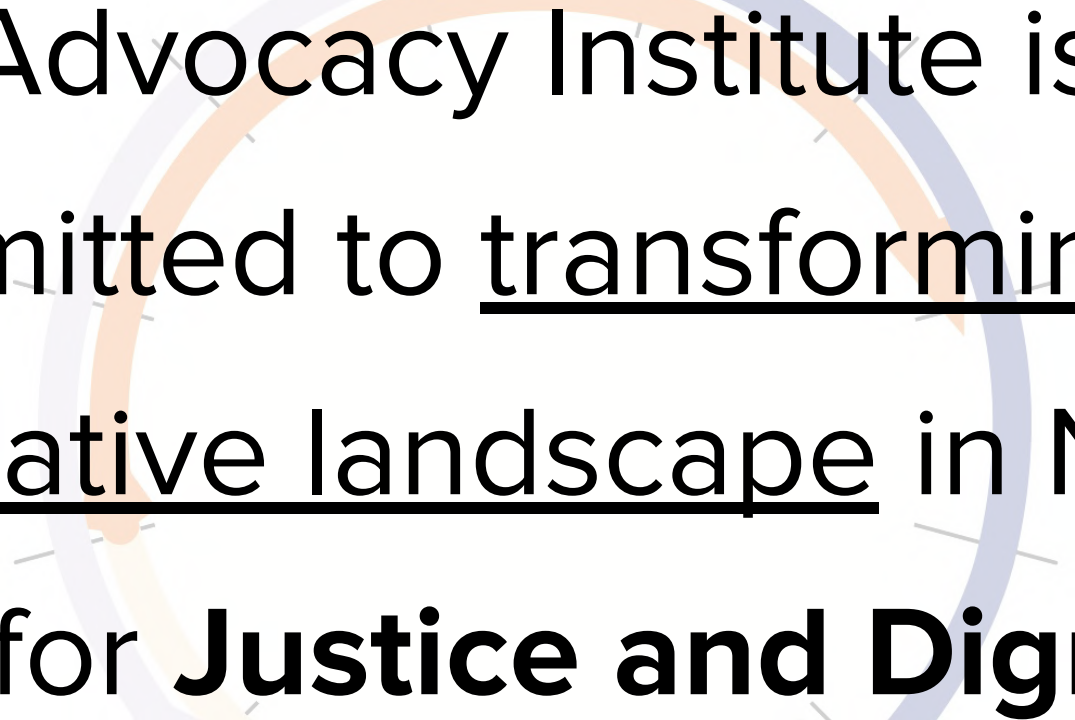




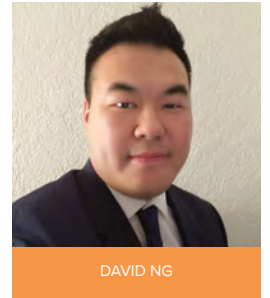
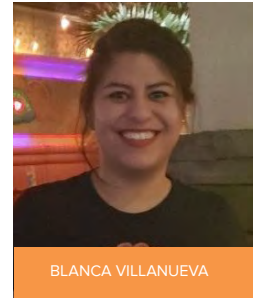
**While we wait to begin...
Please fill out this survey:**

<https://hi.advocacy-institute.org/healthypre/>



The Advocacy Institute is
committed to transforming the
legislative landscape in New
York for **Justice and Dignity.**

The AI Team

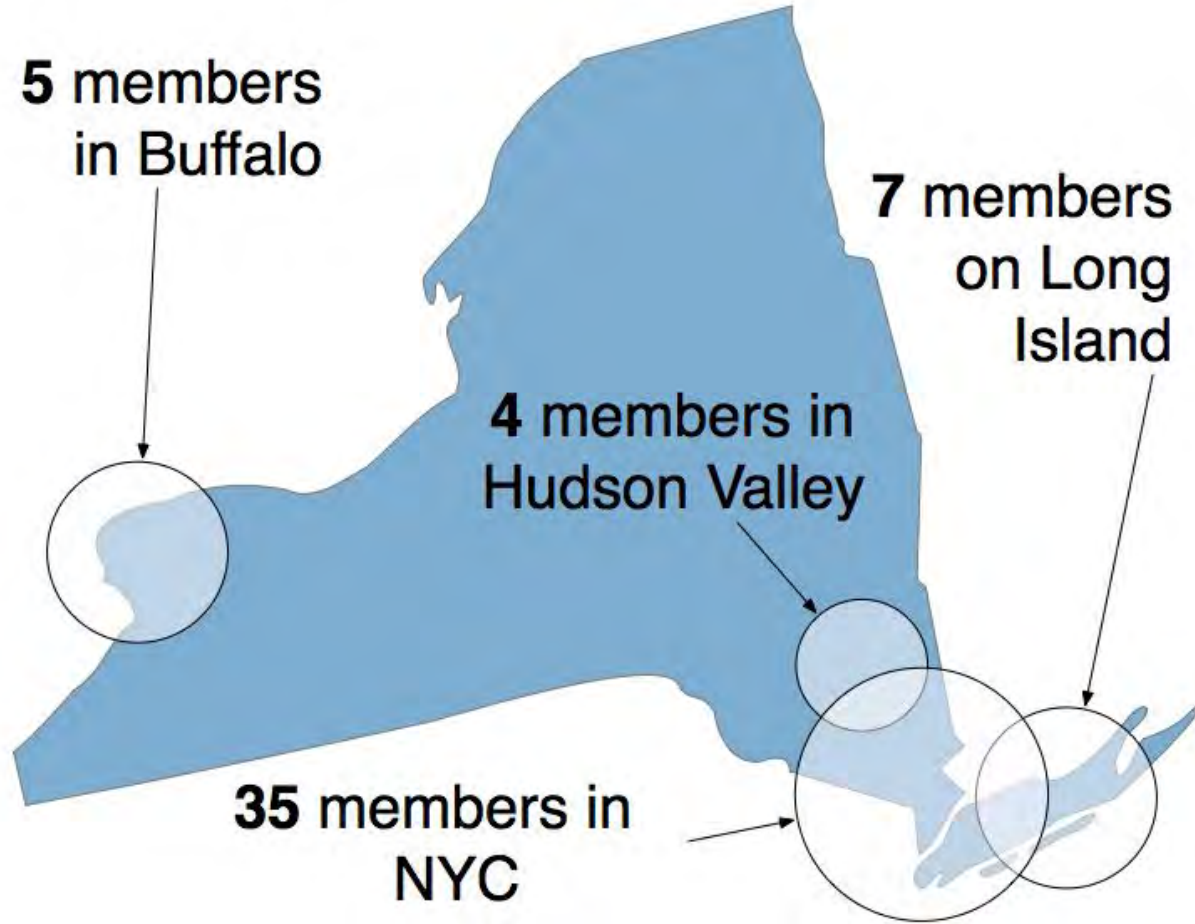


Approach

Deliver **trainings & tools**,
build **networks**, and
develop leadership

to win legislative campaigns and to build
more power and organizing infrastructure
along the way.

