



Healthy Neighborhoods  
Networking & Action Sessions  
*Activating Parks*

May 26, 2016

Facilitators:  
Lourdes Rodríguez  
Phil Bors

# WebEx Platform

Cisco WebEx Event Center

File Edit View Communicate Participant Event Help

Event Info

 Participants


 Chat

 Q&A

▼ Participants (2)

Speaking:

▼ Panelists: 1

 Joanne Lee (Host)

## Healthy Neighborhoods Fund Session

- Direct technical support: 1-866-569-3239
- Muting Audio – please be aware of:
  - Whether your phone system plays music while on mute/hold
  - Minimizing background noise
- Chat Box







# Purpose

*Support networking and collaborative learning*

- Co-development
- Shared leadership and organizing
- Self-reliant
- Inclusive
- Flexible

A person in a red jacket is walking away from the camera on a grassy path in a park. The trees in the background have vibrant autumn foliage in shades of yellow, orange, and red. The sun is shining from the upper left, creating a bright, hazy atmosphere.

## Agenda

- Introductions and Welcome
- Story of “Hike the Heights”
- Group Discussion
- Your Questions for the Group
- Next Steps

## Discussion

Think about your childhood. What memory do you have of being active near your home in parks other outdoor spaces?

How are you activating parks and public spaces in your communities in ways that help recreate these conditions for today’s children?

A group of children in winter coats are playing jump rope in an outdoor park setting. The scene is bright and slightly overexposed. A teal banner is overlaid at the bottom of the image.

# Hike the Heights

*With Lourdes Rodriguez*



# What's in your (social) wallet?

Social capital stands for the **ability of actors to secure benefits by virtue of membership in social networks or other social structures.**

-Alejandro Portes



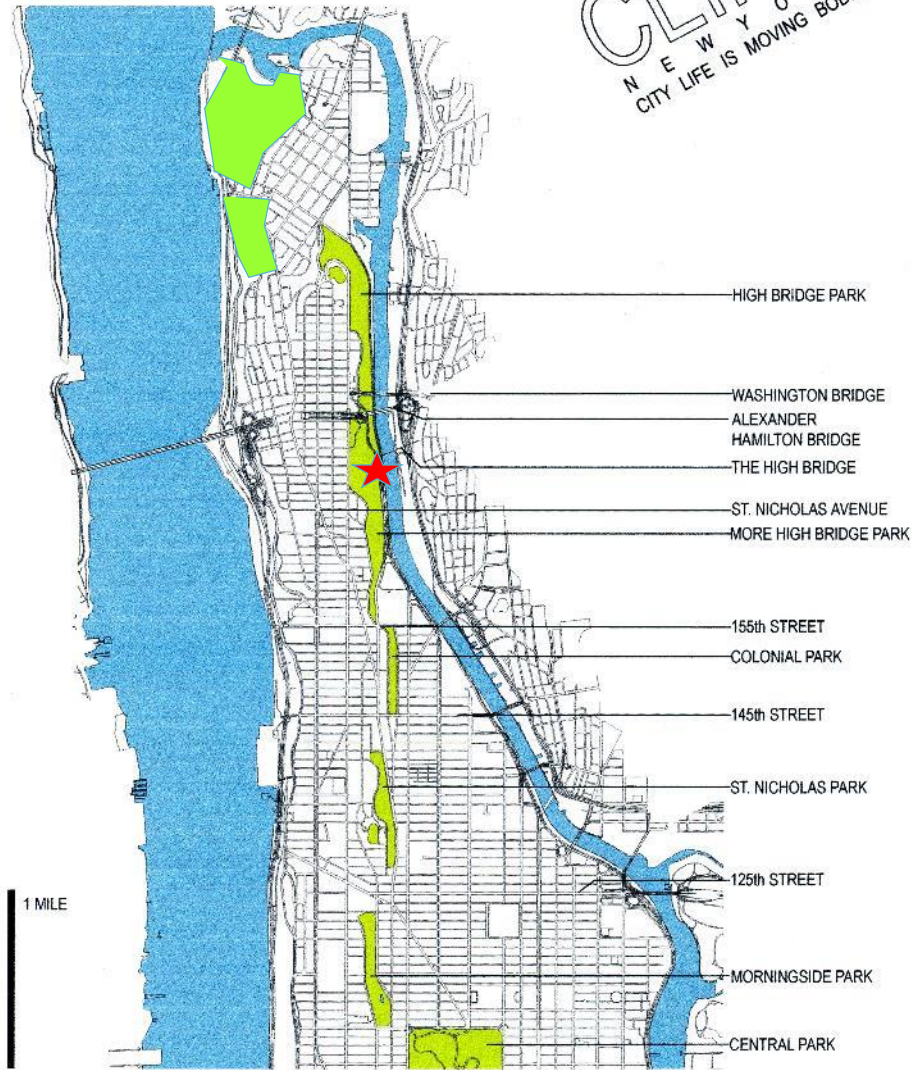
Old Croton Aqueduct Trail, Highbridge Park, Manhattan



