

New York Healthy Neighborhoods Initiative

Overview of Active Living By Design's Services

WHAT WE DO

[Active Living By Design](#) (ALBD) advances community-led action and proven, place-based strategies to ensure health and well-being for all. We are a strategic partner for communities and those who invest in them, helping turn visions of health into equitable and lasting impact. At local, state, and national scales, we connect community leaders with inspiring success stories, lessons learned, and each other to deepen their capacity as change makers. Drawing on our experience supporting dozens of partnerships, we strengthen assets and enhance efforts to grow an enduring culture of health and well-being.

We help diverse partners build and maintain collaborations to achieve common healthy community goals. Our approach may include one-on-one consultations and coaching, group meeting facilitation, presentations, and surveys. To help advance learning, we also share evidence-informed and field-tested resources and community success stories to help coalition leaders see their work in a broader context among state and national peers.

ALBD also provides direct technical assistance and coaching to each of the Healthy Neighborhoods partnerships to complement collaborative learning supports. We are ready to provide tailored and timely assistance via monthly telephone calls and additional real-time calls and email exchanges.

Previous examples of how ALBD has provided technical assistance include:

- Responding to individual requests for resources and troubleshooting on specific topics and projects (for example, coaching a project coordinator to improve the working relationship with a key partner).
- Connecting project leaders to peers doing similar work (for example, arranging joint calls between peer communities to discuss community engagement techniques).
- Providing strategic input to build local capacity (for example, advising project leads on agendas and activities for neighborhood events and work group meetings).

WHO WE ARE

Our multi-disciplinary team is happy to provide support to, and learn from, you and your partners to advance healthy community goals. The team members providing support for this initiative are:



Casey Allred
[Operations Manager](#)



Phil Bors
[Technical Assistance
Director](#)



Joanne Lee
[Collaborative
Learning Director](#)



Danielle Sherman
[Project Manager](#)



Sarah Moore
[Communications
and Marketing
Manager](#)

OUR ROLE IN NEW YORK

Since February 2015, ALBD has provided technical assistance and networking and collaborative learning support to the Healthy Neighborhoods partnerships. The New York State Health Foundation (NYSHealth) is supporting six [Healthy Neighborhoods Fund](#) communities across the State. The New York Community Trust (NYCT) is partnering with NYSHealth in a complementary initiative, [South Bronx Healthy and Livable Neighborhoods](#), to invest in three neighborhoods in the South Bronx. The Healthy Neighborhoods initiative seeks to improve access to healthy, affordable food; improve access to safe places where residents can exercise and be active; connect children and adults to programs that support healthy behaviors; and use local resources to improve health and wellness in New York communities.

ALBD partners with NYSHealth and NYCT to design, facilitate, and evaluate in-person convenings, web-based sessions, and other opportunities for grantees and partners to address common challenges, share best practices and develop relationships across communities. We share resources and highlight your work with the bi-weekly [Healthy Neighborhoods Roundup](#) newsletter. ALBD hosts the [Healthy Neighborhoods Learning Collaborative](#) web page, where all learning collaborative meeting materials and other helpful resources are archived.

OTHER WAYS WE CAN HELP

In addition to the services mentioned above, ALBD can help Healthy Neighborhoods sites navigate community transformation processes. Our [Community Action Model](#) is a collaborative, community-led approach to creating healthy places. We provide technical assistance and training on:

- The [3P Action Steps](#)—building and maintaining partnerships, strategic preparations and planning, strategies to progress community change, and
- The [Essential Practices](#)—including [sustainability](#), health equity, and community engagement—to help partnerships be most effective and have lasting impact.

For more details or to discuss how ALBD can best support you and your partners, please contact: [Joanne Lee](#) (Collaborative learning support, and serving Niagara Falls, Syracuse, East Harlem), or [Phil Bors](#) (Serving Clinton County, Two Bridges, Brownsville, Claremont, Mott Haven, Hunts Point).

