



Teaching food and nutrition might be viewed as the single most important educational activity of a society; if persons do not learn to obtain and consume food so as to sustain themselves and their dependents, all other learnings are irrelevant.

—Dr. Joan Dye Gussow

Empowered Eaters: A Road Map for Stronger NYC Nutrition Education Policies and Programs

Support for this work was provided by:







The **Tisch Food Center** cultivates research about connections between a just, sustainable food system and healthy eating, and translates it into recommendations and resources for educators, policy makers, and community advocates. The Center focuses on schools as critical levers for learning and social change.



Food in the Media

The FDA Will Decide Whether 26 Ingredients Count As Fiber



October 23, 2017 · 4:54 AM ET

Heard on Morning Edition

The 5 Biggest Misconceptions About Eating Fat

If you were confused about some of these, we don't blame you.

Women'sHealth

WELL | EAT

How Much Protein Do We Need?

The New York Times

Food in the Media



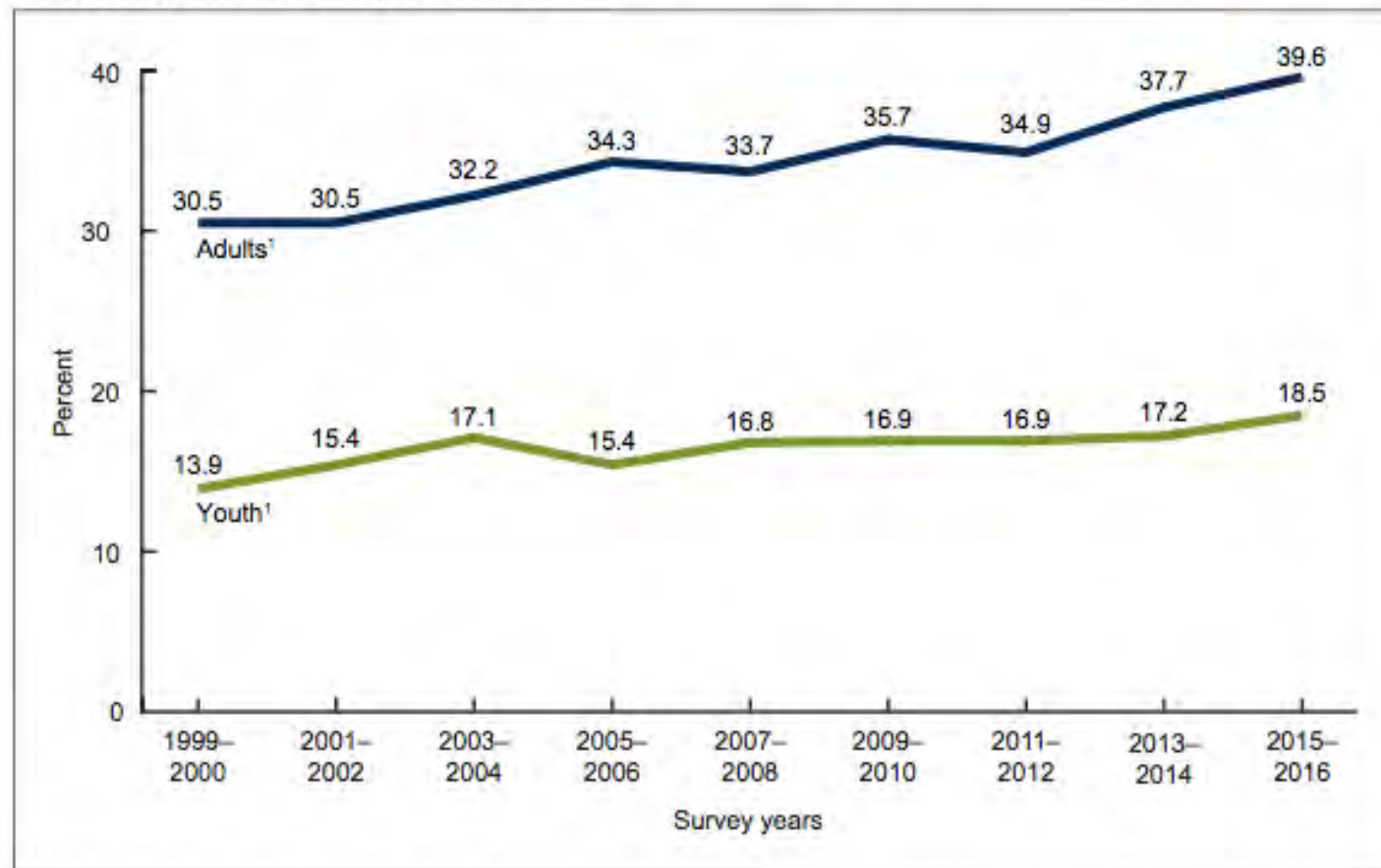
The New York Times

Food Products and Marketing



Trends in Adult and Childhood Obesity

