

A photograph of five children running across a grassy field towards a line of trees with autumn foliage. The sun is low in the sky, creating a warm, golden light and long shadows. The children are seen from behind, running away from the camera. One child in the center is kicking a blue ball.

# Healthy Neighborhoods Networking Session

*Session Focus: Community Engagement*

for upstate New York sites  
February 11, 2016



## Purpose

*Support networking and collaborative learning*

- Co-development
- Shared leadership and organizing
- Self-reliant
- Inclusive
- Flexible

## Agenda

I. Welcome and Introductions

II. Cross-site Sharing and Brainstorming

*Session Focus:  
Community Engagement*

III. Next Steps and Wrap-up



# WebEx Platform

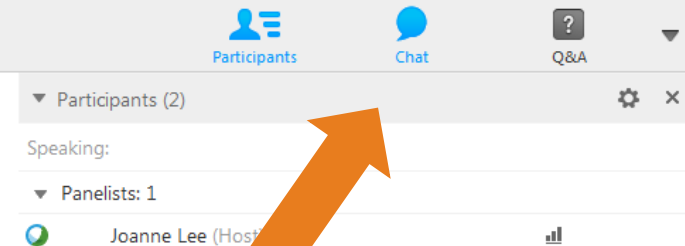
Cisco WebEx Event Center

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Event Info

## Healthy Neighborhoods Fund Upstate NY Networking Session

- Direct technical support: 1-866-569-3239
- Muting Audio – please be aware of:
  - Whether your phone system plays music while on mute/hold
  - Minimizing background noise
- Chat Box



Participants Chat Q&A

▼ Participants (2)

Speaking:

▼ Panelists: 1

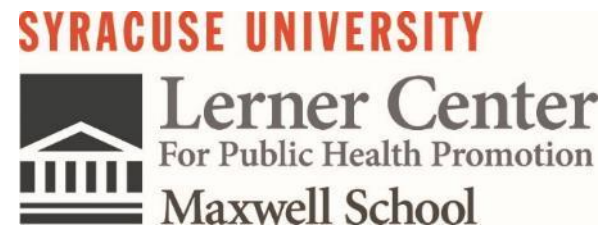
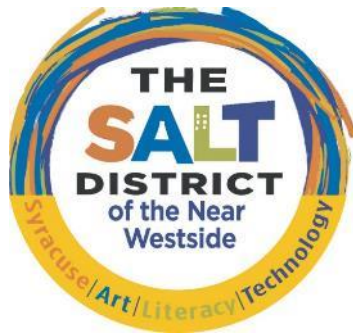
Joanne Lee (Host)

# Cross-site Sharing and Brainstorming

## *Session Focus: Community Engagement*

Each partnership will facilitate networking conversations about community engagement.

