

Why Economic Health Matters for Socially Connected Communities

March 13, 2024



Purpose of Socially Connected Communities Network

To build and support a movement to advance action that results in more socially connected and equitable communities

Webinars: to learn, gain new knowledge

Discussion Groups: to deepen learning and explore strategies/approaches

Resource Guides: for easy and anytime access to helpful information on key topics

Peer Connections: for networking and sharing on focused topics





Elizabeth Garlow
Senior Fellow
New America

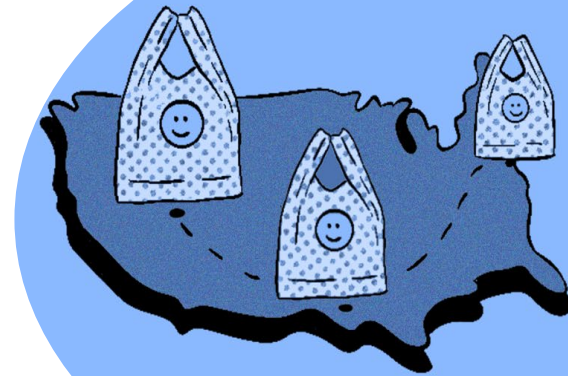


Amanda Janoo
Economics & Policy Lead
Wellbeing Economy Alliance



What is the economy?





GDP

[ˈjē ˈdē ˈpē]

The total monetary or market value of all the finished goods and services produced within a country's borders in a specific time period.

The economy is the way
we produce & provide
for one another





Our Epidemic of Loneliness and Isolation



2023

The U.S. Surgeon General's Advisory on the Healing Effects of Social Connection and Community

⇒ **Newsweek**

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Loneliness

Community

U.S. Economy

Surgeon General

Public Health

What the Surgeon General Missed About America's Loneliness Epidemic | Opinion

Published May 16, 2023 at 6:00 AM EDT

People are calling for economic change

66% Americans believe our economic system needs to
be completely reformed

(Pew Research Center 2021)

68% of people in US, believe the way economy works
should prioritize health and wellbeing of people and
nature rather than focusing solely on increasing profits
& wealth

(Global Commons Alliance 2021)