Welcome to your park! ¡Bienvenido a su parque!

**Hike the Heights**  
**Caminando los Altos**









**2005**



**2011**























# Hike the Heights

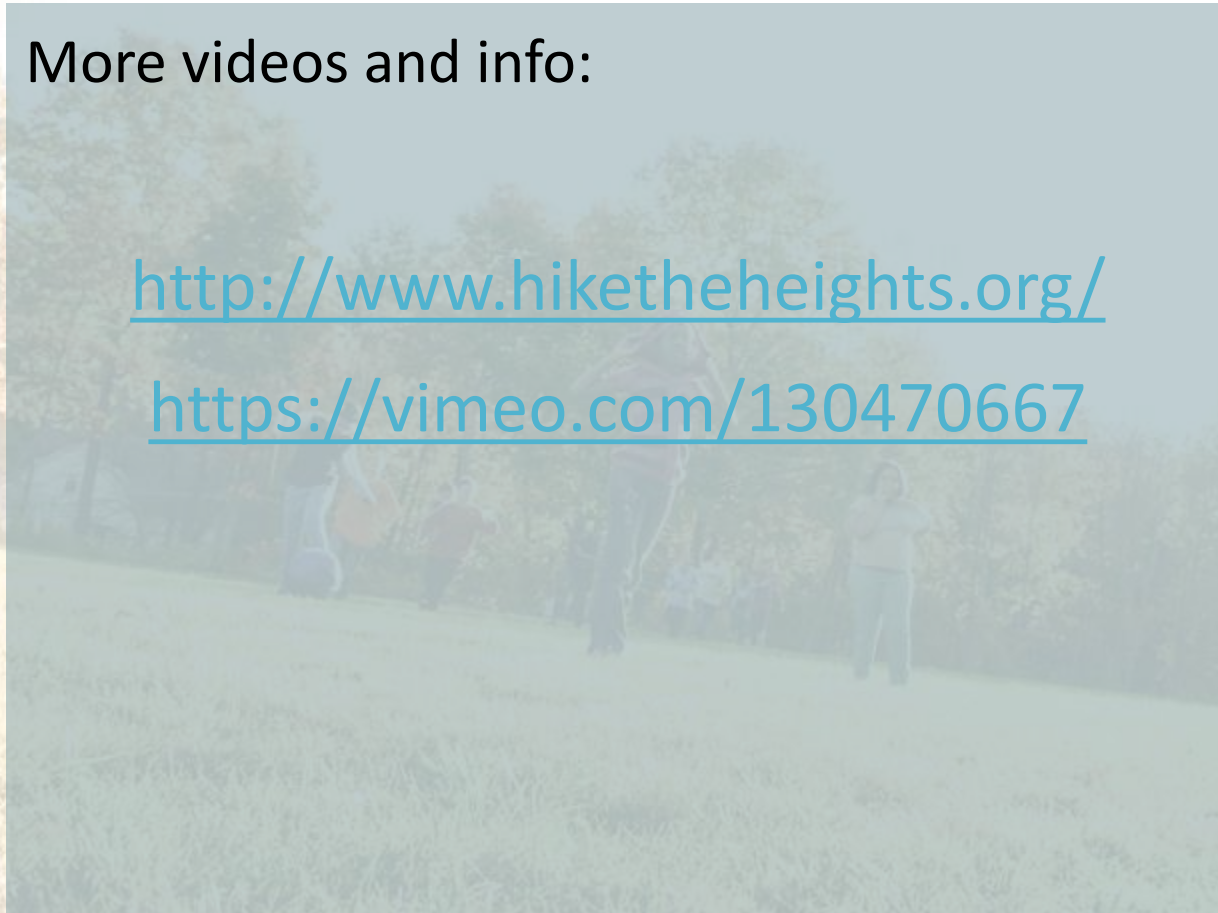


# Hike the Heights

More videos and info:

<http://www.hiketheheights.org/>

<https://vimeo.com/130470667>





# Hike the Heights

## Questions / Discussion

- Cinthia: How has "Hike The Heights"" helped to improve social cohesion in the neighborhood?
- Maria: How can this relate to the partnership we have with Partnerships for Parks?

A group of five people is walking on a paved path in a park-like setting. The background features a large brick building, trees with autumn foliage, and a hillside. The scene is captured in a soft, slightly blurred style.

# Your Questions for the Group



# Your Questions

- Francine: How do you generate authentic buy-in and participation from residents and partners to activate an open space?
- Aida: How to foster engagement?
- Karen: How do we help people with great ideas become people who make those ideas happen?

# Your Questions

- Dan Ping: 1) How can outdoor activation zones secure long-time and reliable stewards? 2) How can outdoor and indoor activation zones avoid any liability issues or legal complications?