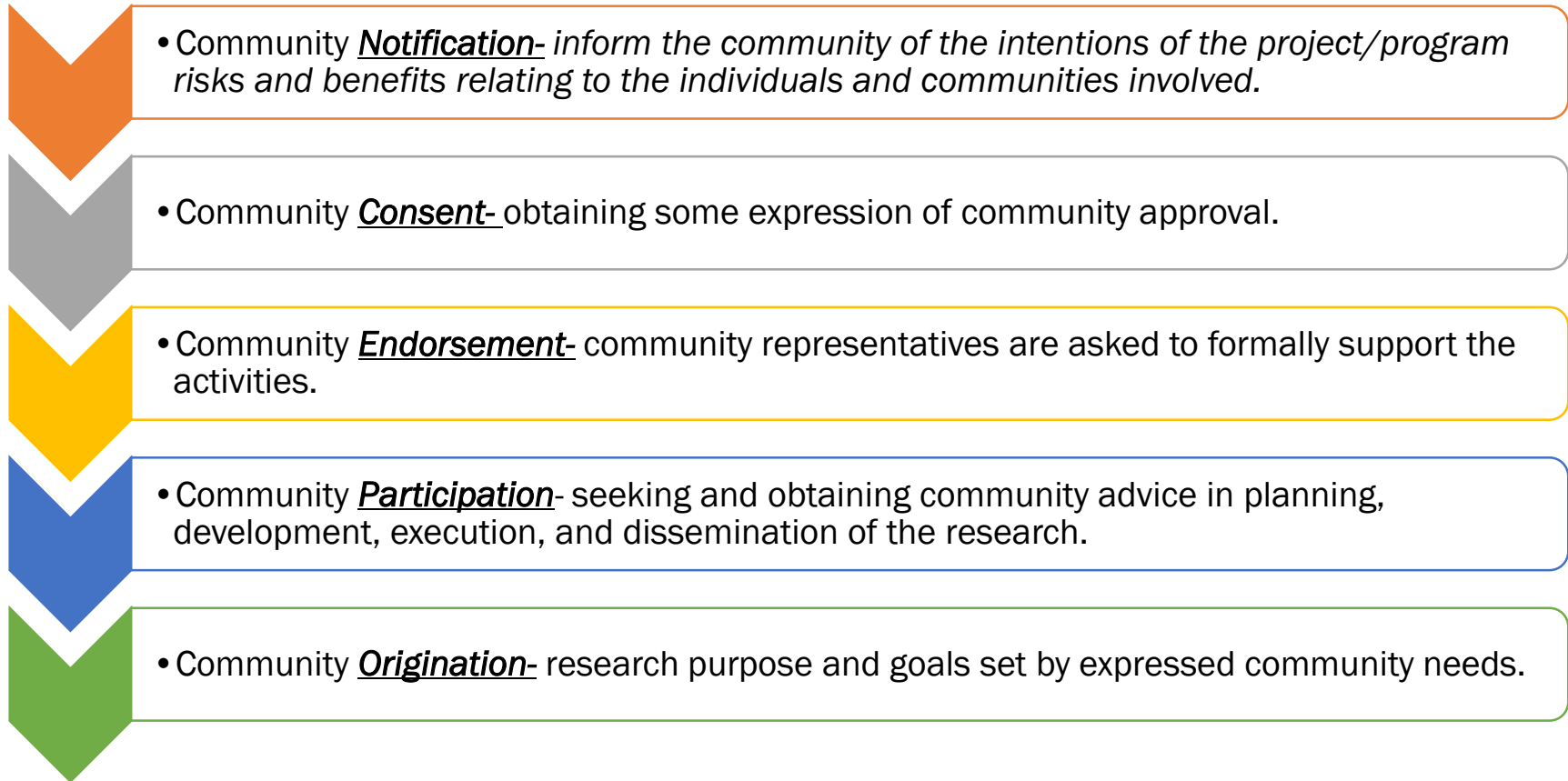
- Brief summary or highlight about your partnership's current work around community engagement.
- A recent success or lesson learned that can be helpful to other partnerships.
- One thing you'd like to learn or brainstorm about today.



Healthy Neighborhood Initiative: Upstate Networking Call  
Thursday, February 11, 2016

**Community Engagement Strategies**

## Spectrum of Community Engagement (from B. Jenkins)



# Seed and Scale Model

- **Seed** is the process of activating empowerment at the community level and growing a local success.
- **Scale** is the expansion of this activity, both in geographic coverage and across development sectors for sustained improvement in quality of life.

From: <http://www.future.org/applied-research/process-change>

get involved:

contact  
Maarten Jacobs  
mjacob01@syr.edu

events calendar  
<http://www.saltdistrict.com/calendar/>

## partners



## MISSION

Increase safety in the Near Westside through the implementation of a comprehensive violence reduction strategy. This will be accomplished by inviting agencies & community groups with a physical presence in the neighborhood to be part of an umbrella campaign entitled "Take Back the Streets" or "Retomando Nuestra Comunidad"

TAKE  
BACK  
THE  
STREETS





**“We need to take the streets back, and have family friendly activities.”**

Near Westside resident

## history

Take Back the Streets is a result of residents raising their voice against violence. In January 2015, the Lerner Center for Public Health Promotion, in collaboration with the Near Westside Initiative, the Peacemaking Center and other community partners, led a series of community meetings to learn about the Near Westside community's perspectives on health. Two recurrent themes arose out of the conversations: **Street Violence and Lack of Safety AND The lack of safe, culturally appropriate, and inexpensive venues to participate in positive activities.**

In response to these findings the community has come together to develop an umbrella campaign entitled “Take Back the Streets” or “Retomando Nuestra Comunidad” to reduce the impact of violence in the neighborhood.