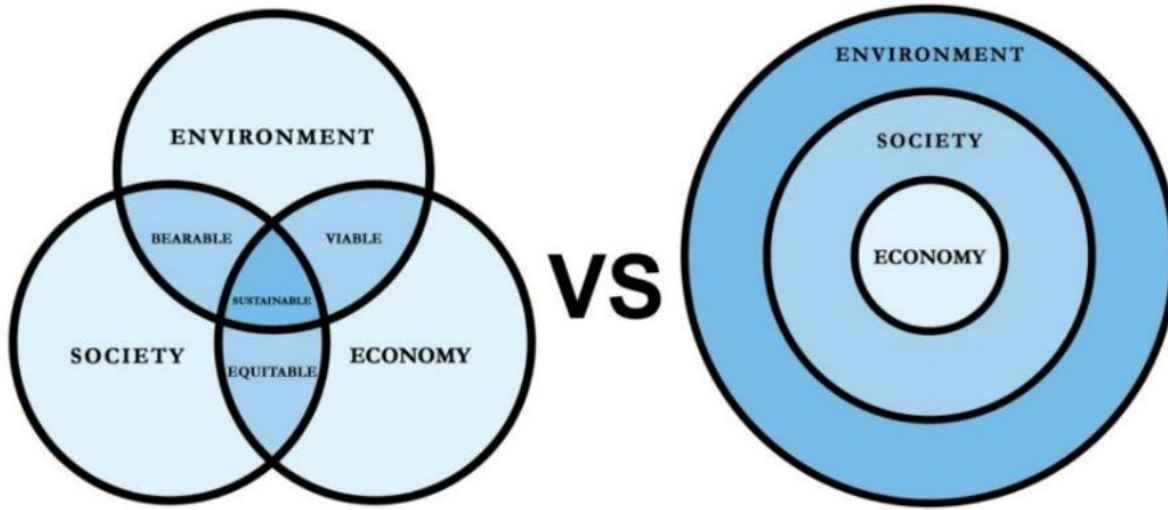
The Wellbeing Economy Movement

People and Planet are not
here to serve the economy



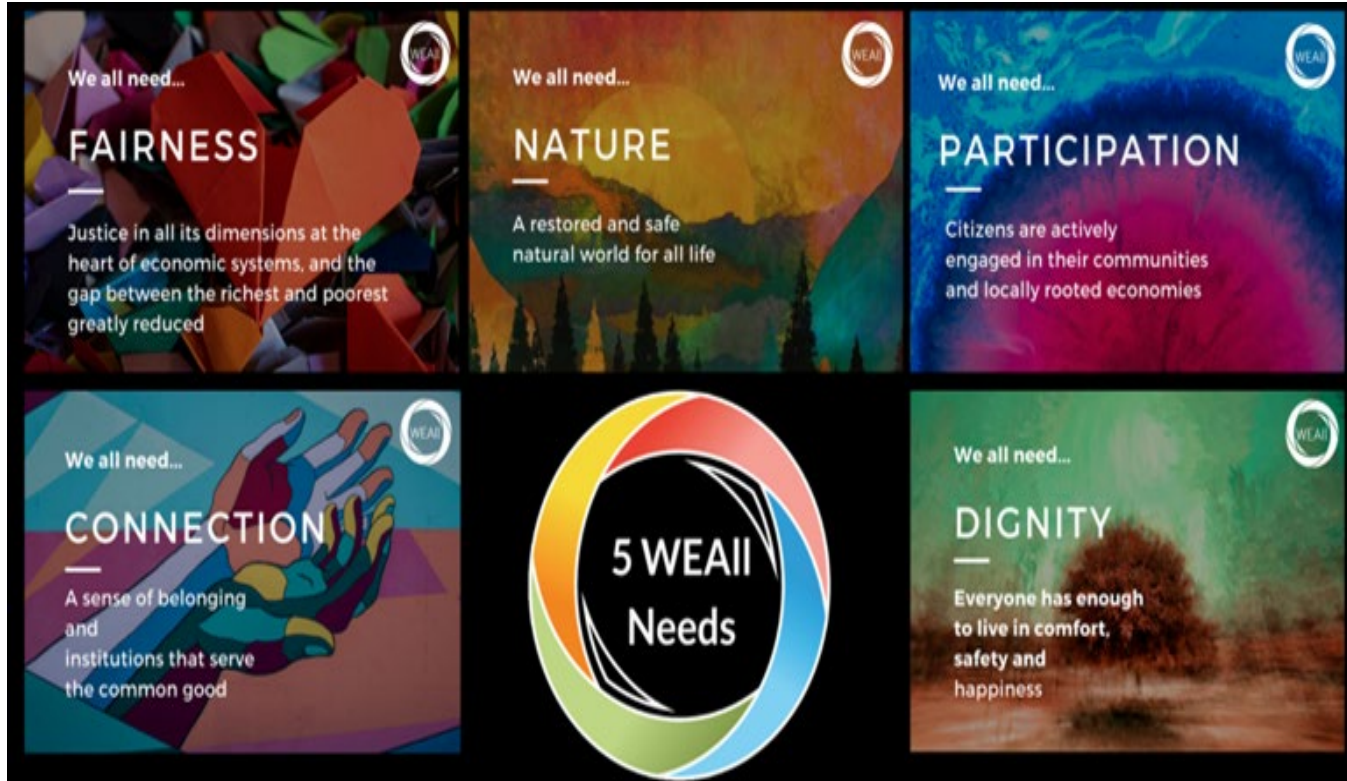
The economy is here to serve
us!





A wellbeing economy is designed and evaluated by its contribution to our social and ecological wellbeing

The Wellbeing Economy Vision



Does our economy ensure that everyone has the necessary foundations to live a life of dignity and purpose?



Does our economy cherish, protect and restore the natural world?



A wellbeing economy ensures a just distribution of income, wealth, power and time?



Photo by [mana5280](#) on [Unsplash](#)

Is our economy locally rooted and its shape and form is determined by people's active voice and participation?





Does our economy foster and supports meaningful connections and right relationships?

The image features a soft-focus background of a sunset or sunrise sky. The colors transition from a pale blue at the top to a warm, golden-yellow at the bottom. A bright sun is visible in the upper left, creating a lens flare effect. The text "a good life" is written in a black, cursive script, centered in the middle of the frame.

a good life

- **Sustainability/care for the earth**
- **Community and connection – ability to care for one another**
- **Inclusion – embracing those who have been excluded, openness to reparations and damage loss payments**



Moving toward an economy that fosters and supports social connection

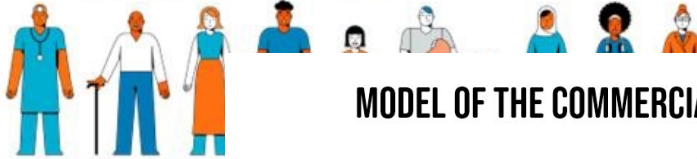


An economy of life....



