

Building Health into NextGeneration NYCHA

December 1, 2017 Andrea Mata Director of Health Initiatives





The Fund for Public Housing invests in the well-being of NYCHA residents and their communities.

It collaborates with public and private industries to dramatically improve the way public housing works.

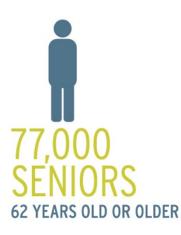


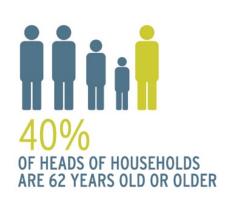
Fundforpublichousing.org



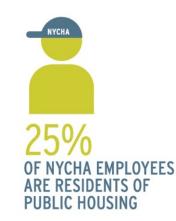


NYCHA Houses 1 in 14 New Yorkers











\$23,000 AVERAGE HOUSEHOLD INCOME



54% ARE EMPLOYED (OF NON-DISABLED, WORKING AGE ADULTS)



41% ON FIXED INCOME (SOC. SEC., SSI, PENSION, OTHER)

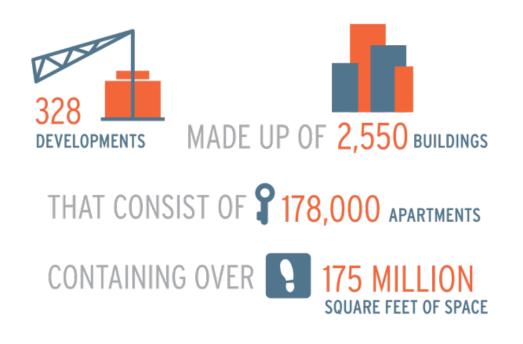


12% RECEIVE PUBLIC ASSISTANCE





NYCHA's Housing Stock is Aging



60% OF NYCHA'S BUILDINGS ARE 50+ YEARS OLD



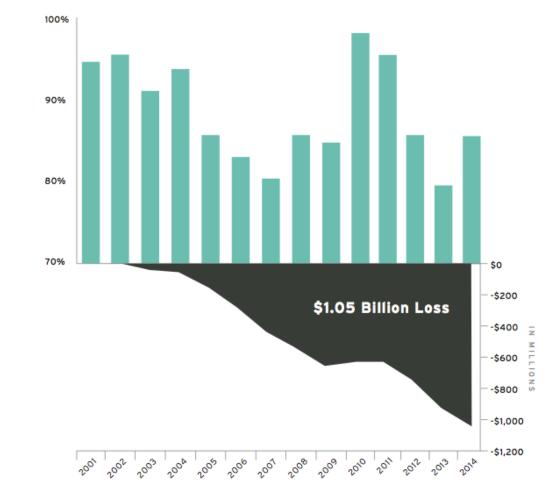
THE LARGEST DEVELOPMENT: A 26-BUILDING APARTMENT COMPLEX WITH 7,000 RESIDENTS

THE SMALLEST DEVELOPMENT: A SINGLE-STORY SENIOR BUILDING WITH 13 RESIDENTS





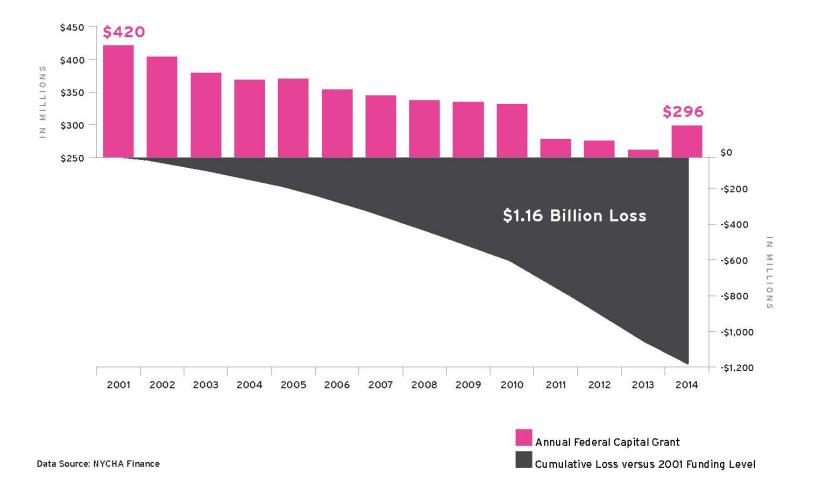
\$1 Billion Loss in Operating Funding Since 2001