Statewide Membership



The Challenge

- Government is entrenched, opaque, hard to navigate
- Legislative goals require specialized abilities
- Institutional memory is lost when teams use inefficient, ad hoc tools for research and execution
- Advocates have a wealth of knowledge ready to be organized, modularized and effectively shared

Goals for the Training

- Understand the State political landscape and legislative process
- Become familiar with government players and their staff
- Deepen each participant's ability to engage in effective and efficient advocacy

Legislative Advocacy

- What is advocacy?
- What is legislative advocacy?
- What is lobbying?

- **Advocacy**
 - “Speaking up for yourself or someone else in any situation, to someone who has power over that situation.” May influence public opinion and public policy.
- **Legislative advocacy**
 - Lobbying and other activities, such as media advocacy, education, and grassroots organizing.
- **Lobbying**
 - Stating a position on specific legislation to legislators and/or asking them to support your position. Lobbying is classified as direct or grassroots.
- **Resource: Lawyers Alliance of New York**

Goal: Change Agency Behavior

Executive

Implements the law

through
Agencies

Legislature

Creates and amends
the law

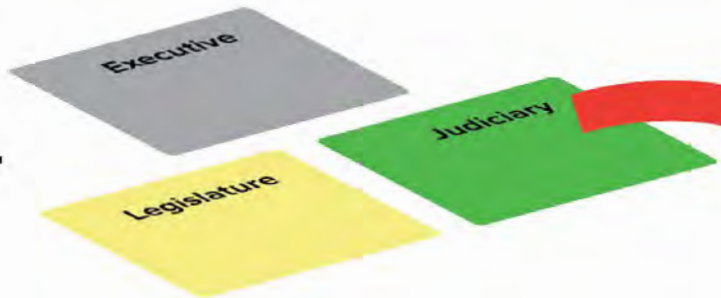
Judiciary

Interprets the law

through
Courts

**Why Are We Advocating
at the State Level?**

FEDERAL



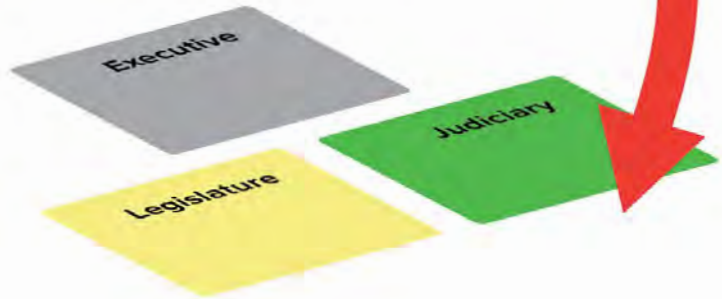
A federal court can strike down a state law.

STATE



Pre-emption!

LOCAL



State & Local Examples

- What's a policy outcome that we can make happen :
 - **locally without** permission from Albany?
 - **locally with** permission from Albany?
 - **statewide?**

Power and Authority



Ultimate, but limited

Everything not specifically carved out by the Federal Government

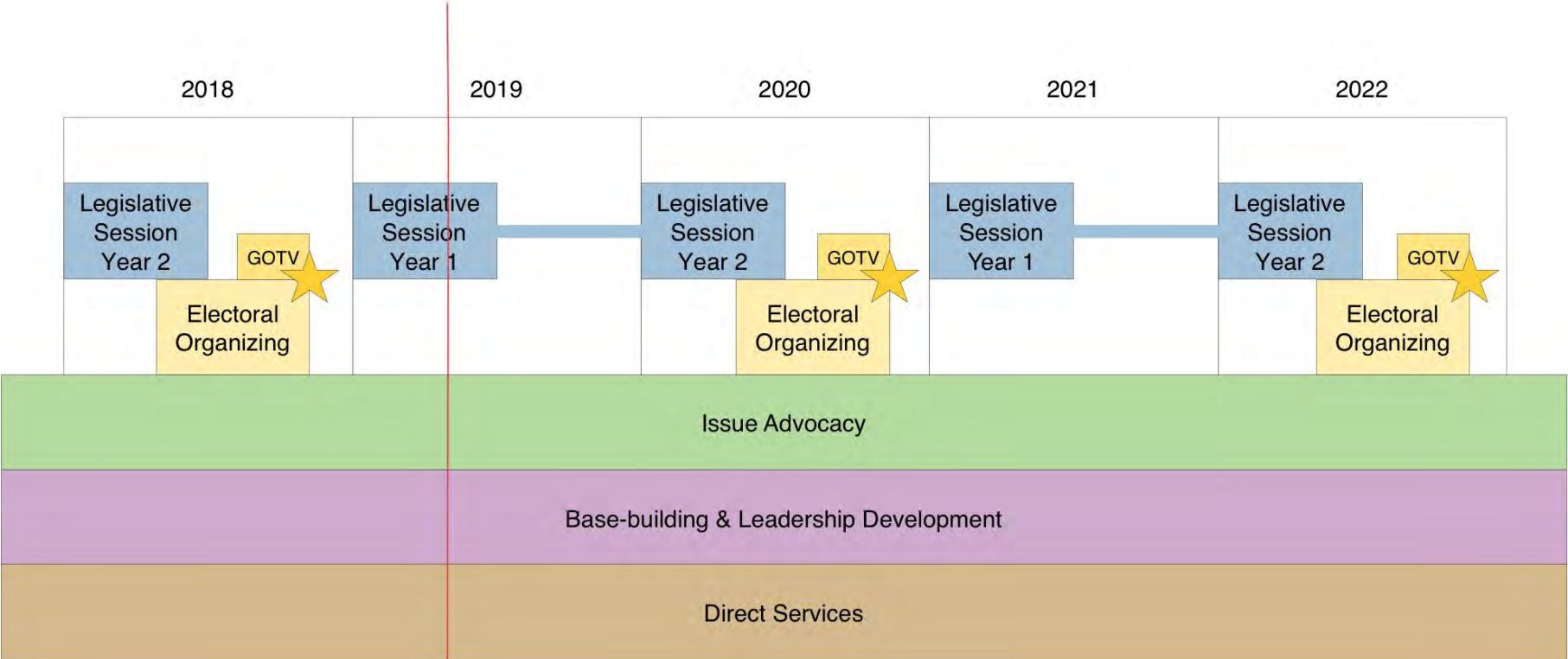
Gets what the State hasn't spoken to

Key Take-aways

- Our ultimate goal is to change agency behavior
- We focus our advocacy on the state level because the state has the most power and authority