UNIVERSAL WELLBEING ECONOMY

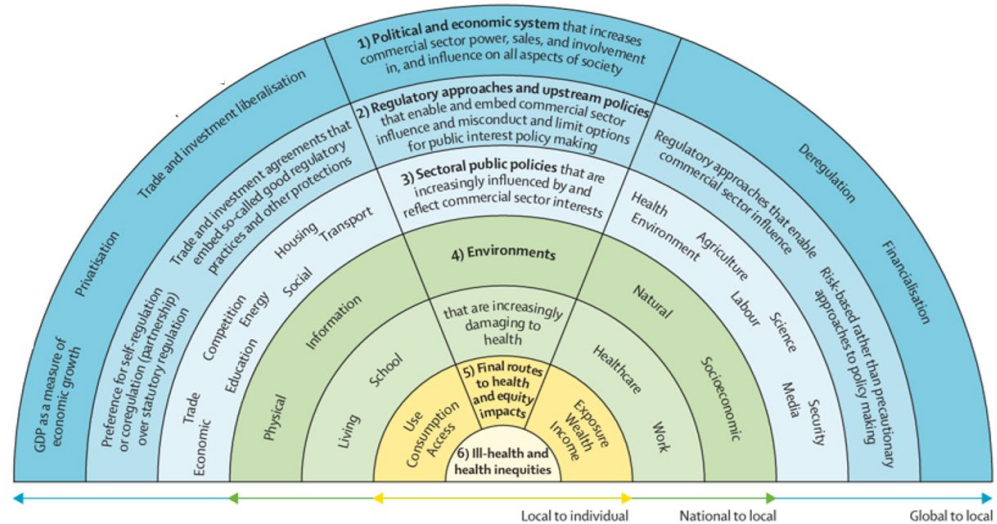
healthy, caring, prosperous societies




Expert meeting

WHO E

MODEL OF THE COMMERCIAL DETERMINANTS OF HEALTH (CDOH)





Economic growth accompanied by worsening social outcomes is not success, **it is failure.**

Turning things around requires changing the **way we think, the way we act and the way we measure success.**