**goal:** Increase safety in the Near Westside through the implementation of a comprehensive violence reduction strategy.

## strategies

**Strengthen the already existing Primary Prevention Infrastructure**

by increasing the number of family-friendly community events in the neighborhood and implementing the Crime Prevention Through Environmental Design (CPTED) strategy.

**Increase the community's cohesion**

by empowering residents to lead family-friendly events and share neighborliness, civility, and trust to break the chain of violence.

**Interrupt the normalization of violence**

by promoting peacemaking through the model offered by the Peacemaking Center from the Center for Court Innovation.

**Increase the community's trust of Syracuse police**

by increasing the number of positive police interactions with residents.

## What do we want to achieve:

**50/50**

50 events in 50 weeks during 2016

**CPTED**

Street lights repaired  
Environment improved

**active resident group**

A group of residents actively promoting peacemaking

**PEACEmakers**

Well known in the community and actively helping with conflict resolution

**Better Relationships**

between police and residents from the near westside









# Lead Your Own Healthy Food Project Information Session



Do you want to take part in  
making Niagara Falls  
a healthier place to live?

We want to help **YOU** lead  
your own community  
project!

**NIAGARA FALLS MEMORIAL  
MEDICAL CENTER,  
AUDITORIUM A  
SATURDAY, FEBRUARY 13TH  
11:00–11:30 AM**

- Meet & greet staff and other leaders
- Learn about how the program can benefit  
YOU, your family, and your neighbors
- Sign up to take action!

FOR MORE INFORMATION CONTACT  
KRISTA EHASZ, PROJECT COORDINATOR: (410) 991-4496  
OR FOLLOW US ON THE HEALTHY FOOD,  
HEALTHY PEOPLE FACEBOOK PAGE

NYSHF and the Create a Healthier Niagara Falls Collaborative want to empower residents to take charge of their own health and wellness. **We are looking for concerned residents who want to find creative solutions that will bring healthy food to our neighborhoods and the larger Niagara Falls community!** Become a resident leader to receive training and funding that will support a project YOU design. Attend our session to learn more!



**Creating a Healthier  
Niagara Falls**



13  
FEB

## Resident-Led Health Project Information Session

Public · Neighborhood · Hosted by Healthy Food, Healthy People

★ Interested

+ Going

✉ Invite

...

🕒 Saturday, February 13 at 11:00 AM in EST  
3 days from now · -20—-16° Cloudy

📍 Niagara Falls Memorial Medical Center  
621 10th St, Niagara Falls, New York 14301

[Show Map](#)

## GUESTS

15

interested

11

going

77

invited

## INVITE FRIENDS

[+ Add friends to this event](#)

CHNFC will host an informational session for any Niagara Falls residents in Hyde Park and Highland neighborhoods who are interested in leading a healthy food project!

We are looking for residents who want to use their creative talents to make a lasting change in their community. We will provide training, funding, and support for the chosen projects, all we need is your enthusiasm and commitment! Training begins in March, so don't hesitate to sign up!

This is your chance to come together with your neighbors to create a healthier Niagara Falls!


This session will offer more details on how you can become a part of this exciting new project. If you cannot attend but are interested in joining, contact Krista Ehasz at [healthyaccessnf@gmail.com](mailto:healthyaccessnf@gmail.com) or (410) 991-4496.

## POSTS

**Healthy Food, Healthy People**

February 1 at 8:33am · 🌐

Less than two weeks until our informational session! Help us spread the word to any locals out there who have the potential to become leaders! You

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## Next Steps:

- *One new learning that was most helpful?*
- *One new action step?*



## Next Steps:

- *Thoughts about future networking and learning on today's or other topics?*



# We Want Your Feedback!



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Healthy Neighborhoods Fund Upstate NY Networking Session



▼ Participants (2)

Speaking:

▼ Panelists: 1



Joanne Lee (Host)



*Please share your feedback using the chat box:*

*Type “+” and identify what worked well today*

*Type “-” and identify what could be improved*

**THANK YOU!!**