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**COMMUNITY CONTEXT**

- **SUSTAINABLE THINKING**
  - Assess the community’s social, environmental, policy, systems, and economic resources to identify opportunities to leverage and sustain your work.
  - Seek to understand the current conversation around health in the community. Identify and learn about your audience’s values, culture, and perspectives.

- **STRATEGIC COMMUNICATION**
  - Use an intentional, inclusive, and reciprocal process to address the community’s history of social and structural injustices and to help build trust and mutual understanding.
  - Broaden your definition of leadership. Look for leaders outside health and government sectors, such as youth, educators, and faith, immigrant, and business communities.

- **COMMUNITY ENGAGEMENT**
  - Build in opportunities for residents to share their perspectives about where they live. Incorporate their understanding of community context into your work.
  - Listen to the lived experiences of community members and partners. Share what you learn broadly and collaboratively.

- **HEALTH EQUITY FOCUS**
  - Broaden your definition of leadership. Look for leaders outside health and government sectors, such as youth, educators, and faith, immigrant, and business communities.
  - Seek to understand the current conversation around health in the community. Identify and learn about your audience’s values, culture, and perspectives.

- **FACILITATIVE LEADERSHIP**
  - Use an intentional, inclusive, and reciprocal process to address the community’s history of social and structural injustices and to help build trust and mutual understanding.
  - Broaden your definition of leadership. Look for leaders outside health and government sectors, such as youth, educators, and faith, immigrant, and business communities.

- **CULTURE OF LEARNING**
  - Use an intentional, inclusive, and reciprocal process to address the community’s history of social and structural injustices and to help build trust and mutual understanding.
  - Broaden your definition of leadership. Look for leaders outside health and government sectors, such as youth, educators, and faith, immigrant, and business communities.
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Essential Practice Wheels

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Strengthen Multidisciplinary Coalitions

1. **Community Engagement**
   - Create processes that allow everyone to fully participate. Encourage emerging leaders’ voices and help them build networks.

2. **Sustainable Thinking**
   - Build resilience within partnerships by distributing leadership among members.

3. **Strategic Communication**
   - Develop a language that emphasizes shared vision, goals and strategies, and identify ways to communicate across disciplines. Maintain transparency to help create credibility.

4. **Facilitative Leadership**
   - Recognize that emerging and experienced community leaders are invaluable partners.

5. **Health Equity Focus**
   - Incorporate health equity guidelines into partnership practices and decision making processes. Prevent and address dysfunctional power dynamics.

6. **Culture of Learning**
   - Acknowledge that each partner has valuable experiences and insights from which others can learn.
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Essential Practice Wheels

Collect and analyze data to account for various types of diversity within a community, including qualitative data about community perceptions.

Engage residents (including youth) in assessment and evaluation activities, including discussions about results.

Develop and track performance measures related to project outcomes, including capacity to secure long-term, diversified resources.

Inform communications strategies with data and measure results against communications goals throughout your work.

Reflect on your partnership’s leadership style, effectiveness, capacities, and opportunities for new leaders.

Identify the learning interests and needs of community members and partners. Provide timely opportunities based on their input.

Assess, Re-Assess, & Evaluate

PREPARE

SUSTAINABLE THINKING

COMMUNITY ENGAGEMENT

HEALTH EQUITY FOCUS

FACILITATIVE LEADERSHIP

CULTURE OF LEARNING

STRATEGIC COMMUNICATION
Prioritize & Plan

**PREPARE**

**COMMUNITY ENGAGEMENT**
- Involve community members in iterative priority setting and planning so that lived experiences are considered alongside data.

**SUSTAINABLE THINKING**
- Integrate partners’ visions and expertise into existing systems, operations, and budgets.

**HEALTH EQUITY FOCUS**
- Agree on priorities that address clear health disparities and the root causes of those disparities.

**FACILITATIVE LEADERSHIP**
- Ensure that diverse leaders share responsibility for prioritizing and planning along with community members.

**STRATEGIC COMMUNICATION**
- Design a strategic communications plan that addresses why, what, how, and with whom you will communicate.

**CULTURE OF LEARNING**
- Make learning a routine process by integrating collaborative learning activities and ongoing reflection into your partnership’s agenda.
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**PREPARE**
- **COMMUNITY ENGAGEMENT**: Empower residents with opportunities to learn and grow, accounting for obstacles that may prevent some from pursuing those opportunities.
- **SUSTAINABLE THINKING**: Equip community and partnership leaders to become healthy community champions and influential members of decision-making groups.
- **STRATEGIC COMMUNICATION**: Hone communications skills across your partnership to ensure that goals are aligned, efforts are distributed, and messages are cohesive and effective.
- **FACILITATIVE LEADERSHIP**: Encourage emerging leaders with confidence-building experiences and new responsibilities while training existing leaders to increase their effectiveness and build networks.
- **CULTURE OF LEARNING**: Appeal to various learning styles with equitable learning opportunities, including peer exchanges, trainings, workshops, conferences, virtual platforms, and others.
- **HEALTH EQUITY FOCUS**: Support training and skill building for partners and community members on equity and social determinants of health.
Essential Practice Wheels

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**PROGRESS**

**HEALTH EQUITY FOCUS**
- Question who is and isn't benefitting prior to and while implementing strategies. Make adjustments as needed to ensure an equitable approach.

**COMMUNITY ENGAGEMENT**
- Engage residents in the change process before selecting strategies, including in assessment and prioritization phases.

**FACILITATIVE LEADERSHIP**
- Enable partners and junior staff to lead elements of implementation. Ask community leaders how each strategy is impacting their lives.

**SUSTAINABLE THINKING**
- Select strategies that are mutually reinforcing, including a mix of "quick wins," mid-term milestones, and those with potential for long-term support from organizations and systems.

**STRATEGIC COMMUNICATION**
- Tell stories about the change process to generate a sense of shared ownership in a broader healthy community conversation.

**CULTURE OF LEARNING**
- Seek feedback early and often about how strategies are playing out on the ground. Follow up with actions that draw on best practices and lived experiences.