Legislative Timelines

State Level Civic Engagement Timeline

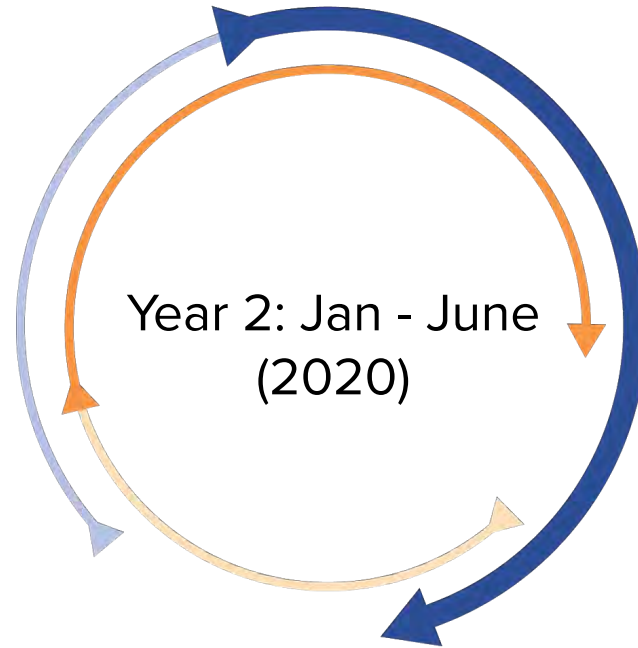


You are here!

Overview Timeline



Two-year session





New York State Legislative Session Calendar January — June 2018



The New York State legislative session calendar establishes a schedule for the 2018 legislative session and provides dates important to the legislative process. The session calendar is intended to afford Members flexibility in conducting legislative business in Albany and planning activities within their home districts. The session calendar will foster orderly and timely consideration of legislation. Unforeseen events may require modification of the session calendar.

JANUARY						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MARCH						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MAY						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

January 3 2018 Legislative Session convenes
January 8 Start of sessions
January 15 Martin Luther King, Jr. Day
January 16 Final Day for Submission of Executive Budget

February 19 Presidents' Day
April 1 Beginning of new Fiscal Year
May 28 Memorial Day

indicates session day

Time Is In High Demand and Low Supply

MARCH

S	M	T	W	T	F	S
4	5	6	7	8	9	10

Arrive
at night

Arrive in the
morning
2pm: Conferences
3pm: Session

2pm: Conferences
3pm: Session

10am: Conferences
11am: Session
Noon: Leave

During Session

(JAN - JUNE)

