

STAMFORD, CT – VITA HEALTH & WELLNESS DISTRICT

- ▶ Cross-sector collaborative with 15 partners
 - Developing programs / initiatives to address 4 strategic goals and 10 impact areas (*impact grid*)
 - Four Strategic Goals:
 - ▶ Providing resources to foster Health & Wellness in the Community
 - ▶ Advocating for improved physical environment to encourage Active Living
 - ▶ Promoting Good Jobs and Stronger Local Businesses
 - ▶ Strengthening physical relationship between Hospital and Community

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Lessons Learned, Resources or Tools:

- ▶ Early Success with *Parents as Co-Educators* program
 - Led by 3 Collaborative Partners
 - Shared measurement system spearheaded by Harvard Business School community partners
 - Evaluation Firm engaged (Metis Associates)
 - Electronic platform for data-sharing (Evolv)

Current Challenge:

- ▶ Correlating *micro-level* (intervention / programmatic metrics at the individual level) to improvement on *macro-level* indicators (population based metrics).
 - Identifying evidenced based practices that we are confident will “move the needle”
 - Tracking population data at appropriate levels (i.e. more granular than county or zip code level) – sources?
 - 2016 CHNA Approach
 - ▶ Standardizing approach to CHNA with all hospitals in Fairfield County
 - ▶ Primary Data Collection - Community Wellbeing Survey (expensive; resource intensive)