-Jacinda Ardern

Former Prime Minister New Zealand





WEGO
Wellbeing Economy
Governments



Iceland



Scotland



Wales



New Zealand

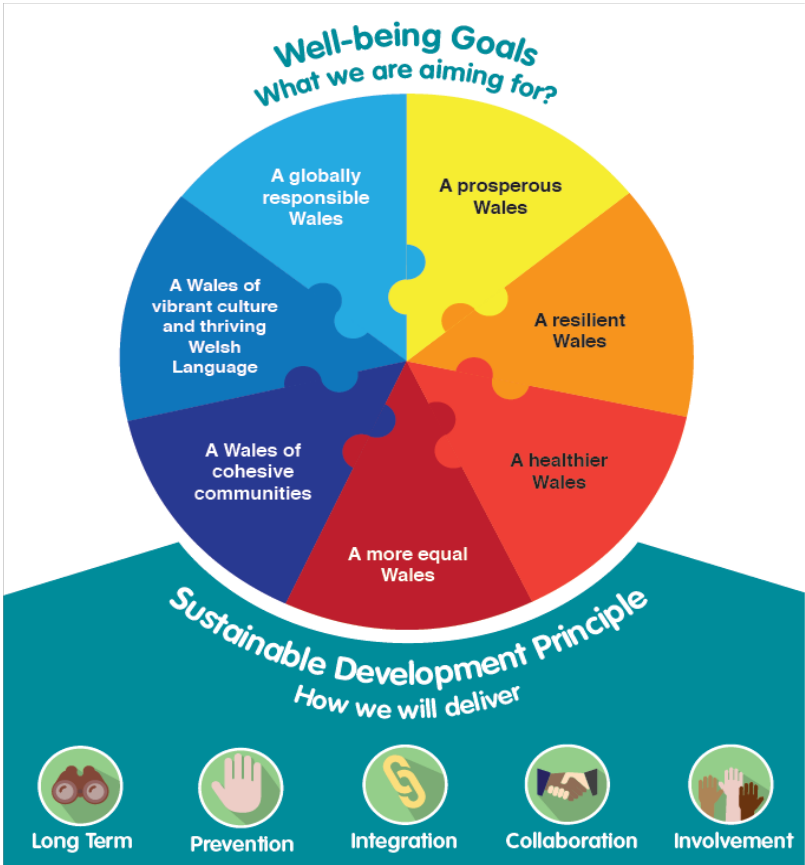


Finland

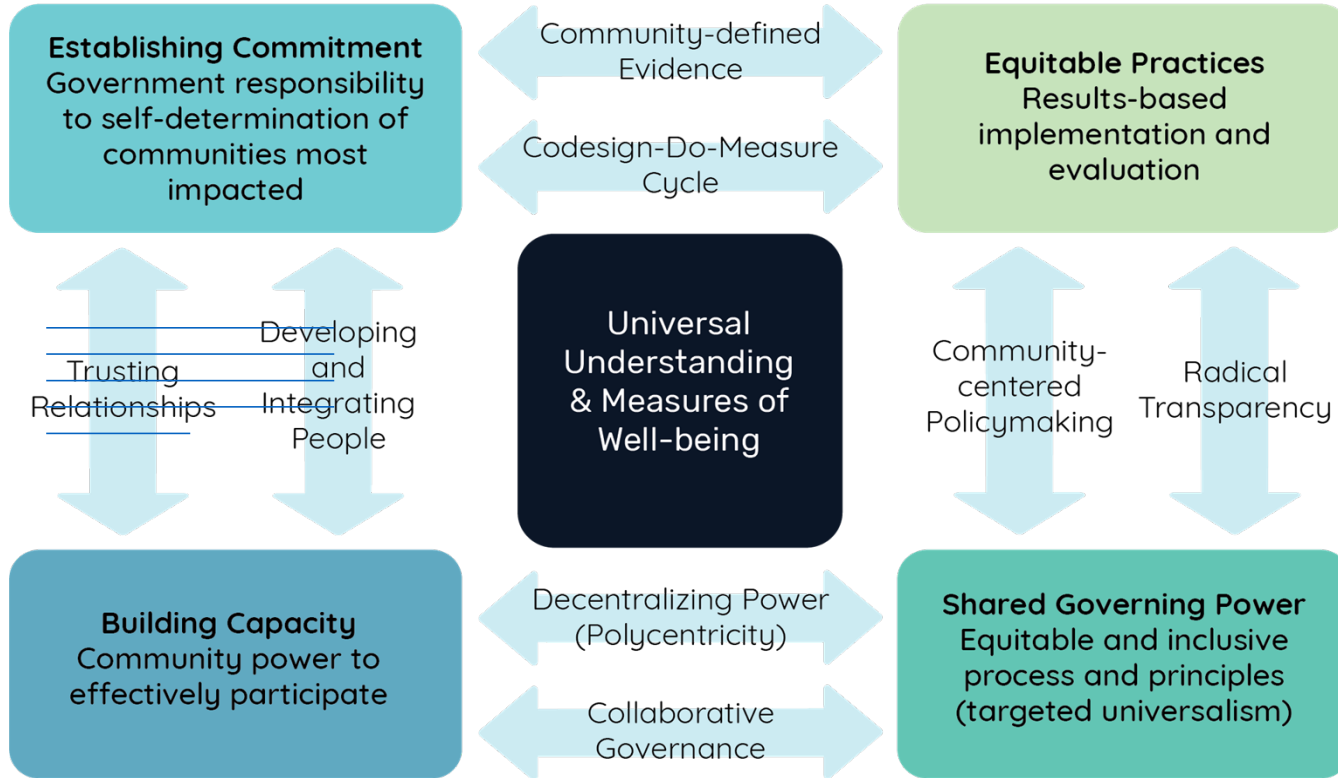


Canada

Wales Future Generations Act: Transforming Governance



Cornerstones of Co-Governance for a Just and Equitable Future





ReImagine
Appalachia



**ULTIMATELY,
THE ECONOMY
IS US.**

**UNPREDICTABLE,
EMOTIONAL,
HUMAN US.**

STORIES.LIFE





Socially Connected Communities Network

Webinars & Discussion Groups

Bi-monthly virtual sessions
Webinar from 3–4 pm EST
Discussion Group from 4–5 pm EST

- March 13, 2024 Economic Health - [Recording & Materials](#)
- May 29, 2024 Civic Health - [Register](#)
- July 10, 2024 Transformative Narratives
- September 11, 2024 Community Resilience
- November 13, 2024 Vulnerable Populations
- January 1, 2025 Measuring Social Connection
- March 12, 2025 Social Media

[Contact us for more information!](#)

Healthy Places by Design's Socially Connected Communities Network builds and supports a movement to advance action that results in more socially connected and equitable communities.

Webinar & Discussion Groups

- Mark you calendars for the bi-monthly sessions

Resource Guide

- Early release for webinar attendees within the next week

Thank you!



Connect with us on
LinkedIn

<https://www.linkedin.com/company/healthy-places-by-design>



Sign up for our
newsletter

<https://bit.ly/HPbDNewsletterSignUp>