Figure 5. Trends in obesity prevalence among adults aged 20 and over (age adjusted) and youth aged 2–19 years: United States, 1999–2000 through 2015–2016



¹Significant increasing linear trend from 1999–2000 through 2015–2016.

NOTES: All estimates for adults are age adjusted by the direct method to the 2000 U.S. census population using the age groups 20–39, 40–59, and 60 and over. Access data table for Figure 5 at: https://www.cdc.gov/nchs/data/databriefs/db288_table.pdf#5.

SOURCE: NCHS, National Health and Nutrition Examination Survey, 1999–2016.



With such a pressing need for great nutrition education, alongside accessible and affordable healthy food, **how is our government responding?**

What did we do?

- Aggregated federal, state, and city laws and regulations
- Reviewed budget documents
- Conducted and analyzed 55 interviews with 80 people representing 29 entities



The New York City Landscape: Key Findings

NYC: Leader in Food & Nutrition Policy



**Food Metrics Report
2016**



Photo Credit: Molly Hartman

The number of farmers' markets in New York City has increased from 79 in FY 2007 to 142 in FY 2016*.

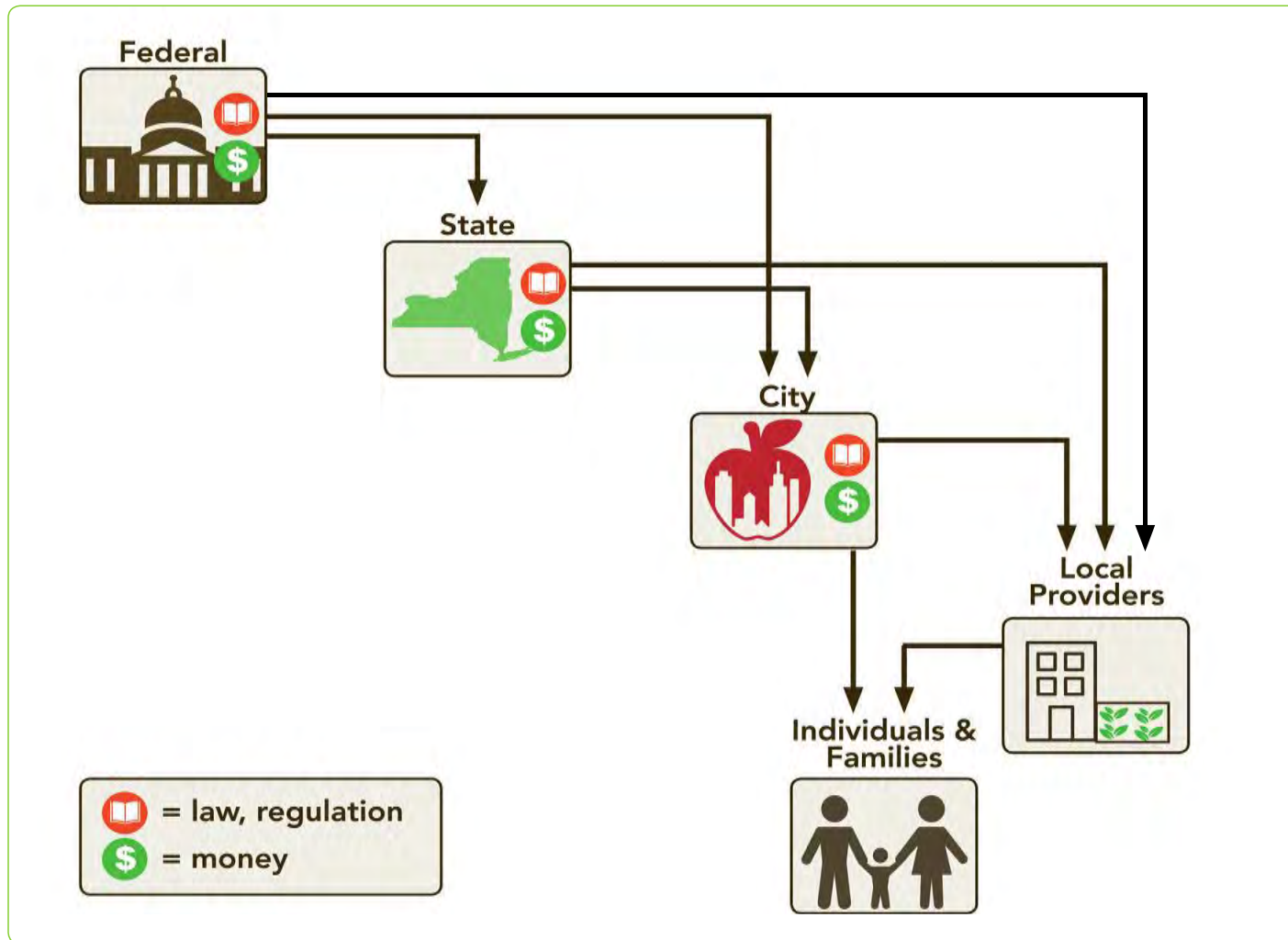
From: New York City Food Metrics Report 2016