S	M	T	W	T	F	S
4	5	6	7	8	9	10

In your home district

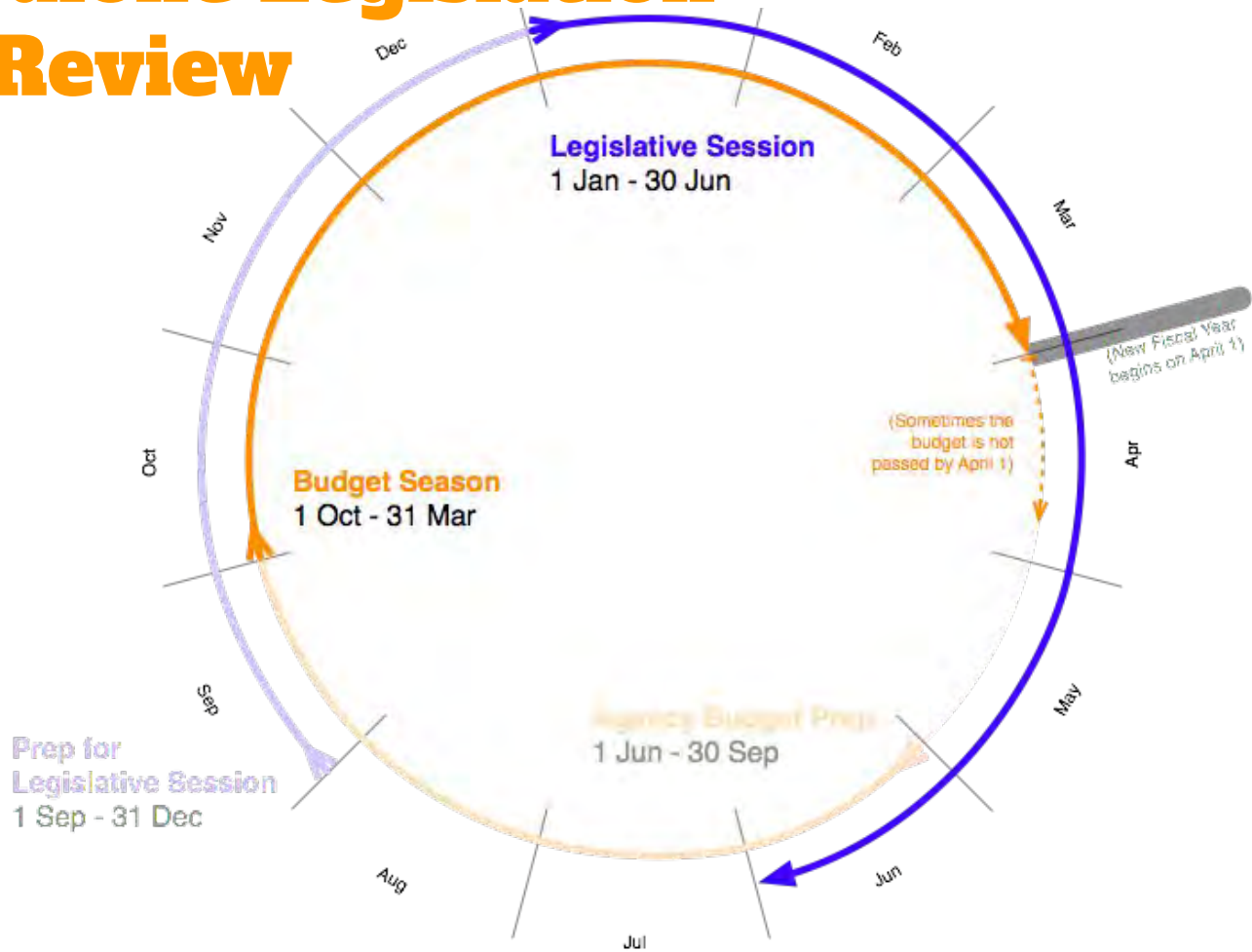
Off-Session

(JULY - DEC)						
S	M	T	W	T	F	S
4	5	6	7	8	9	10

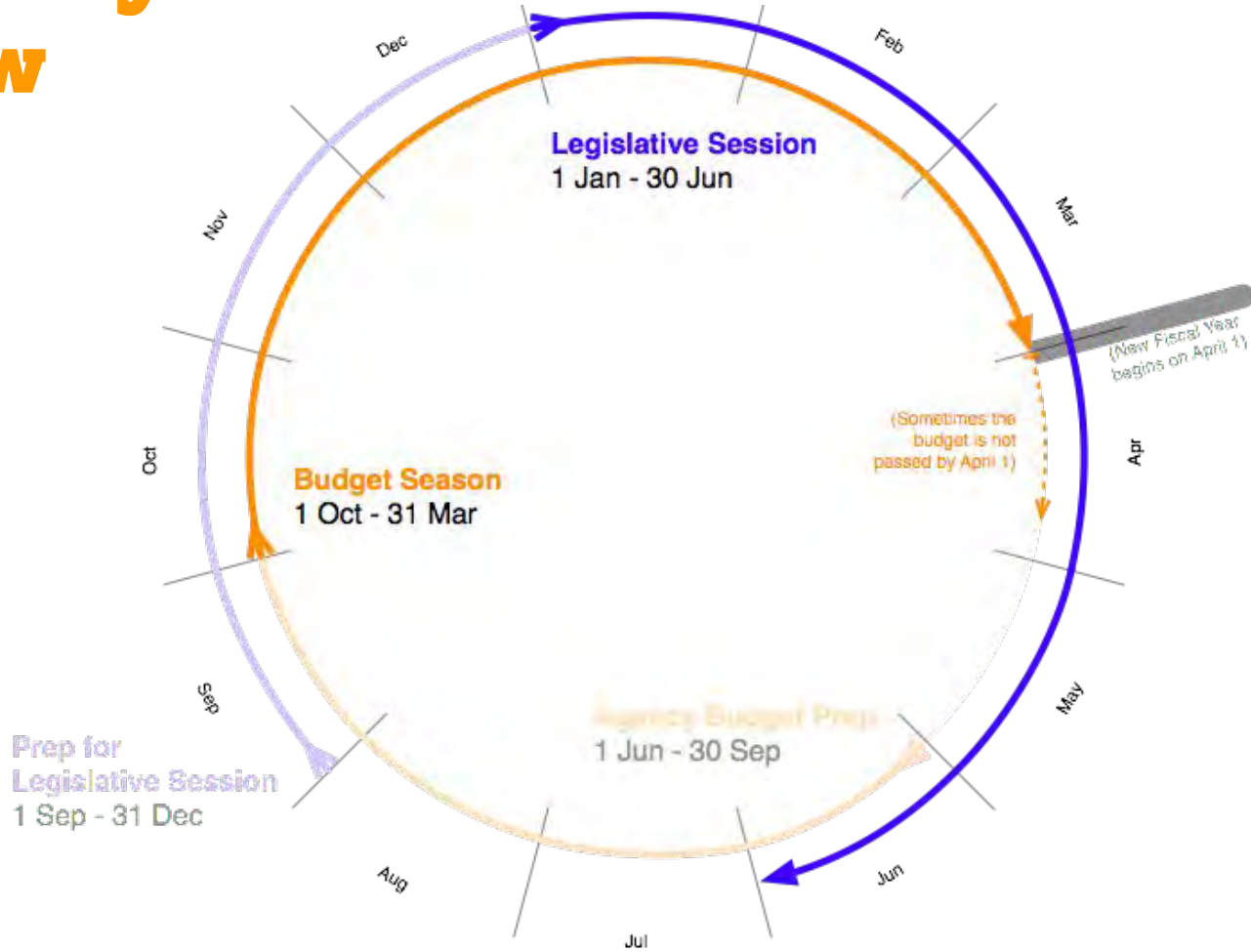


In your home district

Stand-alone Legislation Cycle Review



Budget Cycle Review



Budget Timeline Detail

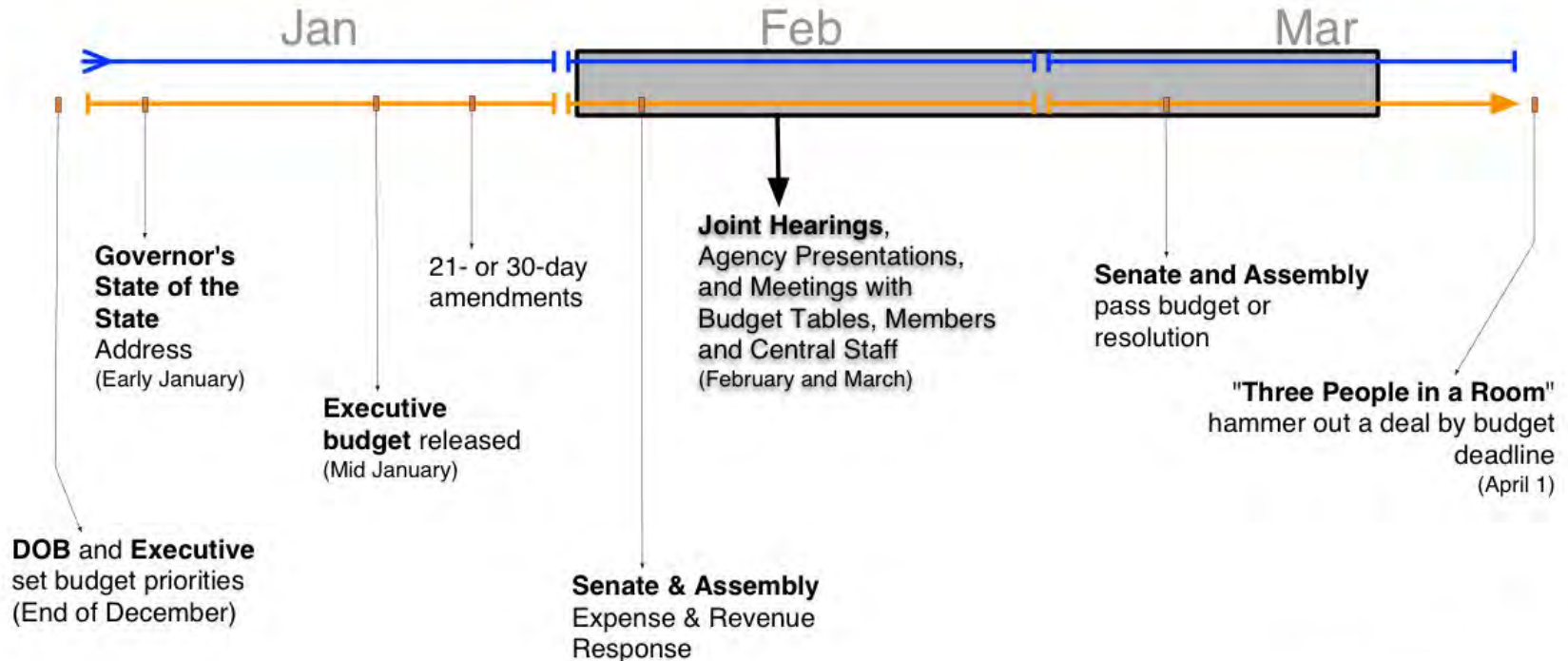
Budget Cycle Phases

June - September: Agency budget preparation

October - December: Division of Budget review

November - January: Governor and 2nd floor decisions

January - March: Legislative action



Small Group Conversations

- If we want to put pressure on electeds, when and where can we be vocal and visible?
- During session, when is best to talk strategy, build a relationship, or convince electeds of anything?

