $15,0002 $15,000 - $29,9993 $30,000 - $49,9994 $50,000 - $69,9995 $70,000 - $99,9996 $100,000 - $124,9997 $125,000 - $149,9998 $150,000 or moredon’t know 77 refused 99  |

Source: NORC Drafted