And, more needs to be done.

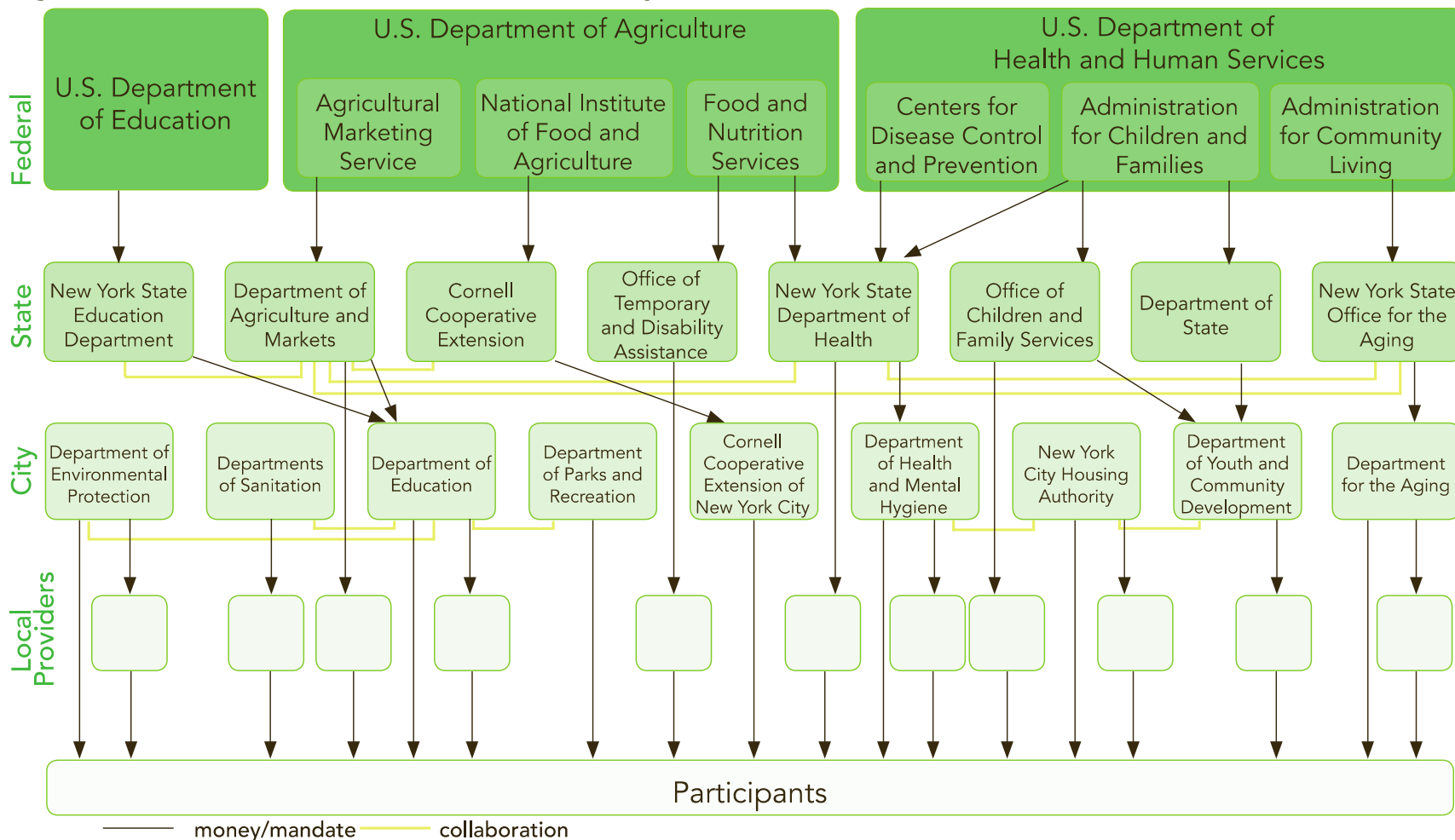
Complex Landscape of Policy & Funding

Figure ES.1 Current Relationships among Federal Agencies, State Agencies, City