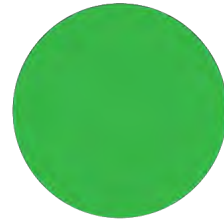
Key Take-aways

- Legislative advocacy is year-round
- Off-session is the best time to build relationships with legislators
- During session, build with electeds when they're in their home districts
- Use Albany visits to be vocal and visible and put pressure on electeds

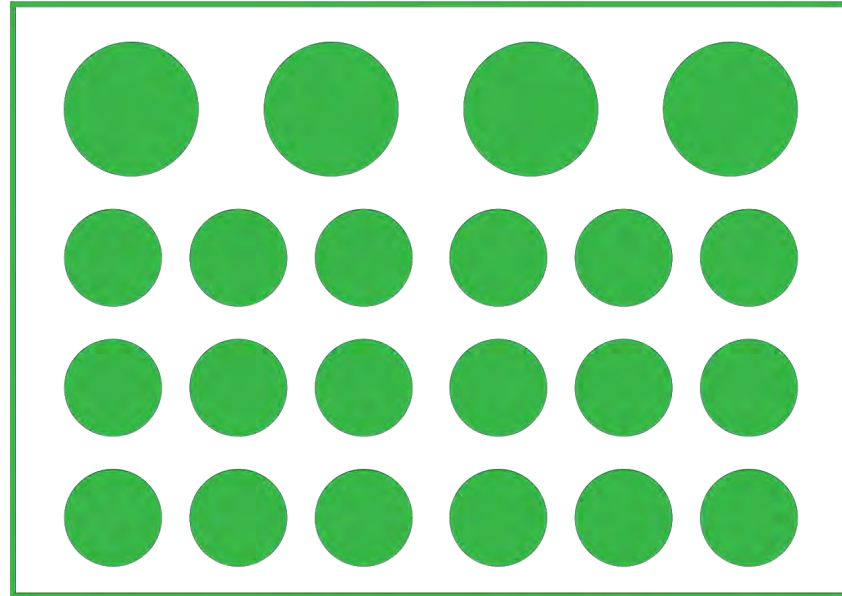
Different Types of Staff

- **Central Staff**
 - Work on specific issues and committees in Albany
 - Based in Albany
 - Accountable to conference leader
- **Personal Staff**
 - Based in District office or Albany office
 - May travel with the electeds
 - Accountable to the elected

Conferences



Leadership:
Team Captain



Conference:
Team

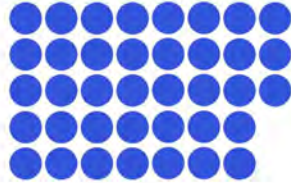
State Election Outcomes

Who's Who – Legislators

- **Legislature – two chambers - bicameral**
 - State Senate - 63 members
 - State Assembly - 150 members
- **Legislators elected every 2 years**
 - November 2020
 - No term limits
- **Legislator base-pay \$110,000 (part time)**
 - Lulus range from 5 – 18K