- Shulie: How can organizations such as *Fund for Public Health in New York (FYPHNY)* tap into community-based work around open-space and forge relationships and collaboration opportunities?



# Your Questions

- Krista: Pop-up parks and other temporary ways to engage with space, public plazas?
- Tom: Low-cost park/open space activation; park programming; green space sustainability?
- Layman: Potential partnerships, resources for short term activations?

A group of five people, including a man in a white shirt and a woman in a patterned shirt, are walking on a paved path. The background features a large brick building, trees with autumn foliage, and a hillside. The scene is brightly lit, suggesting a sunny day.

# Future Sessions



# Future Sessions

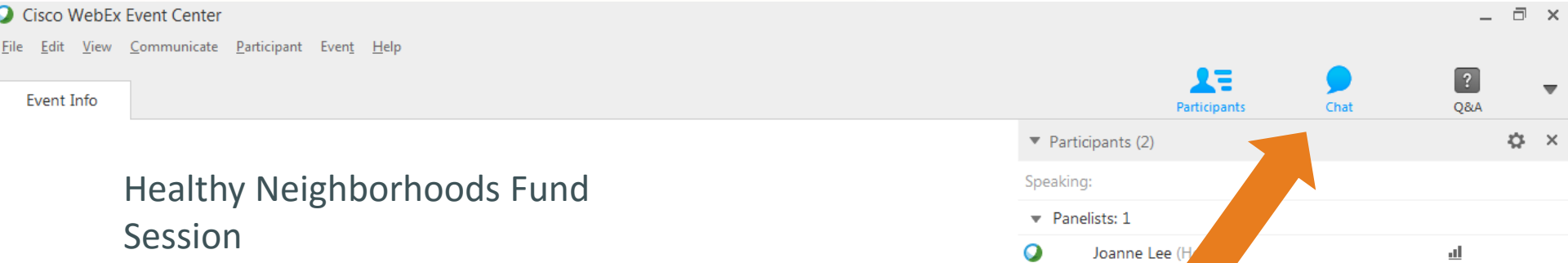
- Are these worthwhile group conversations?
- If so, next topic(s)?
- When? Frequency?
- Who can moderate?



A group of five people, including a man in a white shirt and a woman in a patterned shirt, are walking on a paved path. The background features a large brick building, trees with autumn foliage, and a hillside. The scene is brightly lit, suggesting a sunny day.

# Next Steps

# We Want Your Feedback!



Please share your feedback using the chat box:

Type “+” and identify what worked well today

Type “-” and identify what could be improved

How will you use what you heard today?

**THANK YOU!!**