

CITY OF RANCHO CUCAMONGA

- ▶ Strategic Evaluation Planning – developing a *community-driven* evaluation process to measure the impact of the Healthy RC initiative
 - Building shared community-wide understanding and vision
 - Establishing an Evaluation Framework – A three-pronged approach
 - ▶ Outcome Assessment
 - ▶ Collaborative Assessment
 - ▶ Readiness Assessment

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Lessons Learned, Resources or Tools:

- ▶ Aligning evaluation with strategic plan
 - Competing community health priorities
- ▶ Looking beyond measuring interventions
- ▶ Value in the process
- ▶ Resources
 - <http://www.countyhealthrankings.org/policies>
 - <http://www.cdc.gov/stltpublichealth/cha/assessment.html>

Current Challenge:

- ▶ Correlating trends to initiative's impact
- ▶ Availability and level of data