Legislative Conferences 2019

Senate

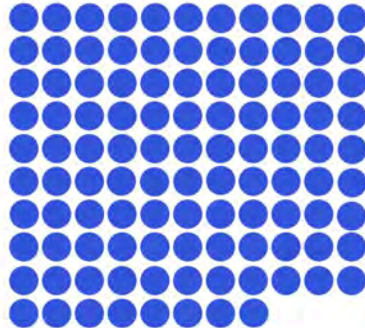


Democratic: **39**



Republican: **23**

Assembly



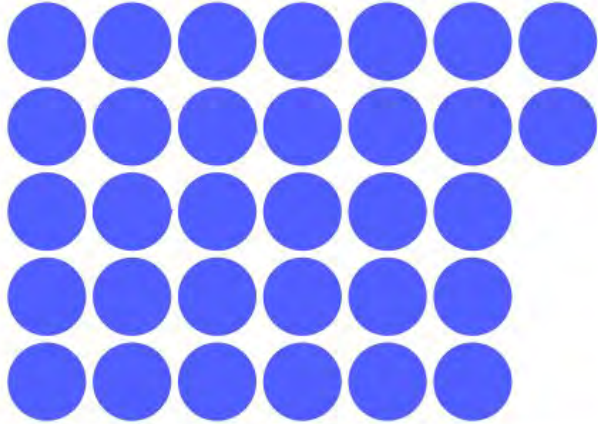
Democratic: **107**



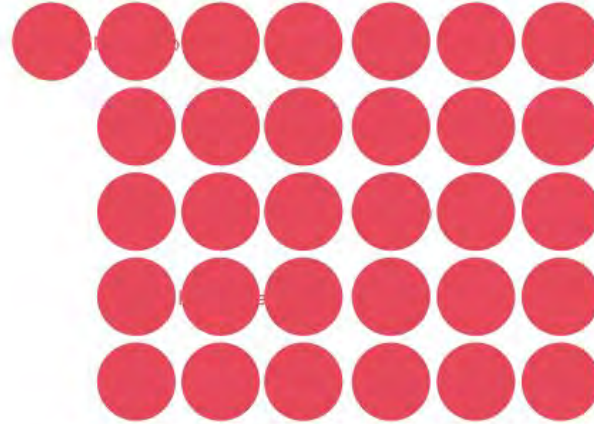
Republican: **43**

NYS Senate 2008

Democrats: 32

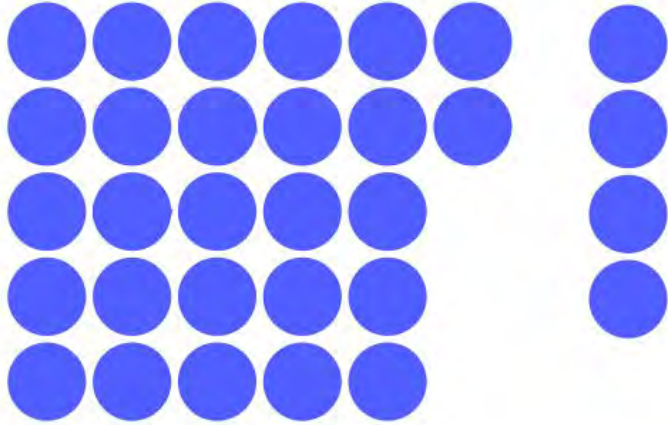


Republican: 31



NYS Senate 2011

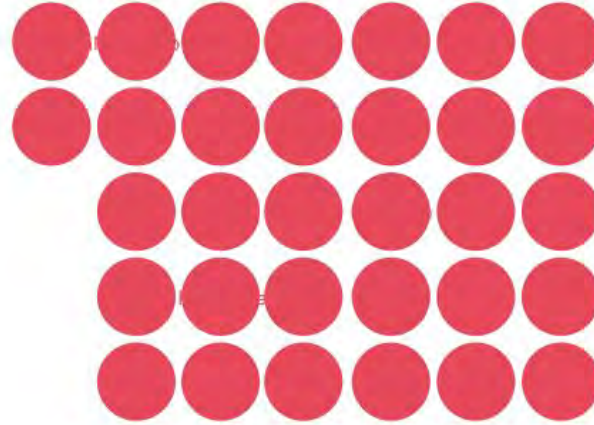
Democrats: 31



Mainline: 27

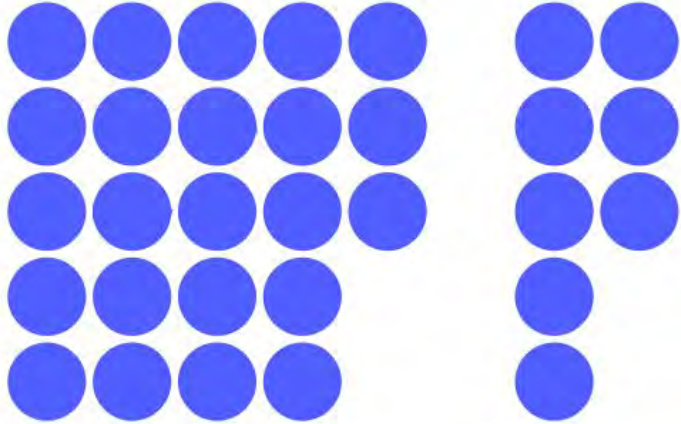
IDC: 4

Republican: 32



NYS Senate 2017

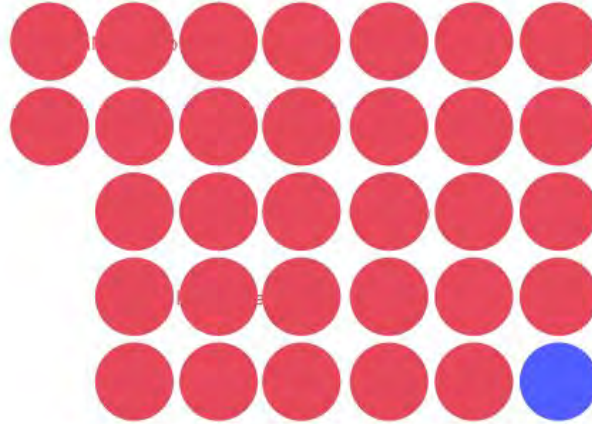
Democrats: 31



Mainline: 23

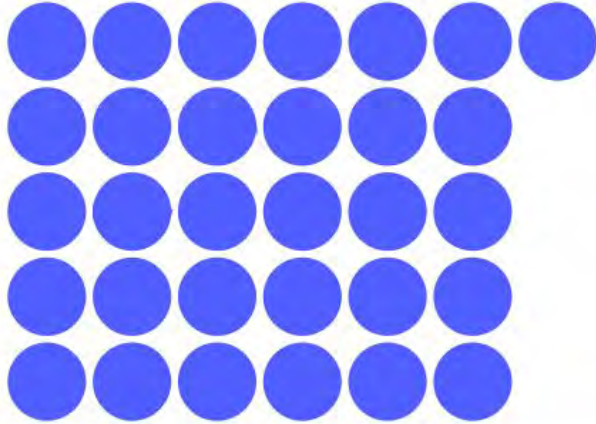
IDC: 8

Republican: 32

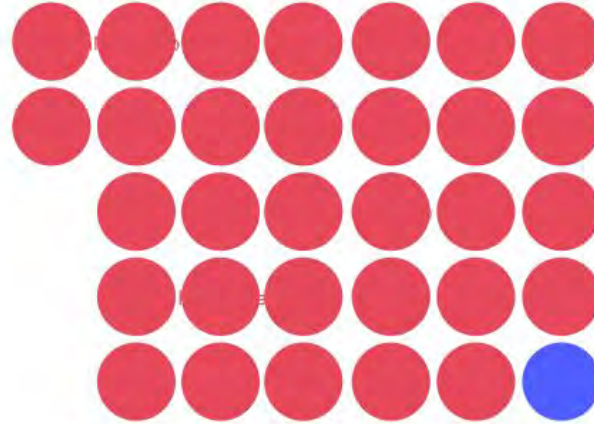


NYS Senate 2018

Democrats: 31

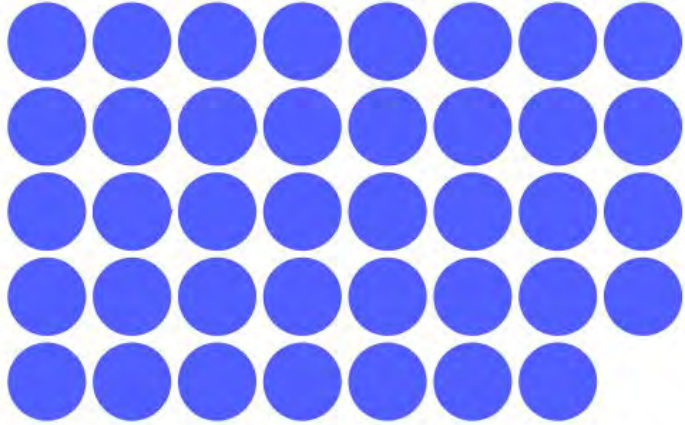


Republican: 32

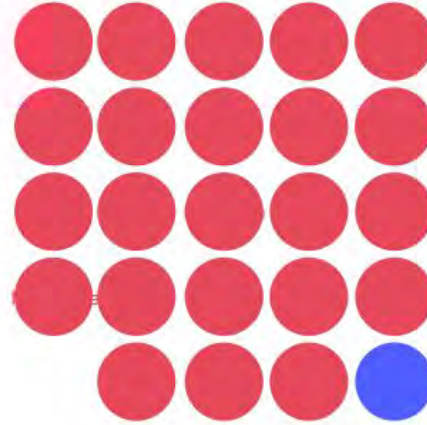


NYS Senate 2019

Democrats: 39



Republican: 24



Newly-elected Senators



Alessandra
Biaggi (D)
SD 34



Andrew
Gounardes (D)
SD 22



Anna Kaplan (D)
SD 7



Bob Antonacci (R)
SD 50



Daphne Jordan (R)
SD 43



Jen Metzger (D)
SD 42



John Liu (D)
SD 11



Julia Salazar (D)
SD 18



Kevin Thomas (D)
SD 6



Monica Martinez (D)
SD 3



Peter Harchkham
(D)
SD 40



James G. Skoufis
(D)
SD 39



Rachel May (D)
SD 53



Robert Jackson (D)
SD 31



Jessica Ramos (D)
SD 13



Jim Gaughran
SD - 33



Zellnor Myrie (D)
SD 20

Using the Interactive Maps

1. What are the top 2 committees you're interested in?
2. Open the interactive map:
<http://interactive.advocacy-institute.org/>
3. Who is the Chair of each?
4. Now open the geographic interactive map:
<https://tools.advocacy-institute.org/geographic>
5. Where on the map are the Chairs? Build alliances there!

