

**Mini Workshop #2: Community Engagement
Healthy Neighborhoods Peer Exchange Session
March 10, 2021
2:00-3:00 pm**

Presentation Slides:

<https://hpb.d.box.com/s/an95bfwfdj29fdl0vrfsv4a7noy2wbhq>

Participants:

- [Caitlin Falvey](#) and [Arlen Zamula](#) (NYC Department of Health and Mental Hygiene)
- [Siobhan Ollivierre](#) (GirlTrek)
- [Amanda Prenoveau](#) (Clinton County Health Department)
- [Christina Samuels](#) (South Bronx Rising Together)
- [Ashley Rivera](#) and [Leah Russell](#) (Near Westside Peacemaking Project)
- [Amy Shire](#) (NYU Langone/Department of Population Health)
- [Hillary Clark](#), [Kristina Drury](#) and [Claudie Mabry](#) (TYTHEdesign)
- [Phil Bors](#), and [Joanne Lee](#) (Healthy Places by Design)

Recording:

<https://us02web.zoom.us/rec/share/84KI3QMACyxSyXp1Q6hetld0aHiB1DvRjPE6OAY7XED5yqVeqmAhNDJQoi3wSt7z.p76Jc9PEXUfvUR0y>

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Agenda:

I. Welcome, Overview, and Intros

Today's discussion, a continuation from the February 10, 2021 session, digs deeper into specific tools and best practices in the [Community Engagement Almanac](#).

II. Presentation: [Community Engagement Almanac](#)

Claudie Mabry, Program Strategist, [TYTHEdesign](#)

Kristina Drury, Founder and Principal, [TYTHEdesign](#)

Hillary Clark, Project Manager and Program Strategist, [TYTHEdesign](#)

The [Community Engagement Almanac](#), co-designed with DOHMH, is a tactical guide for supporting productive and equitable conversation with community-based stakeholders. The goal of the Almanac is to:

- Present best practices and ideas that respond to the constantly changing environment with COVID-19.
- Provide tools to make engagement decisions equitably and helps you advocate for the value of community engagement even during crisis.
- Build on the DOHMH existing community engagement framework.

The Almanac includes four parts and is intended for community engagement conducted today as we navigate varying degrees of "reopening", and in the years to come as we prepare for the introduction and adoption of a vaccine.

- **Part I – Introduction**
Provides information on how to use the Almanac.
- **Part II – Tools and Assessments**
Provides the process to plan community engagement with targeted stakeholders.
- **Part III – Catalog of Ideas**
Presents a set of creative ideas for leading engagement across platforms both in-person and remote.
 - Virtual Engagement
 - Phone/SMS Engagement
 - Physically Distant Engagement
- **Part IV – Mini-Guides**
Presents best practices, resources, and checklists to support all aspects of the community engagement experiences.

The [Almanac](#) helps articulate your purpose and advocate for community engagement. Pages 5-6 provide talking points to support you in advocating for community engagement.

- Claudie presented best practices for Equitable Engagement to mitigate both intentional and unintentional oppression during community engagement activities. This requires paying close attention to those who have less access to power and working to identify opportunities in your engagement for stakeholders to have power and influence decisions.
- Claudie also highlighted Almanac opportunities, best practices, and limitations of physically distanced engagement, remote engagement, phone/SMS approaches, and hybrid models.

III. Breakout Groups

Participants discussed the following prompts:

- How has the pandemic granted you the opportunity to use these different platforms for engagement simultaneously in different ways than before?
- How have you led with the consideration of your stakeholders' capacity and comfort levels in your planning for a hybrid engagement?
- What are ways you can break down barriers for your participants/ grantees by shifting power in ways you couldn't do before the pandemic?
- How can understanding the needs of your stakeholders help you better understand your role in facilitating engagement?

IV. Resources and Tips

- Community Engagement Almanac: <https://tythe-design.org/resources/>
- Notes and resources from the February 10, 2021 session that provide more framing for the Almanac: <https://healthyplacesbydesign.org/wp-content/uploads/2021/02/Mini-Workshop-Community-Engagement-Healthy-Neighborhoods-Peer-Exchange-Session-February-10.pdf>
- DOHMH Community Engagement Framework: <https://www1.nyc.gov/assets/doh/downloads/pdf/che/community-engagement-framework.pdf>