Agencies, Local Providers, and Nutrition Education Participants.



No Unifying Strategy

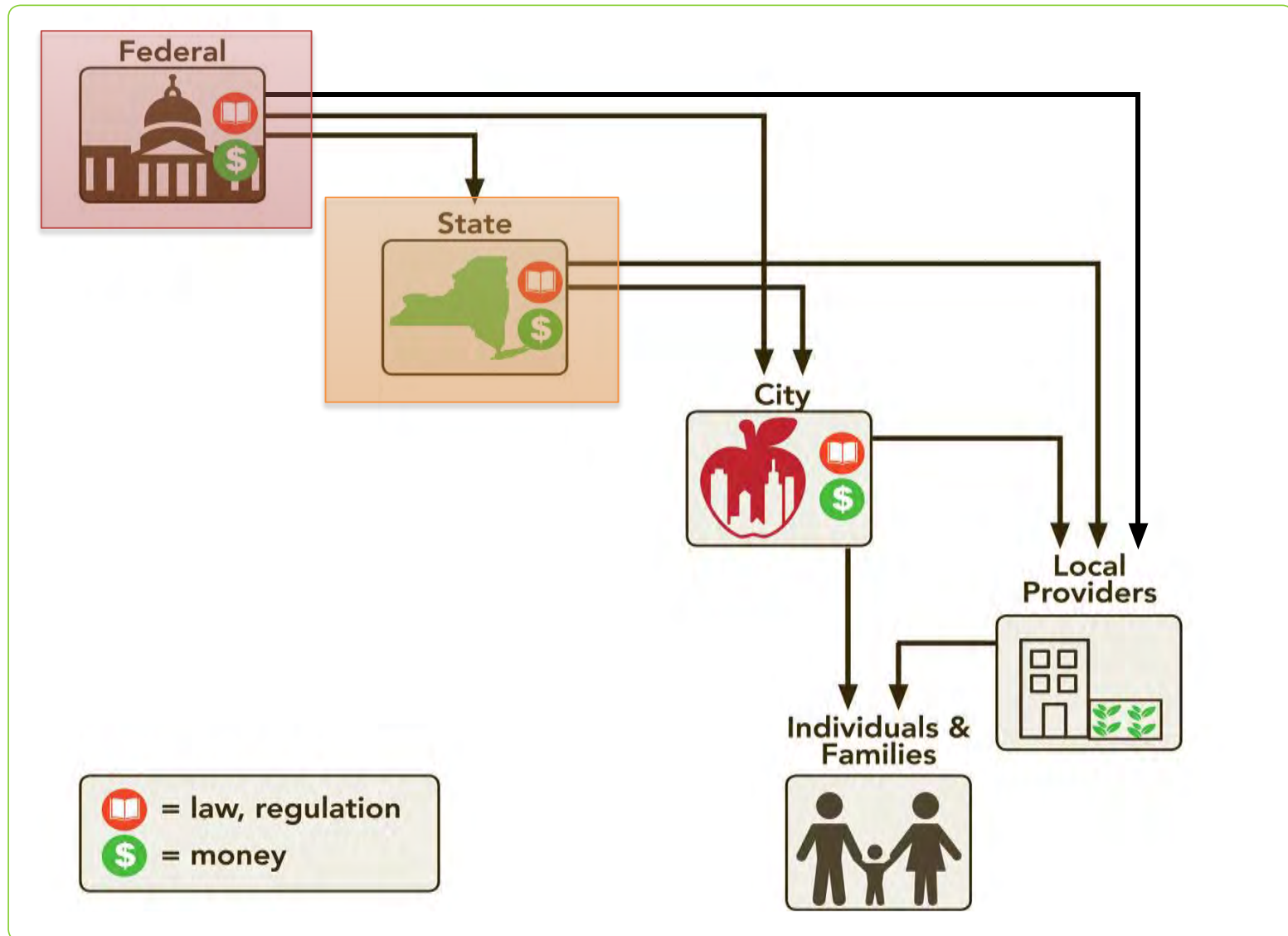
Figure 5.2: Nutrition Education in New York City