Leadership



Carl Heastie (D)
Assembly Speaker
Bronx



Andrew Cuomo (D)
Governor



Andrea
Stewart-Cousins (D)
Senate Majority Leader
Yonkers

Who's Who – Executive

- **Governor Cuomo** - Executive
- **Re-elected every 4 years**
 - Can serve 3 terms, but most serve 2
- **Part way through 3rd Term**

Who's Who – Executive

- **Governor - Role as initiator/driver**
 - Top down, strong executive, controls agencies
 - State of State
 - Executive Budget

State Senate

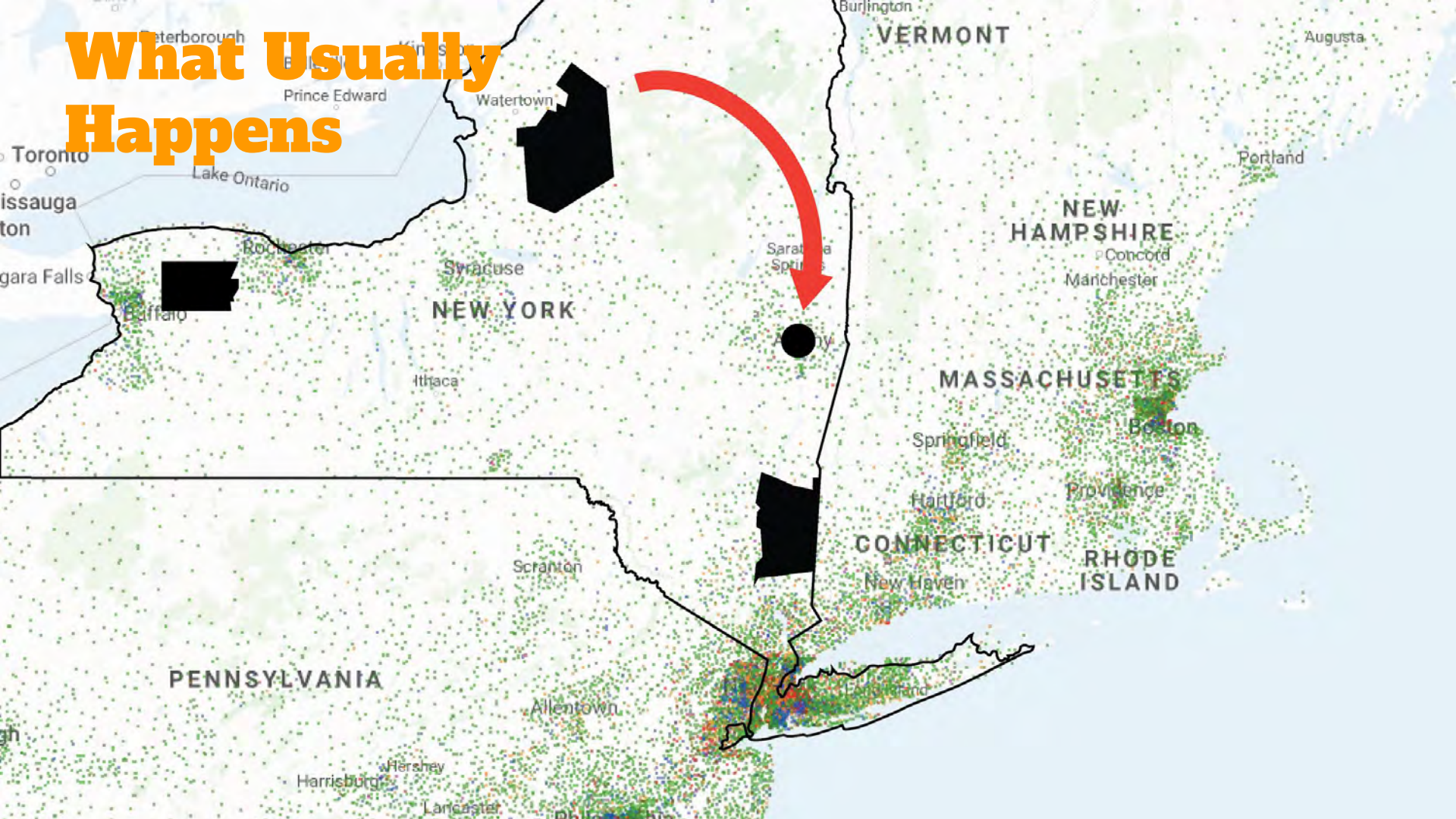
- 63 members
- ~ 300,000/district
- “Upstate House”
- Conferences
- Leader is Andrea Stewart-Cousins

