

Healthy Neighborhoods Networking and Action Series: HEALTHY FOOD RETAIL

May 26, 2016; 11:30-1:00 p.m.

Resources Shared and Next Steps

Facilitators:

Layman Lee, Brownsville Partnership, Placemaking Manager, llee@cmtysolutions.org
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Participants:

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Resources Shared:

Affordable and healthy foods

- Recipes and Information on how to keep produce fresh at home as a resource for anyone, NYC Department of Health: <http://www1.nyc.gov/assets/doh/downloads/pdf/cdp/stellar-farmers-markets-recipes.pdf>
- The Good and Cheap cookbook by Leanne Brown: <https://41aac1a9acbe9b97bcebc10e0dd7cb61ef11502c.googleusercontent.com/host/0B9c5aT4eSIRfMzVpbCOxemtKsIE/good-and-cheap.pdf>
- Local WIC Special Supplemental Nutrition Program for Women, Infants and Children (WIC) may be a source for ready-to-use educational materials on buying and preparing healthy and affordable foods that is tailored to local population

Assessment/Evaluation

- Tracking sheet with healthy retail indicators from Hunts Point partnership (shared as a separate document)
- Healthy food retail survey from Brownsville – currently in drafting process, Layman Lee will share when finalized

Greenmarket Co

- Website: <http://www.greenmarketco.org/>
- Overview document (shared as a separate document)
- Contact: Brian Goldblatt, Sales and Business Development Manager, bgoldblatt@grownyc.org or 646-352-2888

NeighborFood campaign from Two Bridges partnership

- Website: <http://www.twobridges.org/our-work/advocacy-planning/two-bridges-neighborfood>
- Grocery Guide

- English: <http://www.twobridges.org/images/PDFs/groceryguideenglish.pdf>
- Spanish: <http://www.twobridges.org/images/PDFs/groceryguidespanish.pdf>
- Chinese: <http://www.twobridges.org/images/PDFs/groceryguidechinese.pdf>

Shop Healthy NYC

- Information and downloadable materials: <http://www1.nyc.gov/site/foodpolicy/help/shop-healthy.page>
- How to Adopt a Shop: A guide to working with your local food retailer: <http://www1.nyc.gov/assets/doh/downloads/pdf/pan/adopt-a-shop-guide.pdf>

Next/Action Steps Discussion:

Participants are interested in scheduling another session to continue the cross-site sharing and networking about healthy food retail.

- Topic Ideas:
 - Updates and new success stories as sites continue to plan and implement healthy food retail strategies.
 - More about resources that were shared today (e.g., Greenmarket Co.) and others.
 - Conversation about the relationship between the Department of Health and the Bodega Association, and how grantees can be engaged. Maria will follow-up with Kim Wong, BronxWorks to find out more on this topic.
- Timing: at the end of August
- Facilitators: Layman Lee, Brownsville Partnership