Need More Community Input



Reliance on Federal & State Funding



Vulnerable to Federal and State Cuts

Donald Trump's Nasty Budget

By THE EDITORIAL BOARD FEB. 12, 2018



Vulnerable to Federal and State Cuts

FY 2019 Executive Budget Briefing Book

65

Health Care



Budget Highlights

- Cuomo's Public Health & Aging Program Cuts:** The FY 2019 Executive Budget advances the Department of Health and the Medicaid ReDesign Team's (MDRT) critical reforms aimed at improving the health of New Yorkers at a sustainable cost. It does this by delivering more effective models of care, sustaining the State's health benefit exchange, encouraging health care transformation and transition to value-based payment arrangements, promoting the State's Prevention Agenda, and building on investments in health care infrastructure. The Budget also creates a fund to preserve vital services in the face of Federal reductions.
- Establish Healthcare Shortfall Fund**
 The Budget establishes a fund to ensure the continued availability and expansion of funding for quality health services to New York State residents and to mitigate risks associated with the loss of Federal funds.
- Proposed cuts: \$67.4 million in FY 2019 and \$104.9 million in FY 2020.**
- "Hunger Game" Insurance Windfall Profit Fee**
 The Federal tax plan gives health insurers a 40 percent cut on their corporate taxes while also transferring
- Overview**
 The Department of Health (DOH) mission is to ensure that high quality health services are available to all New Yorkers. Consistent with this mission, DOH manages comprehensive health care and long-term care coverage for low- and middle-income individuals and
- Consolidates 30 appropriations in four buckets; 20% across the top cut.**



The New York City Landscape: Recommendations

Recommendation 1:

Expand the scope, reach, and sustainability of nutrition education initiatives.



Recommendation 2:

Enhance local providers' capacity to implement nutrition education initiatives.



Recommendation 3: Improve collaboration and coordination among nutrition education initiatives



Next Steps: Research & Advocacy



Advocacy Opportunity: Farm Bill Threats

Making it harder
to get SNAP

Kicking people off
of SNAP

“Harvest Box”
Pilot



Advocacy Opportunity: Farm Bill Threats