Data Source: NYCHA Finance



30% Decrease in Federal Capital Funding Since 2001







NextGeneration NYCHA <u>Vision</u>



Safe,

Clean,

and

Connected

Communities







NextGeneration NYCHA Sustainability Agenda

I am NextGeneration NYCHA



"Each of these tenants, they could be our mothers, fathers, sisters, brothers. I tell my staff: Do the best job possible, what you would do for your own family. When you join the Authority, if you have a great heart, this is where it's supposed to show."

> —Denise Torres, Technical Resource Advisor, Maintenance, Repairs & Skilled Trades

Grew up in Clason Point Gardens. Recognized by the NYC Department of Health for her "leadership to improve [public] housing quality and protect the health of NYCHA families."



A roadmap for building healthy, sustainable and resilient communities

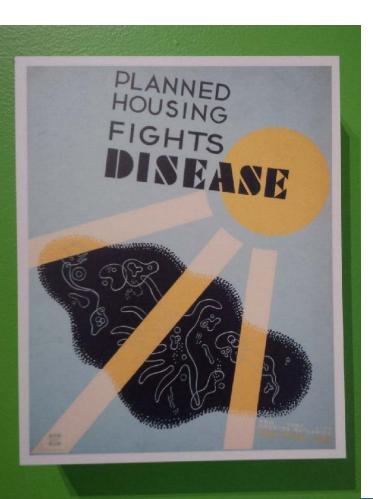
"A safe, clean, and healthy home is the right of every individual regardless of zip code...NYCHA is taking the lead in transforming low-income urban housing into sustainable, healthy communities."

- NYCHA Chair Shola Olatoye, April 2016





Health Commitments in Sustainability Agenda



To create healthy indoor environments NYCHA will:

- 1. Implement a comprehensive mold response initiative
- 2. Require low- and no-VOC caulks, paints, coatings, and adhesives
- 3. Fully adopt comprehensive Integrated Pest Management
- 4. Reduce exposure to secondhand smoke at home
- 5. Implement a healthy home-focused vacancy turnover protocol
- 6. Train property managers in practices that promote healthy homes

To support resident- and community-led sustainability initiatives NYCHA will:

 Promote healthy food access through resident-led urban agriculture







NYCHA's Department of Health Initiatives

advances internal and external collaboration to build health into NYCHA's vision of safe, clean, and connected communities.

The Department leads and supports partnership strategies that:

- 1. Connect residents to preventive health resources
- 2. Create healthier indoor environments
- 3. Cultivate resident leadership in health







What does available health data tell us?

- 1. NYCHA residents have high rates of avoidable hospitalizations & ED visits
- 2. NYCHA communities are hot spots for many diseases and health conditions
- 3. NYCHA's aging population has a complex set of health needs
- 4. A 2009 study also found disparities in mortality rates

- 5. NYCHA residents have higher rates of health insurance coverage
- 6. Evidence of housing stability as a vaccine





Core Projects



NYCHA teens participate in a Sylvia Center cooking program

- Smoke-Free NYCHA
- Farms at NYCHA and other healthy food access/food justice
- Community Health Worker partnerships
- Cross-systems collaboration with DOHMH and alignment with the Center for Health Equity including:
 - Leveraging data to identify opportunities to build health
 - Programmatic partnership
 - Healthy housing innovation





Residents Engaged

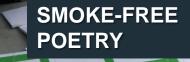
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Ideas Generated

352

Community Meetings On Smoking & Health

Ideas Wall Activity



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BANNER ACTIVITY

NYCHA's going Smoke-Free and everyone has something to say about it. Draw a character and add your thoughts here!

ON

family days





Farms at NYCHA



Project Goals:

1. Expand healthy food access

 Provide youth workforce and leadership development

3. Promotesustainable andconnected publichousing communities





Farms at NYCHA

Three new farms were established in 2016

12,400 pounds of fresh produce harvested

Residents contributed **3,000**

pounds of food scraps for compost

- Recognized as the 2017
 AmeriCorps Project of the Year
- Corps Member graduates are leading environmental/health work across NYC











THANK YOU

Andrea Mata

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Department of Community Engagement and Partnerships

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