Building a Culture of Health, County by County

Roadmaps to Health Action Awards Convening Building Networks, Advancing Community Health Improvement

The Carolina Inn March 2-3, 2016

Speaker Biosketches

Lynn Fick-Cooper brings more than 25 years of experience in leadership positions from a variety of organizations. Lynn's previous experience at the Center for Creative Leadership (CCL) includes serving as Chief Development Officer and Group Director of Institutional Advancement. Since 2007 Lynn has been in a full-time faculty role at CCL, designing and delivering leadership development programs across a variety of sectors, with a specific focus on developing nonprofit, community, and executive nurse leaders in health and health care.

Lynn is the Program Director and Lead Faculty for the Robert Wood Johnson Foundation's (RWJF) *Public Health Nurse Leaders Program, Community Coalition Leadership Program*, and the Program Designer and Lead Faculty for the RWJF *Executive Nurse Fellows* program. She recently served as Deputy Director and Lead Faculty for RWJF's *Ladder to Leadership* program. Lynn also manages CCL's relationships with other foundations such as the Kate B. Reynolds Trust, Kresge Foundation, the Blue Cross Blue Shield Foundation of North Carolina and the Community Memorial Foundation in Chicago.

Lynn received her BA in Communication with a concentration in public relations and MBA from the Bryan School of Business at the University of North Carolina at Greensboro. She recently co-authored the book *Direction, Alignment, Commitment: Achieving Better Results Through Leadership*, and a chapter on "Action Learning with Community-Based Nonprofits" in *Best Practices in Experience-Based Leadership Development* (Wiley, 2013).

Jamie Kleinsorge is a Project Director at the Institute for People, Place, and Possibility (IP3) and has been on the development and training teams for Community Commons and CHNA.org since 2011.

Jamie holds a MS in Rural Sociology with an emphasis in Community Development from the University of Missouri-Columbia and a BA in Political Science from Western Illinois University. Jamie has both academic expertise and on-the-ground experience in community and economic development, public health, data analysis, GIS and non-profit management.

Paul Mattessich, is the Executive Director of Wilder Research, which is one of the largest, nonpartisan research organizations in the United States dedicated to studying the effectiveness of human service, public health, and education programs and supporting their improvement through evaluation, assessment and research.

Dr. Mattessich has authored more than 300 publications, including four books on the topics of

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managing program evaluation to measure impacts and improve effectiveness; making nonprofit collaboration successful; and building the social capacity of communities. He frequently lectures on trends that influence communities' quality of life, and he led the development of Minnesota Compass, an award-winning, web-based social indicators project supported by a consortium of funders, in which Wilder serves as the lead organization.

He has over 30 years of experience in nonprofit, government and academic sectors working on issues related to program effectiveness and social policy at the federal, state and local levels; and has served on numerous special task forces and nonprofit boards. Current appointments include: Hamm Clinic, Minnesota Community Measurement, University of Minnesota Community Oversight Board, Generation Next (an education reform organization), Park Square Theater and tpt's (public television) Community Advisory Council.

Dr. Mattessich holds a PhD in sociology from the University of Minnesota and an undergraduate degree from New York University.

Sarita Turner, Associate Director, has over 20 years of experience working in the non-profit sector raising awareness around, and supporting strategies to address institutionalized racism and the disinvestment of people and communities. Sarita has worked in various positions including: direct services, policy advocacy, community organizing, government, community development and philanthropy. Under Sarita's leadership, infrastructure investments, business improvement district pilots, community development and crime and safety initiatives have been successfully implemented. Currently, Sarita serves as an associate director for PolicyLink where she works to further equity-focused federal, state and local policies and place-based strategies. Sarita's personality type is that of a spirited explorer. She loves the outdoors and since relocating to California has added hiking, golf and white-water rafting to the list of things she loves doing.