

Healthy Neighborhoods Learning Collaborative Meeting

December 2018

On December 3, 2018 Healthy Neighborhoods partners attended the Building Healthy Communities Conference hosted by the New York State Health Foundation. Following the conference, they learned about the Lower East side's local partnership efforts to build a healthier community by participating in a walking tour of the Lower East Side community with University Settlement. On December 4, convening participants learned how to identify relevant funders and grant opportunities, and how to position themselves for success when approaching funders and developing proposals. They also received training on creative ways to work with community assets to create healthier and more livable places. Healthy Neighborhoods partners ended the meeting by connecting with peers to discuss topics like food access, placemaking, fundraising, and design strategies. Partners then shared new ideas and lessons learned with the larger group, and identified the next steps they will take upon arriving home to their communities. Attendees included partners from the Healthy Neighborhood sites, the <u>New York State Health Foundation</u> (NYSHealth), the <u>New York Community</u> <u>Trust</u> (NYCT), <u>Healthy Places by Design</u>, the NYU Evaluation Team, and other partner organizations.

- Participant Contact List
- <u>Speaker Biosketches</u>

Presentation slides and resources are hyperlinked within the agenda below.

Meeting Agenda

Monday, December 3 | New York, NY | 8:30 am-5:45 p.m.

Inaugural Building Healthy Communities Conference: Supporting Community-Led Change for Health

The conference was hosted by the New York State Health Foundation (NYSHealth) and featured keynote speaker, Angela Glover Blackwell, Founder in Residence of PolicyLink. Following the keynote remarks, two panel sessions focused on (1) increasing access to and consumption of healthy, affordable food and (2) placemaking efforts that improve opportunities for safe physical activity. Both panel sessions showcased NYSHealth grantees and partners that are working to improve the health and wellbeing of the neighborhoods in which they live, work, and play.

Lower East Side Neighborhood: Walking Tour and Discussion with University Settlement and Partners

Jennifer Vallone, Michele Rodriguez, Eva Wong, and Lower East Side partners

Healthy Neighborhoods partners were able to see, hear, and experience how community and agency partners are supporting residents in the Lower East Side in becoming healthier. Team members from





University Settlement introduced participants to their neighborhood and mission partners serving the community. The tour included visits to University Settlement's service facilities, the Community Healthcare Network Center, and Essex Street Market, with an additional stop at the Tenement Museum.

Lower East Side Community Tour

Meeting Agenda

Tuesday, December 4 | New York, NY | 8:30 am-3:00 p.m.

Welcome and Overview of Day 2

New York Community Trust (NYCT)

Day 1 Reflections and Insights

Healthy Places by Design

Best Practices and Resources for Connecting with Funders

Tracy Kaufman, Community Outreach Manager, The Foundation Center

During this session, participants learned best practices for mission-driven organizations and partnerships to identify relevant funders and grant opportunities, and how to position themselves for success when approaching funders and developing proposals. They also learned about the Foundation Center's resources for grant seekers, including the Funding Information Network, Collaboration Hub, and funder data mapping and visualization tools.

- Presentation
- <u>Foundation Center Resources</u>
- Introduction to Finding Grants
- Introduction to Proposal Writing

Design Strategies for Community Health

Kenny Bailey, Sector Organizing and Strategy Lead, Design Studio for Social Innovation

This interactive session challenged participants to think about creative ways to work with community assets to create healthier and more livable places. Participants learned about the health impacts influenced by the larger forces that shape neighborhood environments, such as gentrification and displacement. They also learned how the Design Studio for Social Innovation created Social Emergency Response Centers – temporary pop-up spaces that help move community members from rage and despair into collective, radical action.

• <u>Presentation</u>





Lunch and Conversations

Participants shared a healthy meal with partners from other Healthy Neighborhood sites, and continued to engage in informal networking and collaborative learning.

Small Group Discussions 1: Connecting with Peers

Participants selected a discussion group topic to engage in deeper conversations about fundraising to sustain neighborhood initiatives, design strategies for community health, and other topics of interest.

Small Group Discussions 2: Community Recap and Next Steps

Following the previous large and small group discussions about food access, placemaking, fundraising, and design strategies, participants shared lessons learned and new ideas gained from the two-day meeting. Participants also brainstormed to identify next steps towards strengthening their Healthy Neighborhoods work.

Reflections and Input from Sites

NYSHealth, NYCT, and Healthy Places by Design Staff

This participatory session allowed the Healthy Neighborhoods sites and partners to share their reflections from the two-day meeting, and identify exciting and promising actions to take in their communities.