State Assembly

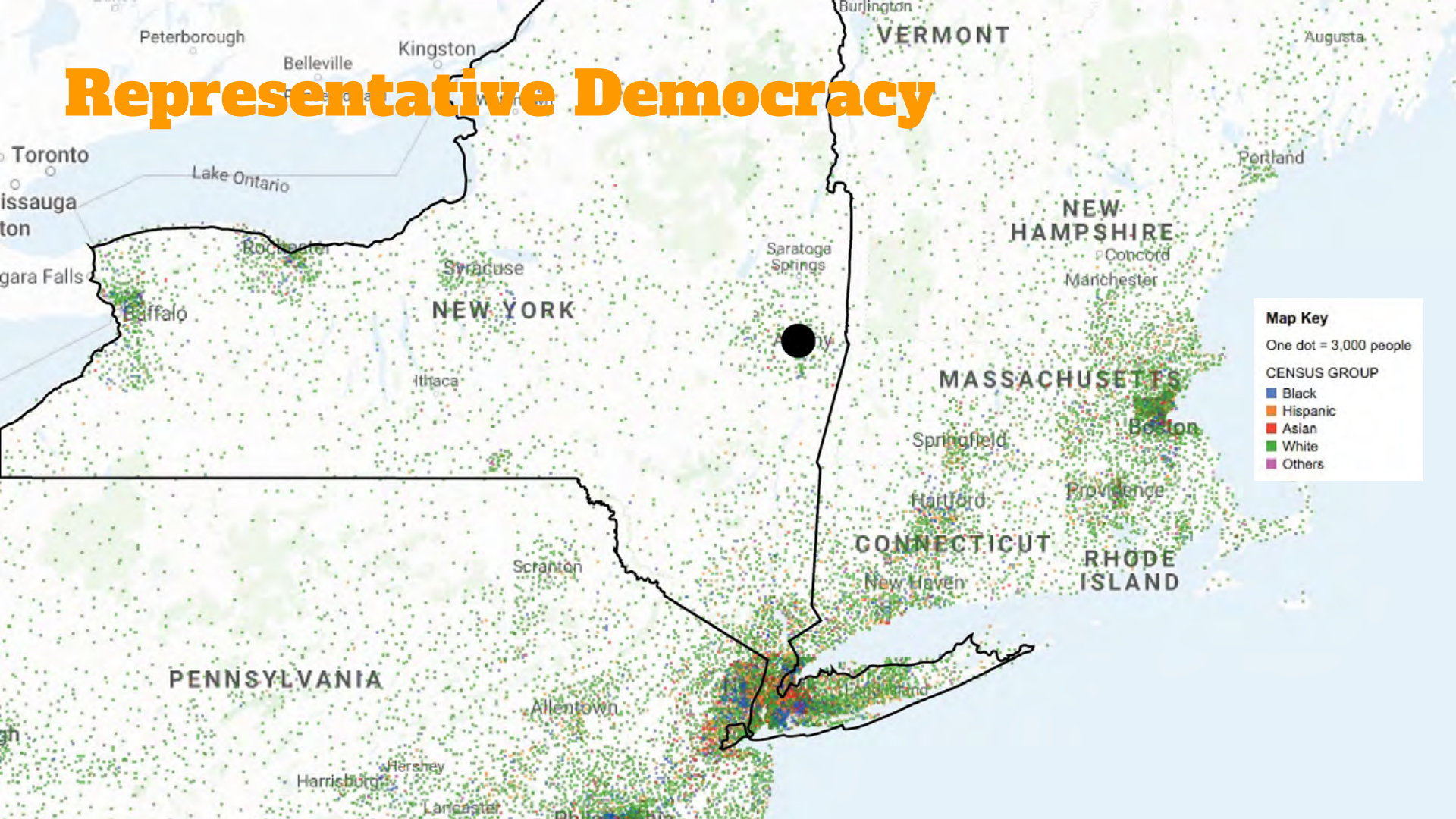
- 150 members
- ~ 128,000/district
- “Downstate House”
- Democrats clearly in control
- Leader is Speaker Carl Heastie

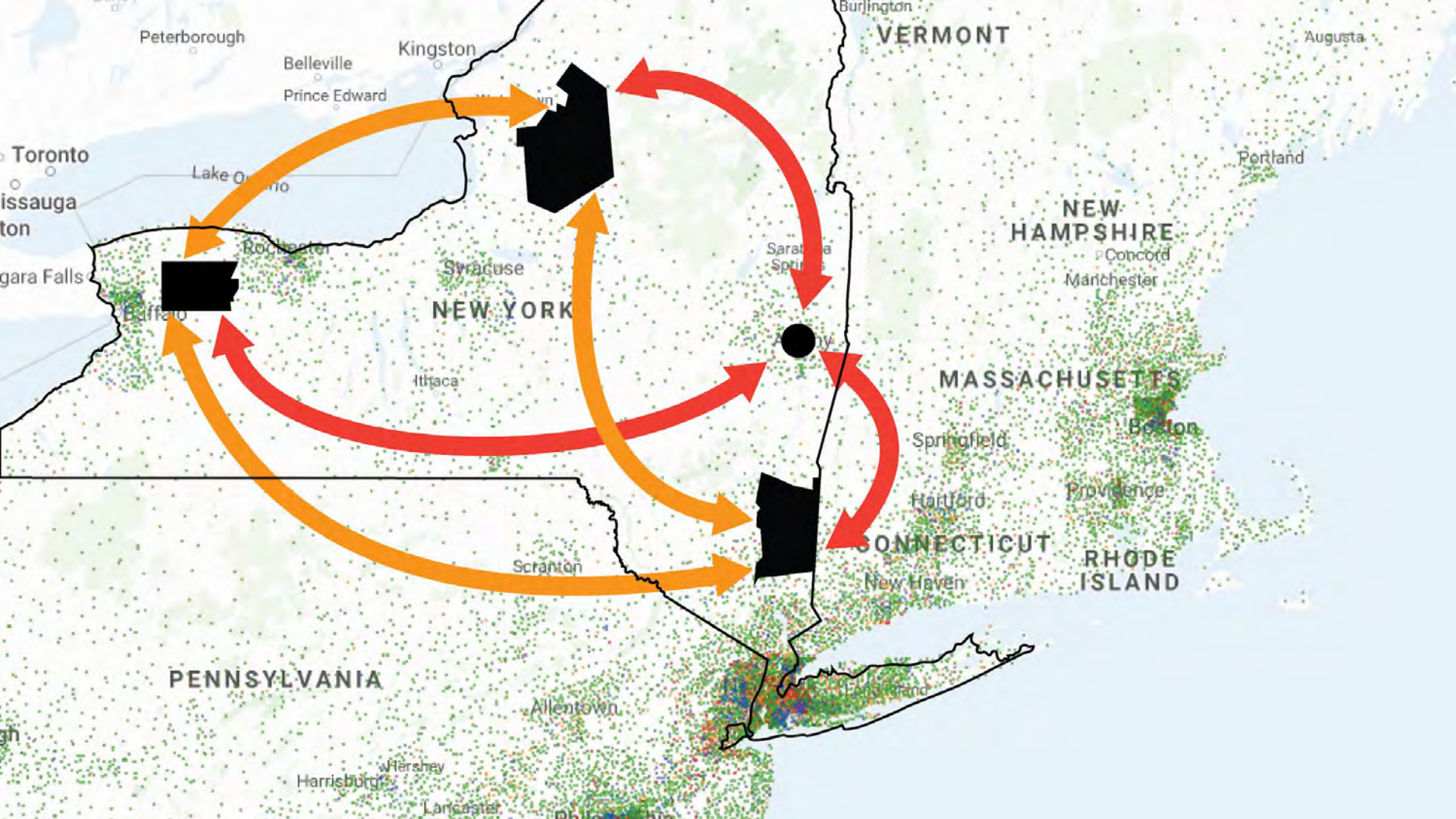
Working Across the Regions

What Usually Happens



Representative Democracy





Key Take-aways

- Hold the new Senate accountable to our goals
- The Assembly may not vote the way they used to
- Conferences function as a team with leadership as the team captains
- Work in coalition across districts